

# **RVS COLLEGE OF ARTS & SCIENCE**

(Autonomous)

Sulur, Coimbatore – 641 402.

**AFFILIATED TO BHARATHIAR UNIVERSITY, COIMBATORE**

**Reaccredited with B++ Grade by NAAC**

**An ISO 9001:2000 Certified Institution**



## **Annual Quality Assurance Report (AQAR)**

**2008 – 2009**

**Submitted to**

**NAAC**

**19.08.2009**

**242-B, Trichy Road, Sulur, Coimbatore – 641 402.**

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## **ACTION PLAN 2008 -2009**

A well conceived plan for the academic journey pertaining to the academic year 2008 – 2009 was formulated by the IQAC based on the goals and objectives of the institution and meticulous attention was given to the follow up action throughout the year. Thrusts were given to both infrastructure and academic developments of the Under Graduate and Post Graduate departments as well as Research departments. The action plan chalked out for 2008 – 2009 focused on the following areas.

1. Restructuring the curriculum.
2. Innovations in teaching – learning processes.
3. Promotion of Research, Consultancy and Extension activities.
4. Broadening student support activities.
5. Improving Organization, Leadership and Governance qualities.
6. New block for MCA.
7. MOUs with foreign Universities and Industries.
8. Promoting Total Quality Management, and
9. Library upgradation.

## OUTCOME OF THE PLAN:

### 1. Innovations in Curriculum.

Complete restructuring and revamping of the syllabi for both UG and PG courses in compliance with the CBCS schedule formulated by Tamilnadu. State Council for Higher Education (TANSCH) with due approval from DCE, Chennai, was done along with several innovations.

The details are given below:

- Under **Part I Language** a UG student has an option to choose either one of the following viz. Tamil, Malayalam, Hindi and French.
- To motivate and encourage the student (UG) to acquire best **communication skills in English**, a student is awarded 3 extra credits provided he/she produces a certificate from an established English coaching agency arranged by the college as a proof of having undergone the course between I and V semesters to attain proficiency.
- During V<sup>th</sup> semester for UG and III semester for PG, paper pertaining to **Extra departmental course (EDC)** is offered by each department. A student can opt for, any one paper with the exception of one offered by his parent department.
- During the IV semester a separate paper on **Aptitude Skills** is offered with the aim of training the student to gain efficiency for seeking placements, as aptitude skills invariably forms a part of screening process in placement tests.
- Our recent modification of the Curriculum facilitates the acquiring of a **Diploma along with the Degree** (UG/PG) which adds to the qualification and merit of the student. A range of diploma courses are offered, from which a student can opt for his choice of diploma.
- **Advanced Learners Courses in Thrust Area (ALCTA)**: Each department offers a course in thrust area, which will be of a self study nature. The student can do this during the V<sup>th</sup> semester and take up the examination at the end of V<sup>th</sup> semester and clear it in a single attempt. The course will carry grades with 4 extra credits. This course is a boon to fast learners for earning extra credits.
- In UG programmes, under part III, besides core and allied subjects, including practical **three electives or three projects** can be offered with options to departments enabling selection of three projects on three electives or one project and two projects and one elective. Preference of elective is subjected to options from a pair of electives. Selection of the elective is to be decided by the department, based on the opinion of the majority students.

- Many departments have introduced **on line tests**.
- Computer Science department offers an **internal certification programme** for students in addition to the prescribed Curriculum. Availing this facility, students could earn extra credits.
- School of Management Studies provides a **Soft Skill lab** for their students every day from 2.15 p.m. to 4.15 p.m.
- Biotechnology department offers a paper exclusively for **Nanotechnology** along with the lab practicals from 2005 onwards pioneering the introduction of the subject in Bharathiar University area.
- **Question Bank**: has been prepared for all the departments subjectwise.
- **Teaching aids/ Pedagogy**: The following methodologies are practiced to facilitate active learning.
- LCD/ OHP/Slide Projectors/ Charts/ Posters learning, video conferencing virtual labs, group discussions, Test cases, debate, student seminars/ Paper Presentations and Guest lectures by able academics.
- **Choice based credit system** was introduced in 2005 and subsequently reviewed in 2008.
- **Orientation course** has been initiated for newly admitted students (freshers) for duration of ten days through which students are motivated and inspired by erudite scholars and academic celebrities.
- **Career Oriented Programmes**: recognized by the UGC are offered to the UG students. Under this programme the students can simultaneously do a certificate course, a diploma course, and an advanced diploma (incorporated in curriculum mandatorily) along with their degree course. Students can opt for the COP programme from among a list of COP courses. Certificate and advanced diploma are taught outside class hours.

## **2. Innovations in teaching – learning resources:**

New teaching methods apart from chalk and talk have been introduced by various departments. The new teaching – learning methods include technology assisted pedagogy processes like LCD, power point presentation , Group discussions, Debates, Quiz, Seminars, Symposia, Guest Lectures, webinars, virtual labs etc. Industrial visit and industrial training have been made mandatory in the syllabi of several departments.

## **3. Impetus has been given to promotion of Research, Consultancy and Extension activities:**

### **Research:**

Microbiology, Commerce, Computer Science and Management departments have received grants from UGC for major projects. Food and Nutrition and Microbiology departments have secured financial assistance for 2 projects intended for student projects from TNCST .Several have included mandatory mini research projects in their syllabi.

### **Consultancy:**

Commerce, MBA, Biotechnology, Microbiology, Biochemistry and Food and Nutrition have successfully offered consultancy services. In addition contract research consultancy programmes have been initiated by life science departments.

### **Extension Activities:**

All the departments have exhibited their interest and involvement in social causes. The spectrum of activities included teaching vocabulary, grammar and basic communication skills to elementary school boys, visiting orphanages / old age homes, adopting a few students (school education) , coaching classes to plus 2 students, cookery competition to public , food safety & hygiene awareness programmes, Computer training programme for school students, and teaching technologies of vermicompost formation / biogas production to rural folk.

#### **4. Broadening student support activities:**

A number of stakeholder centered activities were chalked out and executed. This aspect was encouraged through the following slots:

- Formation of Anti ragging and Grievance cell.
- God father counselling scheme (Students counselling scheme)
- Earn While You Learn Programme.(EWYLP)
- Industrial Training.
- Industrial Visits.
- Placement Assistance.
- Financial support.
- Special coaching for slow learners.
- Guest Lectures.
- NSS / YRC / YOGA classes.
- Quiz programmes.
- Personality development programmes.
- Entrepreneurship development programmes.
- Physical education patronage.
- Sophisticated Multi Gymnasium
- Alumni Association Meet
- Student representation in Board of studies and Academic council.
- **Communication Development programmes:**

The department of English and Communication plays a vital role in developing communication skills of the students by adopting innovative and modern techniques like visualization, story making, brain teasers and jokes. The department focuses on the language skills viz. listening, speaking, reading and writing and provides opportunity for students to use the language in their day to day life. The department's aim is to encourage the PG students to think in English which in turn will increase their confidence to use the language effectively. This will be extended for the UG students in the forthcoming academic year.

## **5. Improving Organization, Leadership and Governance qualities:**

A comprehensive academic plan was devised to enhance quality measures in areas of Organization development, Management and Governance.

- Apart from the Vision and Mission of the institution, programme-wise Vision / Mission and objectives have been framed.
- Faculty Development Programmes.
- Performance Appraisal System involving student evaluation of staff, evaluation among colleagues, evaluation by HODs and evaluation by the Principal leading to identification of best faculties selected for suitable awards and rewards.
- Workshops for imparting leadership skills to staff and students.
- Institution is well governed by a team of top management.
- Online lesson plans and work done report.
- Centralized e- attendance for students.
- Institutional group e-mail ids and instant pop messengers for quick communication.
- Round the clock internet facilities for students and staff.

## **6. New block for MCA:**

As planned, a separate block for MCA has been constructed.

## **7. MOUs with Foreign Universities and Industries:**

A historical MOU between University of Leicester, U.K and RVS College of Arts & Science (Autonomous) Sulur, Coimbatore was reached and signed on 12.09.2008. It is heartening to note that in the words of **Dr. Michael Green**, Director of the International Office, **University of Leicester** “RVS is one of the first Indian groups of institutions to join hands with Leicester”.

As a part of student exchange programme, a team of 14 under graduate computer science students of RVS College of Arts & Science led by Mr.Vishnu Swaminathan, Director of Special Project and Prof. D. Francis Xavier Christopher, Director, School of Computer Studies

visited Leicester University (U.K) and attended a programme related to information Technology from 08-09-2008 to 13.09.2008.

Mr. K.Senthil Ganesh, Managing Trustee, RVS Educational Trust, signed the MOU on behalf of RVS College of Arts & Science (Autonomous) Sulur, at Leicester, U.K.

**Oracle:**

An MOU has been signed with Oracle by RVS College of Arts & Science, Sulur to provide technical support for the following Oracle programmes, with effect from 06-05-2009.

1. Introduction to Oracle 9i: SQL.
2. Oracle 9i: Programme with PL / SQL.
3. Oracle 9i: DBA Fundamentals I.
4. Oracle9i DBA Fundamentals II.
5. Oracle9i: Performance Tuning.
6. Oracle9i Form Developer: Build Internet Applications

**8. Promoting Total Quality Management:**

To facilitate ‘Total Quality Management ‘in all spheres the IQAC has been strengthened by appointing a full time Advisor to monitor all the activities related to NAAC and ISO. IQAC has drawn a time bound strategic plan for the academic year to be followed and executed by all the departments.

The IQAC is authorized to monitor the process on a monthly basis and collect relevant documents at the end of the semesters as a centre for collection of information and maintenance of the documents in an orderly process.

The IQAC also conducts workshops to the faculties for educating them on the emphasis, upkeep and promotion of Quality parameters.

**8. Library upgradation:**

The modern State – of – the – art central digitized library, housing more than 20,255 books of diverse subjects and featuring 74 journals is upgraded every year with addition of new books. A Chief Librarian has been additionally appointed this year to manage the library.



## PART - B

### 1. Activities reflecting the goals and objectives of the institution:

The **Vision** of the institution is to continuously strive for the leadership in Providing quality, innovative arts and science programmes for rural students through the state of the art infrastructure and leveraging technology.

The **Mission** of the college is to inspire students to learn, lead and serve in a diverse and changing world with a thrust on ethical, social and cultural values.

The objectives of the institution are to translate the Vision and Mission into practical realities, elevating and enriching the students into responsible citizens of the globe, radiating cherished values of head, hand and heart to combat challenges and forge ahead towards excellence.

The following consistent assailable activities reflect the goals and objectives of the institution.

- Innovative, updated curriculum to enrich the knowledge of the students obtaining feed back from final year students, academic experts, industrial experts and Alumni.
- Building leadership skills by imparting Personality Development Programmes, Communication skills Development Programmes and inter collegiate Quiz competitions, competitions held in respective department subjects, Entrepreneurship training, Orientation courses, NSS / YRC activities, God father counseling for all ,Special counseling for the deserved etc.
- Enhancement of Research activities of departments through UGC funded Major Research projects, State Government funded student Projects, mini projects in syllabi, patronizing staff for publication of articles in Research journals, encouraging active participation of staff in seminars / symposia / workshops and presentation of papers, motivating staff to send Research project proposal to various funding agencies, supporting Research departments with needed infrastructure in favour of the annual enrolment of part time as well as full time M.Phil / Ph. D scholars and planned review of the progress of the processes.

- Justifiable work load to staff with consistent monitoring of the lesson plan and Result analysis report, subsequent to the publication of results for reflection of performance on the part of staff as well as students.
- Guest Lectures in all departments inviting eminent experts from the respective fields.
- Identification of slow and fast learners on the heels of CIA test results and adequate measures taken to raise the standard of slow learners through peer and fast learning students support.
- Display of list of high, performing students on the notice board under the caption 'Roll of honour', to honour the high performers.
- Online Daily / Monthly attendance.
- Annual e-magazine on web with contribution of contents from students.
- Anti Ragging and Grievances redressal cell.
- Encouraging activities for Entrepreneurship development.
- Organizing National level seminars.
- Technology upgradation
  - i) Wi-Fi campus wireless network covering the whole campus (RVS HOTSPOT)
  - ii) A new broad band internet browsing centre of free access is available for students and staff inside the campus (Infotech).
- Real time Net working exposure given to staff and students.
- Training imparted for facing placement agencies.
- Consultation activities of several departments to extend expertise of the departments for the development of the society leading to nation building.
- Extension activities done individually and along with NSS by all the departments to make the students aware of the societal needs and get them involved in service oriented activities.
- **God father counseling system:**

God father counseling system serves as a unique tool for taking care of students, listening to their problems they come across in studies at home or in hostel thereby encouraging them to sail across those problems. This system renders guidance to students when needed. The academic performance of the students, their regularity to classes, their achievements in college, through extracurricular activities etc., are

constantly monitored by staff members to whom the definite numbers of students are entrusted. Special psychic counseling is provided to the needy students by a psychiatrist visiting the college twice a week.

## 2. New academic programmes initiated (UG and PG)

Under graduation stream : **B.Sc IT (Information Technology)**

Post graduation stream : **M.Sc Biochemistry**

## 3. Innovations in Curriculum design and transaction :

Complete restructuring and revamping of the syllabi for both UG and PG courses in compliance with the CBCS schedule formulated by Tamilnadu State council for higher education (TANSCHE) with due approval from DCE, Chennai, was undertaken, and passed in the BOS and Academic Council meetings.

The major innovative changes are listed below:

- For UG courses 140 credits and PG courses inclusive of MBA 90 credits, and for MCA 140 credits and M.Sc SS in five year integrated courses 230 credits were fixed.
- The break up of marks pertaining to CIA and EOS examination in theory papers for both UG and PG as 25 internal: 75 external and 40 internal: 60 external for practicals. The 40 marks slot of the practical component will have the following split up ie. Attendance -5, LAB performance -20 and model exam -15 marks.
- The 25 marks slot of the theory component will have the following split ups, Internal Test 1-5 marks, internal test II -5 marks, Model Exam -5 marks, Attendance -5 marks, Assignment / Seminar -5 marks.
- The students can opt a Diploma course from a list of courses offered by various departments. However the selection shall be based on merit, sorting over a choice of preference. Unless the Diploma part is passed, eligibility to secure the Degree is lost.
- New Programmes introduced – PG- M.Sc Biochemistry, UG- B.Sc Information Technology.
- An Extra Disciplinary Course (**EDC**) under part IV assisted with skill based elective papers for UG students of 2008 batch was introduced.
- Incorporation of “**Value Education**” under foundation course -B which include GK and constitution and also Biographies of 5 great personalities.

- An extra 4 credits to UG “Fast Learners” who volunteer to undertake an optional self study course at the end of the V<sup>th</sup> semester called “**Advanced Learning Course in Thrust Areas**” (ALCTA).
- In MBA more electives in additions to the prescribed number of electives, enabling the fast learners to fetch extra credits.
- For all the PG courses (except MBA) a Diploma course comprising of 4 elective papers be made mandatory.
- A Students Grievances Appeal committee was formulated.
- A PG student was nominated to Academic Council encouraging students participation in Curriculum development.
- “School of Commerce” was incepted by integrating B.Com, B.Com (CA), M.Com and M.Com (IB).
- Formulation of ‘**School of Biological Sciences**’ by integrating M.Sc Biotechnology, B.Sc, M.Sc – Microbiology, B.Sc, M.Sc – Foods and Nutrition, B.Sc and M.Sc – Biochemistry.
- Under part I Language an UG student has an option to choose either one of the following viz Tamil, Malayalam, Hindi and French.
- To motivate and encourage the student (UG) to acquire best communication skills in English, a student is awarded 3 extra credits provided he/she produces a certificate from an established English coaching agency arranged by the College as a proof of having undergone the course between I and V semesters to attain proficiency.
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it in a single attempt. The course will carry Grades with 4 extra credits. This course is a boon to fast learners for earning extra credits.

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- **Quiz Club** has been organized which serves for equipping the students with skills of competence.
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- **Career Oriented Programmes (COP)**: recognized by the UGC are offered to the UG students. Under this programme the students can simultaneously do a Certificate course, a Diploma course, and an Advanced Diploma (incorporated in curriculum mandatorily) along with their degree course. Students can opt for the COP programme from among a list of COP courses. Certificate and advanced Diploma are taught outside class hours.

- **Evaluation of staff by the students:** An annual performance review of the faculties is undertaken regularly in which evaluation of the faculties by students is a part of the process. Each student is given a chance to assess the performance of the faculties who had handled classes for him / her in a confidential manner through computers. The annual performance review facilitates certification of 10 best faculties and they are honoured with attractive cash prizes, mementos and certificates in a ceremony presided over by an academic dignitary.
- **Feed back:** Feedback from students on usefulness of the curriculum, infrastructure, and administration and support services is taken to identify the positive service features and deficiencies and to take appropriate corrective and preventive measures. Feedback is also taken from alumni of the college.
- **Staff Evaluation:** There is mutual evaluation of faculties by the HOD and Vice Versa, in addition to evaluation of colleagues among themselves and evaluation of the HODs by the Principal.
- **Alumni meet:** is arranged annually. This helps to ascertain the professional levels of the old students. Many unemployed alumni get to know placement chances through their departments and Placement cell. The departments get a feedback on all aspects relating to the students welfare.
- **Parent's meet:** is held once in an academic year to promote understanding between the parents and the department. Parents get more information regarding their wards and the various facilities and care bestowed upon the students.
- **IQAC Cell:** has been set up. It regulates all the multifaceted activities of the institution and moulds the college into a quality centered seat of learning.
- **ISO:** The College has its Vision, Mission and quality objectives. Based on this a set of quality procedures and quality manuals are prepared and distributed to all the departments. A team of internal quality auditors are trained and with their help internal audits are conducted for all the academic departments.
- **On line submission of Assignments and evaluation has been adopted by a few departments.**

#### **4. Interdisciplinary programmes started:**

- Certificate / Diploma / Advanced Diploma are offered by Individual Departments under Career Oriented Programmes (COP) as listed below:

<b>S.NO</b>	<b>TITLE OF COP COURSE</b>	<b>Offering Department</b>
01	Insurance Management	School of Commerce
02	Foreign Exchange & Management	School of Commerce
03	Net Working	Electronics
04	Oracle 9i	School of Computer Studies (UG)
05	Multimedia	School of Computer Studies (UG)
06	Bioinformatics	Biochemistry
07	Event Management	BBM
08	Culinary Arts	Catering Science
09	Microbial Technology	Microbiology
10	Health Management	Food and Nutrition

The following is the list of UG / PG Extra Departmental Courses (EDC) offered optionally by departments.

#### **UG Courses**

<b>S.NO</b>	<b>EDC</b>	<b>Offering Department</b>
01	Financial Markets & Service	School of Commerce
02	Practical Banking & Taxation	School of Commerce
03	Medical lab Technology	Biochemistry
04	Hospitality Management	Catering Science
05	PC Hardware & Trouble Shooting	School of Computer Studies (UG)
06	MS Office & DTP	School of Computer Studies (UG)
07	Software Testing	School of Computer Studies (UG)
08	Science of Cookery	Foods & Nutrition
09	Microbes – Health & Diseases	Microbiology
10	Bio Medical Instrumentation	Electronics
11	Entrepreneurship & Project Management	BBM

## PG COURSES

S.NO	EDC	Offering Department
01	Human Resource Management	School of Commerce
02	International Business Environment	School of Commerce
03	Hospital Management	Biochemistry
04	Indian Social Problems	Master of Social Work
05	Introduction to Bioinformatics	Biotechnology
06	Web Design	PG Computer Science
07	Web Technology	PG Computer Science
08	Relation Data Base Management System (RDBMS)	PG Computer Science
09	Principles of Programming	MCA
10	Multimedia & its Applications	MCA
11	Food Preservation & Quality Control	Foods & Nutrition

### 5. Examination reforms implemented:

#### Salient features in Examination Reforms

- Structural and Procedural changes
- Scope for improvement of the previous semester's theory papers
- Supplementary Exams for final year students
- Transparency is observed throughout the procedures
- Double evaluation for PG and also provision for a third evaluation if necessary
- Introduction of Grading System

The college has a Controller of Examinations (COE) who gives full focus of his attention to the Examinations.

The COE section is safely and securely accommodated in an exclusive wing, with adequate number of staff members to look after the day to day routine. The section is fully automated with computerization and printing facilities.

**Choice Based Credit System** was introduced in 2005 and further reviewed and structurally revamped in 2008 in the light of directions from Tamilnadu State Council for Higher Education (TANSCHÉ) and Govt. of Tamilnadu( 140 credits for UG courses and 90 for



PG courses inclusive of MBA, 140 for MCA and 230 for M.Sc (SS) five year integrated course. In addition to that there is scope for fetching extra credits for UG programs.

The CBCS system has been designed to extend enough flexibility by way of providing options. Evaluation includes two Continuous Internal Assessment tests (CIA) along with assignments, seminars, Mini Projects, attendance, components, one model examination and End of Semester Examinations per semester.

The CIA and model examinations are conducted by the internal examination committee under the supervision of COE's section. The responsibility of the consolidation of CIA marks as per the pattern given in the syllabus lies with the department.

### **CIA/ Model examination:**

#### **Operation Strategies:**

- (i) Question paper collection.
- (ii) Seating arrangements for students
- (iii) Assigning Invigilation duties
- (iv) Receiving answer scripts from the invigilators after completion of the tests, entering them in a register and returning the answer scripts for valuation to the concerned faculties in a day's time.
- (v) To receive the valued answer scripts from the departments within a period of five days from the day of the last exam.
- (vi) The received answer scripts are given to the students for scrutiny and verification and the student's signature is obtained on the script. Then the test marks are entered in the CIA mark register, endorsed by the student's signature and followed by the counter signatures of the concerned lecturer, HOD and the Principal. This process is to be completed by the 10<sup>th</sup> day, after the conduct of the last test.

### **MALPRACTICES IN CIA TESTS:**

The answer scripts of the students involved in malpractices are rejected from valuation.

### **REMEDIAL MEASURES:**

To provide remedy to the weak students, who have failed in the CIA tests, focus is given by the staff to improve their performance. The CIA tests help to identify the poor learners. A close

monitoring of the performance of weak students is carried out and the list of non-performing students is prepared. The list will contain the names of students who fail in the examinations.

#### **RETESTS:**

Retests are conducted once, after each CIA tests for students failed in the tests and for those students who were absent on genuine grounds. Results are conducted within 15 days after the conduct of last CIA test. The retest answer scripts are valued and the marks are entered in the register with the signature of the students, subsequently counter signed by the concerned staff, HOD and Principal by the 3<sup>rd</sup> day of the conduct of the last retest.

#### **EOS Exams:**

The College conducts EOS examinations as per the norms given by the University.

#### **Theory:**

Time table for the examinations is scheduled by COE. The question paper setters are selected from a panel of setters by the COE and the Principal. The respective syllabus and question pattern are sent to the question paper setter. The question papers for EOS examinations are set by the external setters as per instructions. The process starts three months before the commencement of the examination. The Question papers are typed by the data entry operators in the COE. Multiple copies of the final print are taken three days before the examination. The question papers are packed sealed and passed on to Principal/ Chief Superintendent's office. The sealed covers are opened only on the day of examination and question papers are distributed. Three hours is the duration for each paper. The answer scripts are packed in a sealed envelope and sent by the Principal's office to the COE's section. Dummy numbers are put on the paper after shuffling the papers. External markers are invited to value the UG papers as per the answer key. In case of PG, valuation is done by the faculty who has taken the paper and the second valuation is carried out by external examiner. If the difference of marks between the two valuations is more than a certain percentage a third valuation is carried out by another external examiner. The average of the two most closely related marks is taken as the final mark.

The marks are tabulated and the Results Passing Board (RPB) meeting is convened. RPB comprises of HODs, COE, Principal and the University Representative (UR) from the Bharathiar University. Moderation mark is decided by RPB members. The UR has the final say in the RPB in all decisions regarding the passing of the students.

The results are declared immediately after the RPB meeting and the same will be uploaded in the institution's official website. The failed candidates in UG courses can apply for revaluation or Re-totalling. There is no revaluation for PG candidates. They can only apply for Re-totalling. There is total secrecy in the functioning of the COE's section, because the success of autonomy depends on the effective functioning of the examination section.

## **Practical**

### **Practical examinations:**

Viva-voce and project evaluation are also conducted by the COE's section. The question papers are set by the examiners. The examinations are conducted jointly by internal and external examiners. The marks scored by the students are sent to the COE's office. The performance of the students in Industrial Training, NSS/ Sports and Games are sent to the COE section for the award of the degree. After the receipt of EOS examination results, they are entered in the EOS marks register maintained in the concerned departments.

### **EOS Result Analysis:**

- ❖ The result of the EOS examination of each subject is analyzed after the publishing of the results. The departments provide the data relating to the subjects and passing of students. The result analysis of the individual staff member is compared with the previous record. This criterion is taken into consideration for the Staff Performance Appraisal.
- ❖ There is provision for **improvement** for previous semester papers only.
- ❖ **Supplementary examinations** are permitted for one paper from any semester which is applicable only for final year students (final semester).
- ❖ **Re-evaluations:**
  - Only for UG Regular papers

**6. CANDIDATES QUALIFIED: NET / SLET / GATE etc:**

<b>Sl. No</b>	<b>Name</b>	<b>Designation</b>	<b>Test Passed</b>	<b>Year of passing</b>
01	Dr. Vijila Kennedy	Director, MBA	SLET	1991
02	Dr. Anu valenteena	Lecturer, MBA	NET	1995
03	Mr. N. Jeethenthiran	Lecturer, Tamil	NET	Jun 2005
04	Ms. V. Parivuguna	Lecturer, Microbiology	SLET	1997
05	Mrs. Meera Raman	HOD, Foods & Nutrition	NET	Dec 1998
06	Mrs. Angeline Esther Preethi	Lecturer, Foods & Nutrition	ASRB (NET), UGC (NET)	Dec 1998, Dec 2002
07	Mrs. Thangarathi	Lecturer, Foods & Nutrition	NET	Dec 2000
08	Mrs. K. Mahalakshmi Sangeetha	Lecturer, Foods & Nutrition	NET	Jun 2000
09	Mrs. K. Prabha	Lecturer, Foods & Nutrition	NET	Dec 2006
10	Mrs. S. Suganthi	Lecturer, Foods & Nutrition	SLET	2000
11	Mrs. T. H. Nazeema	HOD, Biochemistry	NET, SLET	Jun 2001, Sep 2004
12	Mr. K. Ramasamy	Lecturer, Biochemistry	NET, SLET	Dec 2007, Jun 2007
13	Mrs. Esther Shalini	HOD, Master of Social Work	SLET	March 2006

## 7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMME:

- Formulation of Faculty Organization and Development (FOD) Cell
- Staff attended Seminars / Conferences and Workshops in various Institutions.

### Details:

- Vijila Kennedy, Director **MBA** Department, **presented** a paper on ‘‘Building Brand Equity in Higher Education’’ , International Seminar on ‘‘Services Marketing in the Globalised Era’’ at San International Business School on 15-May-08
- Vijila Kennedy, Director **MBA** Department, **presented** a paper on ‘‘Knowledge Oriented CRM: An Application for Hotel Management’’, International Seminar on ‘‘National Seminar on CRM’’ at Karpagam Arts & Science College, Coimbatore on 26-Sep-08
- Vijila Kennedy, Director **MBA** Department, **presented** a paper on ‘‘ Information Security Culture in Banking Sector ’’National Seminar on Emerging Paradigms in Financial Sectors at Karunya University on 16-Oct-08
- Vijila Kennedy, Director **MBA** Department, **presented paper** on ‘‘Impact of Organisational Climate on Job Stress for Women in Information Technology sector’’ , International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Oct-08
- Vijila Kennedy, Director **MBA** Department, **presented paper** on National Seminar on ‘‘ Impact of Sub Prime Crisis in the world Economy at Parks College of Eng & Tech on 11th Feb, 2009
- Joji Chandran, Lecturer, **MBA** Department, **presented paper** on ‘‘Global Competition and Competitiveness of Indian Corporates’’ , Global Competition and Competitiveness at Indian Institute of Management on 30th and 31st May 2008
- Joji Chandran ,Lecturer, **MBA** Department, **presented paper** on ‘‘Financial inclusion’’ , International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Oct-08

- Joji Chandran ,Lecturer, **MBA** Department, **presented paper** on “Financial Inclusion : Strategies for India” , Emerging Paradigm in Financial sector at Karunya University on 16, 17th Oct, 2009
- Juliet Gladies, Lecturer, **MBA** Department, **presented paper** on “Job Stress for Women in IT” , International Seminar on Services Marketing in the Globalised Era at San International Business School on 15-May-08
- Juliet Gladies, Lecturer, **MBA** Department, **presented paper** on “Impact of Organisational Climate on Job Stress for Women in Information Technology sector ‘’ on International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Sep-08
- Juliet Gladies, Lecturer, **MBA** Department, **presented paper** on “Globalisation & Human Rights” , National Seminar Trends in globalisation & Impact on Indian Society at Nehru Arts and Science College, Coimbatore on 29-Aug-08
- Juliet Gladies, Lecturer, **MBA** Department, **presented paper** on “CRM Solution for Implementing Technology in Business” , National Seminar on CRM at Karpagam Arts & Science College, Coimbatore on 26-Sep-08
- Juliet Gladies, Lecturer, **MBA** Department, **presented paper** on “Work Life Balance of Women in Information Technology Sector”’, International Seminar on Recent Trends in Global Business Order-Impact in Asia, at Vivekananda Institute of Inforamtion and Management Studies on 30th and 31st January 2009
- Thiruarooran, Lecturer, **MBA** Department, **presented paper** on “Challenges in Insurance Sector”’, International Seminar on Services Marketing in the Globalised Era at San International Business School on 15-May-08
- Thiruarooran, Lecturer, **MBA** Department, **presented paper** on “Banking in the new Era: Issues, challenges and Strategies” , International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Oct-08

- Uma Rani, Lecturer, **MBA** Department, **presented paper** on “The future challenges of banking sector” , National Seminar on Emerging Paradigms in Financial Sectors at Karunya University on 16-Oct-08
- Uma Rani, Lecturer, **MBA** Department, **presented paper** on “Challenges faced by women entrepreneurs”, International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Oct-08
- Uma Rani, Lecturer, **MBA** Department, **presented paper** on “Cyber crime”, International Seminar on Recent Trends in Global Business Order-Impact in Asia, at Vivekananda Institute of Information and Management Studies on 32nd and 31st January 2009
- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “The future challenges of banking sector” National Seminar on Emerging Paradigms in Financial Sectors at Karunya University on 16-Oct-08
- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “Financial inclusion” International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Oct-08
- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “Current Inflation with Indian Economy”, National Seminar on Current Inflationary trend and its impact on Indian Business and Strategies for Management at Sri Saraswathi Thiyagaraja College of Arts & Science, Pollachi on 30-Jan-09
- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “Impact on New Model Mortgage Lending”, In the National Level Seminar on "The Global Financial Crisis and Its Impact on India at Navarasam Arts & Science on 7th Feb, 2009
- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “Impact of Financial Crisis in US Economy”, In the National Level Seminar on "The Global Financial Crisis and Its Impact on India at Navarasam Arts & Science on 7th Feb, 2009

- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “Impact of Subprime Mortgage Crisis in The Globe”, National Seminar on " Impact of Sub Prime Crisis in the world Economy at Parks College of Eng & Tech on 11th Feb, 2009
- Kanakaraj, Lecturer, **MBA** Department, **presented paper** on “Employment of unorganized sector in India”, National Level Seminar on "Changing Dimensions of HR in the globalized scenario at Gobi Arts & Science on 21 st Feb, 2009
- Kadirvel, Lecturer, **MBA** Department, **presented paper** on “Banking in the new Era: Issues, challenges and Strategies”, International Seminar on Global Management Challenges at Nandha Engineering College, Erode on 17-Oct-08
- Kadirvel, Lecturer, **MBA** Department, **presented paper** on “The changing paradigm of banking”, National Seminar on Emerging Paradigms in Financial Sectors at Karunya University on 16-Oct-08
- Kadirvel, Lecturer, **MBA** Department, **presented paper** on “Retail Management”, International Seminar on Recent Trends in Global Business Order-Impact in Asia at VIMS on 31st and 31st January 2009
- Vijila Kennedy, Director **MBA** Department **participated** in a program on “Research Tools and Statistical Analysis with SPSS” at RVS Advisory for Excellence, RVS Educational Trust, Coimbatore on April 10th and 11th 2008
- Vijila Kennedy, Director **MBA** Department **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Vijila Kennedy, Director **MBA** Department **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Vijila Kennedy, Director **MBA** Department **participated** in a program on “Short Term Course for Research Guides” at UGC-Academic Staff College, Bharathiar University on Jan 27th to 31st 2008



- Anuvalenteena, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Anuvalenteena, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Joji Chandran, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Joji Chandran, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Joji Chandran, Lecturer, **MBA** Department, **participated** in a program on “Workshop on Publishing in International Journals” at Santgits Institute of Management and AIMS-International on Jan 3rd 2009
- Juliet Gladies, Lecturer, **MBA** Department, **participated** in a program on “Research Tools and Statistical Analysis with SPSS” at RVS Advisory for Excellence, RVS Educational Trust, Coimbatore on April 10th and 11th 2008
- Juliet Gladies, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Juliet Gladies, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Thiruarooran, Lecturer, **MBA** Department, **participated** in a program on “Research Tools and Statistical Analysis with SPSS” at RVS Advisory for Excellence, RVS Educational Trust, Coimbatore on April 10th and 11th 2008

- Thiruarooran, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Thiruarooran, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Uma Rani, Lecturer, **MBA** Department, **participated** in a program on “GIS Technique for Environmental Governance, Urban Management and Rural Development” at Bharathiar University on May 4th 2008
- Uma Rani, Lecturer, **MBA** Department, **participated** in a program on “Application on Multi Dimensional Scaling & Structural Equation Modelling in Management Research“ at D.J. Academy for Managerial Excellence on Oct 3rd and 4th 2008
- Uma Rani, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Uma Rani, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Uma Rani, Lecturer, **MBA** Department, **participated** in a program on “An Introductory Course in LATEX“ at CMS College of Science & Commerce on Feb 1st 2009
- Kanakaraj, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Kanakaraj, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008

- Kathirvel, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Kathirvel, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Raja Rajeswari, Lecturer, **MBA** Department, **participated** in a program on “Dynamics of Management Consultancy” at RVS Institute of Management Studies & Research & IMCI Chennai on Oct 30th and 31st 2008
- Raja Rajeswari, Lecturer, **MBA** Department, **participated** in a program on “MDP on Balance Score Card” at RVS Institute of Management Studies & Research on Dec 5th 2008
- Morrin, Lecturer, **MBA** Department, **participated** in a program on “Awareness of E-Information Resources for Academic Library” at PSG Institute of Management on March 6, 2009
- V.Sugumaran, Lecturer, **BBM** department **presented** a paper on Emerging trends in Capital market investment at a seminar conducted by Bharathidasan University, Trichy on 10.01.2009
- K. Jeyabalan, Lecturer, **BBM** department **presented** a paper on Emerging trends in Capital market investment at a seminar conducted by Bharathidasan University, Trichy on 10.01.2009
- K.Jeyabalan, Lecturer, **BBM** department **presented** a paper in a seminar on Business Ethics conducted by Hindustan College of Arts and Science, Coimbatore on 31.01.2009
- A.Priya, Lecturer, **BBM** department **presented** a paper on Privatization of Insurance Business in India at a seminar in Hindustan College of Arts and Science, Coimbatore on 31.01.2009

- M.Sekar, HOD, **BBM** department **presented** a paper on Behaviour in Finance at a seminar conducted by Hindusthan College of Arts and Science, Coimbatore on 31.01.2009
- K.Jeyabalan, Lecturer, **BBM** department **presented** a paper on Impact on IT Sector at a seminar in Navarasam Arts & Science College for Women, Erode, on 07.02.2009
- V.Sugumaran, Lecturer, **BBM** department **presented** a paper on Challenges for Banks at a seminar in Navarasam Arts & Science College for Women, Erode, on 07.02.2009
- K.Jeyabalan, Lecturer, **BBM** department **presented** a paper on Challenges for Banks at a seminar in Navarasam Arts & Science College for Women, Erode on 07.02.2009
- K.Jeyabalan, Lecturer, **BBM** department **presented** a paper on Rubric Strategies for Global Business at a seminar in Dr. N.G.P. Arts and Science College on 05.03.2009
- V.Sugumaran, Lecturer, **BBM** department **presented** a paper on Rubric Strategies for Global Business at a seminar in Dr. N.G.P. Arts and Science College on 05.03.2009
- K.Jeyabalan, Lecturer, **BBM** department **presented** a paper on Financial Management at a seminar in Kongunadu Arts and Science College on 17.03.2009
- V.Sugumaran, Lecturer, **BBM** department **presented** a paper on Export Management at a seminar in Kongunadu Arts and Science College on 17.03.2009
- A.Priya, Lecturer, **BBM** department **presented** a paper on Business Ethics at a seminar in K.S.Rangasamy College of Technology K.S.R School of Management on 25.03.2009
- M.Sekar, HOD, **BBM** department **presented** a paper on Knowledge Management at a seminar in K.S.Rangasamy College of Technology K.S.R School of Management on 25.03.2009
- Dr. R.Jayachandran, Director, **School of Commerce presented** a paper titled “CRM in Airline Industry” in a seminar on “CRM” at Providence College for Women, Coonoor on 29-08-2008.

- Dr. R.Jayachandran, Director, **School of Commerce presented** a paper titled “Small Scale Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.
- Dr. R.Jayachandran, Director, **School of Commerce presented** a paper titled “ Capital Market Innovations Challenges and Opportunites” in a seminar on “Recent Trends in Capital Market and Financial Innovations” at Bharathidasan University, Trichy, on 11-01-2009.
- Dr.R.Jayachandran, Director, **School of Commerce presented** a paper titled “International Monetary System” in a seminar on “Global Business in 21<sup>st</sup> Century” at RV Jacob Memorial Christian College, on 4<sup>th</sup> & 5<sup>th</sup> Feb 2009.
- Mr.RN.Vivekanandar, Lecturer, **School of Commerce presented** a paper titled “ CRM in Banking Industry” in a seminar on “CRM” at Providence College for Women, Coonoor, on 29.08.2008.
- Mr.RN.Vivekanandar, Lecturer, **School of Commerce presented** a paper titled “Trade Issues of WTO” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.
- Mr.RN.Vivekanandar, Lecturer, **School of Commerce presented** a paper titled “New Approaches to Financial Sector Development” in a seminar on “Recent Trends in Capital Market and Financial Innovations” at Bharathidasan University, Trichy, on 11.01.2009.
- Mr.RN.Vivekanandar, Lecturer, **School of Commerce presented** a paper titled “International Monetary System” in a seminar “Global Business in 21<sup>st</sup> Century” at RV Jacob Memorial Christian College, on 4<sup>th</sup> & 5<sup>th</sup> Feb 2009.
- Dr.T.Nagananthi, Lecturer, **School of Commerce presented** a paper titled “CRM in Banking Industry” in a seminar on “CRM” at Providence College for Women, Coonoor, on 29.08.2008.
- Dr.T.Nagananthi, Lecturer, **School of Commerce presented** a paper titled “Problems of Small Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.
- Dr.T.Nagananthi, Lecturer, **School of Commerce presented** a paper titled “ E – Finance – a New Approach to Financial Sector Development” in a seminar on “Recent

- Trends in Capital Market and Financial Innovations” at Bharathidasan University, Trichy, on 11.01.2009.
- Mrs.S.Nirmala, Lecturer, **School of Commerce presented** a paper titled “CRM” in a seminar on “CRM” at Providence College for Women, Coonoor, on 29.08.2008.
  - Mrs.S.Nirmala, Lecturer, **School of Commerce presented** a paper titled “Women Entrepreneur and their problems” in a seminar on “Global Management Challenges” at Nandha Engineering College, on 17.10.2008.
  - Mrs.S.Nirmala, Lecturer, **School of Commerce presented** a paper titled “ Co-Operative Banking Reforms in India” in a seminar on “Globalisation - Light and Shades on Banking Sector” at Sri Ramakrishna Vidhalaya College of Arts and Science, Coimbatore, on 28.03.2009.
  - Mrs.R.Karpagavalli, Lecturer, **School of Commerce presented** a paper titled “CRM and its Optimization” in a seminar on ‘CRM” at Providence College for Women, Coonoor, on 29.08.2008.
  - Mrs.R.Karpagavalli, Lecturer, **School of Commerce presented** a paper titled “Innovative Product of New Banking Era” in a seminar on “Global Management Challenges” at Nandha Engineering College, on 17.10.2008.
  - Mrs.R.Karpagavalli, Lecturer, **School of Commerce presented** a paper titled “Challenges for Commercial Banks” in a seminar on “Globalization - Light and Shades on Banking Sector” at Sri Ramakrishna Vidhalaya College of Arts and Science, Coimbatore, on 28.03.2009.
  - Mr.AY.Ketti Ramalingam, Lecturer, **School of Commerce presented** a paper titled “Role of RBI in Financial Crisis” in a seminar on “Current Inflationary Trends” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
  - Mr.AY.Ketti Ramalingam, Lecturer, **School of Commerce presented** a paper titled “Role of RBI in Financial Crisis” in a seminar on “Global Financial Crisis” at Navarasam Arts and Science, Erode, at 07.02.2009.
  - Mr.VS.Ravi, Lecturer, **School of Commerce presented** a paper titled “Sickness of Small Scale Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.

- Mr.VS.Ravi, Lecturer, **School of Commerce presented** a paper titled “Strategies for Management for Inflation” in a seminar on “Current Inflationary Trends” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
- Mrs.K.Mohanaranjani, Lecturer, **School of Commerce presented** a paper titled “Rehabilitation of Sickness of Small Scale Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.
- Mrs.K.Mohanaranjani, Lecturer, **School of Commerce presented** a paper titled “Role of RBI in Financial Crisis” in a seminar on “Current Inflationary” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
- Mrs.D.Vanitha, Lecturer, **School of Commerce presented** a paper titled “Impact of US Crisis, worries – Indian Technology Film” in a seminar on “Impact of US Crisis worries Indian Technology Film at Kongu Arts and Science, Coimbatore, on 25.02.2009.
- Mrs.D.Sasikaladevi, Lecturer, **School of Commerce presented** a paper titled “Innovative Product of New Banking Era” in a seminar on “Global Management Challenges” at Nandha Engineering College, on 17.10.2008.
- Mrs.D.Sasikaladevi, Lecturer, **School of Commerce presented** a paper titled “Sickness of Small Scale Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.
- Mrs.D.Sasikaladevi, Lecturer, **School of Commerce presented** a paper titled “Strategies for Management of Inflation” in a seminar on “Current Inflationary Trends” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
- Mrs.M.Goushina Nareen, Lecturer, **School of Commerce presented** a paper titled “Impact of US Crisis, worries – Indian Technology Film” in a seminar on “Impact of US Crisis worries Indian Technology Film at Kongu Arts and Science, Coimbatore, on 25.02.2009.
- Mrs.M.Goushina Nareen, Lecturer, **School of Commerce presented** a paper titled “Globalisation” in a seminar on ‘Economy – Rubic Strategies for Globalisation’ at NGP Arts and Science, Coimbatore, on 05.03.2009.

- Mr.R.Ganesh Moorthi, Lecturer, **School of Commerce presented** a paper titled “Impact of FEI in Indian Economy” in a seminar on “FDI” at Nandha Engineering College, on 17.10.2008.
- Mr.R.Ganesh Moorthi, Lecturer, **School of Commerce presented** a paper titled “How global financial crisis affects India” in a seminar on “Impact of Global Financial crisis on Indian Economy” at Kongu Arts and Science, Coimbatore on 25.02.2009.
- Mr.R.Ganesh Moorthi, Lecturer, **School of Commerce presented** a paper titled “Globalisation” in a seminar on “ Economy –Rubic Strategies for Globalisation” at NGP Arts and Science, Coimbatore, on 05.03.2009.
- Mr.G.Boopathi, Lecturer, **School of Commerce presented** a paper titled “Impact of FDI in Indian Real Estate” in a seminar on “FDI” at Nandha Engineering College, on 17.10.2008.
- Mr.G.Boopathi, Lecturer, **School of Commerce presented** a paper titled “Rehabilitation of Sickness of Small Scale Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.
- Mr.G.Boopathi, Lecturer, **School of Commerce presented** a paper titled “Role of RBI in Financial Crisis” in a seminar on “Current Inflationary” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
- Ms. S.Ranjani, Lecturer, **School of Commerce presented** a paper titled “Inflation in Transporation” in a seminar on “Current Inflationary Trends” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
- Ms. S.Ranjani, Lecturer, **School of Commerce presented** a paper titled “Impact on IT Sector” in a seminar on “Global Financial Crisis” at Navarasam Arts and Science, on 07.02.2009.
- Ms.S.Rajini, Lecturer, **School of Commerce presented** a paper titled “CRM in Airline Industry” in a seminar on “CRM” at Providence College for Women, Coonoor, on 29.08.2008.
- Ms.S.Rajini, Lecturer, **School of Commerce presented** a paper titled “Small Scale Industries in India” in a seminar on “Dimension of Sickness in SSI” at Sri Saraswathi Thyagaraja College, on 17.10.2008.



- Ms.S.Rajini, Lecturer, **School of Commerce presented** a paper titled “Capital Market Innovations Challenges and Opportunities” in a seminar on “ Recent Trends in Capital Market and Financial Innovations” at Bharathidasan University, Trichy, on 11.01.2009.
- Mr.G.Venkatesh, Lecturer, **School of Commerce presented** a paper titled “Impact of US Crisis – worries Indian Technology” in a seminar on “Impact of Global Financial Crisis on Indian Economy” at Kongunadu Arts and Science, Coimbatore, on 25.02-2009.
- Mrs.R.Karpagam, Lecturer, **School of Commerce presented** a paper titled “General level of prices of foods and services” in a seminar on “Current Inflationary Trends” at Sri Saraswathi Thyagaraja College, on 31.01.2009.
- Mrs.R.Karpagam, Lecturer, **School of Commerce presented** a paper titled “Impact on IT Sector” in a seminar on “Global Financial Crisis” at Navarasam Arts and Science, on 07.02.2009.
- Mrs.A.Devikala, Lecturer, **School of Commerce presented** a paper titled “Impact of US Crisis – worries Indian Technology” in a seminar on “Impact of Global Financial crisis on Indian Economy” at Kongu Arts and Science, Coimbatore, on 25.02.2009.
- Ms.D.Arunadevi, Lecturer, **School of Commerce presented** a paper titled “Impact of US Crisis – worries Indian Technology” in a seminar on “Impact of Global Financial crisis on Indian Economy” at Kongu Arts and Science, Coimbatore, on 25.02.2009.
- Mr. M.Gopana Samy, Lecturer, **School of Commerce participated** in a seminar on “First Generation Entrepreneur meet” at School of Management VLB Janakiammal College of Engineering, Coimbatore on 13.02.2009.
- Dr.Nagananthi, Lecturer, **School of Commerce participated** in a seminar on “Global Financial Crisis” at Navarasam Arts and Science College, Erode, on 07.02.2009.
- Dr.Nagananthi, Lecturer, **School of Commerce participated** in a seminar on “Globalisation light and shades on Banking Sector” at Sri Rama Krishna mission College, on 28.03.2009.
- Mrs.Nirmala, Lecturer, **School of Commerce participated** in a seminar on “Rubic Strategic for Global Business” at NGP Arts and Science College, Coimbatore on 05.03.2009.

- Mrs.R.Karpagavalli, Lecturer, **School of Commerce participated** in a seminar on “Rubric strategic for global business” at NGP Arts and Science College, Coimbatore on 05.03.2009.
- Mrs.Rajini, Lecturer, **School of Commerce participated** in a seminar on “Global Financial Crisis” at Navarasam Arts and Science College, Erode, on 07.02.2009.
- Mrs.Rajini, Lecturer, **School of Commerce participated** in a seminar on “Globalization light and shades on Banking Sector” at Sri Rama Krishna mission College, on 28.03.2009.
- J.Mythili, Lecturer, **Computer Science (UG) department presented** a paper on “Security Issues in Modern Computing Era” at Ardra Hall, Avinashi Road, Coimbatore on 18/12/2008
- T.Tharani, Lecturer, **Computer Science (UG) department presented** a paper on “Security Issues in Modern Computing Era” at Ardra Hall, Avinashi Road, Coimbatore on 18/12/2008
- S.Anantha Kumar, Lecturer, **Computer Science (UG) department presented** a paper on “Computational Intelligence” at Bharathiar University, Coimbatore-46 on 30/12/2008
- M.N.Karuppusamy, Lecturer, **Computer Science (UG) department presented** a paper on “Computational Intelligence” at Bharathiar University, Coimbatore-46 on 30/12/2008
- M.Deepak Kumar, Lecturer, **Computer Science (UG) department presented** a paper on “Computational Intelligence” at Bharathiar University, Coimbatore-46 on 30/12/2008
- Daisy Rani, Lecturer, **Computer Science (UG) department presented** a paper on “Computational Intelligence” at Bharathiar University, Coimbatore-46 on 30/12/2008
- T.Tharani, Lecturer, **Computer Science (UG) department presented** a paper on “Computational Intelligence” at Bharathiar University, Coimbatore-46 on 30/12/2008

- S.Anantha Kumar, Lecturer, **Computer Science (UG)** department **presented** a paper on “Advanced Communications and Networking” at Avinashilingam University for Women, Coimbatore-43 on 8/1/2009
- M.Subashini, Lecturer, **Computer Science (UG)** department **presented** a paper on “Advanced Communications and Networking” at Avinashilingam University for Women, Coimbatore-43 on 8/1/2009
- K.Bharathy, Lecturer, **Computer Science (UG)** department **presented** a paper on “Advanced Communications and Networking” at Avinashilingam University for Women, Coimbatore-43 on 8/1/2009
- S.Geetha, Lecturer, **Computer Science (UG)** department **presented** a paper on “Advanced Communications and Networking” at Avinashilingam University for Women, Coimbatore-43 on 8/1/2009
- S.Kanagarathinam, Lecturer, **Computer Science (UG)** department **presented** a paper on “Network Security” at Sri Krishna College of Arts and Science, Coimbatore-08 on 3/3/2009
- A.P.Caroline Hirudaya, Lecturer, **Computer Science (UG)** department **presented** a paper on “Recent Trends in Networking and Communication” at RVS College of Arts and Science, Sulur Coimbatore on 4/3/2009
- S.Anantha Kumar, Lecturer, **Computer Science (UG)** department **presented** a paper on “Recent Trends in Networking and Communication” at RVS College of Arts and Science, Sulur Coimbatore on 4/3/2009
- S.Kanagarathinam, Lecturer, **Computer Science (UG)** department **presented** a paper on “Recent Trends in Networking and Communication” at RVS College of Arts and Science, Sulur Coimbatore on 4/3/2009
- J.Mythili, Lecturer, **Computer Science (UG)** department **presented** a paper on “Emerging Trends in Computer Science” at Avinashilingam University for Women, Coimbatore-43 on 13/3/2009

- J.Mythili, Lecturer, **Computer Science (UG)** department **participated** in a National seminar on “Security issues Modern computing Era” held at Ardra Hall, Avinashi Road, Coimbatore on 18.12.2008.
- T.Tharani, Lecturer, **Computer Science (UG)** department **participated** in a National seminar on “Security issues Modern computing Era” held at Ardra Hall, Avinashi Road, Coimbatore on 18.12.2008.
- S.Anantha Kumar, Lecturer, **Computer Science (UG)** department **participated** in an International Seminar at Bharathiar University, Coimbatore on 30-12-2008. The Seminar theme was “Computational Intelligence”
- M.N.Karuppusamy, Lecturer, **Computer Science (UG)** department **participated** in an International Seminar at Bharathiar University, Coimbatore on 30-12-2008. The Seminar theme was “Computational Intelligence”
- M. Deepa Kumar, Lecturer, **Computer Science (UG)** department **participated** in an International Seminar at Bharathiar University, Coimbatore on 30-12-2008. The Seminar theme was “Computational Intelligence”
- I.Daisy Rani, Lecturer, **Computer Science (UG)** department **participated** in an International Seminar at Bharathiar University, Coimbatore on 30-12-2008. The Seminar theme was “Computational Intelligence”
- T.Tharani, Lecturer, **Computer Science (UG)** department **participated** in an International Seminar “at Bharathiar University, Coimbatore on 30-12-2008. The Seminar theme was “Computational Intelligence”
- S. Yamini, Lecturer, **Computer Science (PG)** department **present** a paper titled “Intrusion Detection system using hidden markov models” in the National Conference an Advance Computing held on Sept 19,20, 2008, at DJ Academy for Managerial Excellence, Coimbatore.
- S.Jeyanthi, Lecturer, **Computer Science (PG)** department **participated** in a National Conference on “Recent trends in Network Security” held at VLB Janakiammal College of Arts and Science on 23-01-09

- R.Divya, Lecturer, **Computer Science (PG)** department **participated** in a National Conference on “Recent trends in Network Security” held at VLB Janakiammal College of Arts and Science on 23-01-09
- M.Geetha, Lecturer, **Computer Science (PG)** department **participated in a** International Seminar at Bharathiar University, Coimbatore on 30-12-2008. The Seminar theme was “Computational Intelligence”
- S.Jeyanthi, Lecturer, **Computer Science (PG)** department **participated** in an workshop on “Advanced Computing using network Simulator” held at DJ Academy for Managerial Excellence, Coimbatore on 06-12.2008
- S.Yamini, Lecturer, **Computer Science (PG)** department **participated** in an workshop on “Advanced Computing using network Simulator” held at DJ Academy for Managerial Excellence, Coimbatore on 06-12.2008
- Mrs.G.Grace Padma, HOD, **MCA** Department **presented** a paper entitled ”Data mining Techniques for Customer Relationship Management” at National seminar on Pattern Recognition held at Periyar university, Salem, on 20-10-2008.
- Mrs.S.Ranjitha Kumari, Lecturer, **MCA** Department **presented** a paper entitled “ Network forensics Requirements methods &Tools “ at a National seminar for “ Emerging trends in information security” held at Coimbatore Institute of Management & Technology, Coimbatore on 25.08.2008
- Mrs.S.Ranjitha Kumari, Lecturer, **MCA** Department **presented** a paper entitled “ Role of intrusion Detection and Synopsis Technique in Network Forensics at a National Conference for “ Advanced Computing” at D.J. Academy,Coimbatore, on 19.09.2008 & 20.09.2008.
- Mrs.S.Ranjitha Kumari, Lecturer, **MCA** Department **presented** a paper entitled “ Synopsis Technique in Network Forensics” at an International seminar on “Techy Trends in information technology” held at PSGRK, College, Coimbatore on 30-08.2008.

- Mr.V.Kathiresan, Lecturer, **MCA** Department **presented** a paper entitled “Detection of Anomalous mailing behavior using novel data mining approaches” in a National seminar on “Networking information Security held atn CIMAT, Coimbatore on 28.06.2008.
- Mr.V.Kathiresan, Lecturer, **MCA** Department **presented** a paper entitled “Role of Synopsis Technics in Network Forensics’ at an International seminar on “Techy Trends in information technology” held at PSGRK, College, Coimbatore on 30-08.2008.
- Mrs.G.Grace Padma, HOD,**MCA** Department **participated** in an International workshop on Research methodologies & Techniques conducted at Avinashilingam University for Women, Coimbatore on 18-07-2008 & 19.07.2008.
- Mr.V.Kathiresan, Lecturer, **MCA** Department **participated** in a National Conference on Excellence in Software Engineering at GD Auditorium, Coimbatore (conference by IIST) on 02-10-2008.
- Ms.S.Jamunarani, Lecturer, **MCA** Department **participated** in an International workshop on Research methodologies & Techniques conducted at Avinashilingam University for Women, Coimbatore on 18-07-2008 & 19.07.2008.
- Ms.S.Jamunarani, Lecturer, **MCA** Department **participated** in a FD Program on Best practices in Software Engineering conducted at PSGRK, College for Women, Coimbatore on 25, 26, and 27.09.2008.
- Mr.G.Purusothaman, Lecturer, **MCA** Department **participated** in a National Conference on Excellence in Software Engineering at GD Auditorium, Coimbatore (conference by IIST) on 02-10-2008.
- Ms.Chitradevi, Lecturer, **MCA** Department **participated** in a FD Program on Best practices in Software Engineering conducted at PSGRK, College for women, Coimbatore on 25, 26, and 27.09.2008.
- Mrs.S.Jagadeeswari, Lecturer, **Microbiology** department **presented** a paper “ Bovine mastitis Consumer health Concern Traditional medicinal plants, a boom to mastitis

- Treatment” in Louis Pasteur Memorial Symposium (ICMR sponsored) conducted at DR. NGP Arts and Science College, Coimbatore on 8<sup>th</sup> 9<sup>th</sup> Aug 2008
- Mr.R.Dhanabalan, HOD, **Microbiology** department **presented** a paper “ Bovine mastitis Consumer health Concern Traditional medicinal plants, a boom to mastitis Treatment” in Louis Pasteur Memorial Symposium (ICMR sponsored) conducted at DR. NGP Arts and Science College, Coimbatore on 8<sup>th</sup> 9<sup>th</sup> Aug 2008
  - Ms.R.Vaidehki, Lecturer, **Microbiology** department **presented** a paper “ Comparison of virulence factors of *Enterococcus* species from dairy isolates and clinical isolates” in Louis Pasteur Memorial Symposium (ICMR sponsored) conducted at DR. NGP Arts and Science College, Coimbatore on 8<sup>th</sup> 9<sup>th</sup> Aug 2008
  - Mrs.C.M.Reena Josephine, Lecturer **Microbiology** department **presented** a paper “Isolation and Molecular Profiling of Native *Bacillus thuringiensis* Berliner from Gunung Jerai forest, Malaysia” in National Level Seminar on Biotechnology in the Genomic and Proteomic Platform held at GRD Arts and Science College, Coimbatore on 25<sup>th</sup> 26<sup>th</sup> Sep 2008.
  - Ms.V.Parivuguna, Lecturer, **Microbiology** department **presented** a paper “ Stem Cells” in National Level Seminar on Stem Cells held at Karpagam Arts and Science College, Coimbatore, on 29<sup>th</sup> Aug 2008.
  - Ms.E.Kezia, and S. Balachandar of **Microbiology** department **presented** a paper “Phyllanthus emblica a treasure of Indian Traditional Medicine in a National Seminar on conducted at Kongunadu Arts Science College, Coimbatore on 12<sup>th</sup> & 13<sup>th</sup> Sep 2008.
  - Mr.E.Kezia, Lecturer, **Microbiology** department **presented** a paper “ Diag, of Typhoid “ in national level Conference on innovative approaches in Biosciences conducted at Sree Narayana Guru College, Coimbatore on 27<sup>th</sup> Feb 2009.
  - Ms.R.Vaidheki, Lecturer, **Microbiology** department **presented** a paper “Comparison of Virulence factors of *Enterococcus* sp. From Clinical and Food Isolates in National Level Symposium on Infectious Diseases conducted at Dr. NGP Arts and Science College, Coimbatore, on 8<sup>th</sup> & 9<sup>th</sup> Aug 2008.

- Mrs.M.Jagadeeswari, Lecturer, **Microbiology** department **presented** a paper “ In vitro antibacterial activity of two medicinal plants against bovine Udder isolated bacterial pathogens from Dairy Herds” in National level symposium on Biotechnology implication and Reality conduct at Krishna College of Arts and Science, Coimbatore on 30 Jan 2009.
- Mr.R.Dhanabalan, HOD, **Microbiology** department **presented** a paper “ In vitro antibacterial activity of two medicinal plants against bovine Udder isolated bacterial pathogens from Dairy Herds” in National level symposium on Biotechnology implication and Reality conducted at Krishna College of Arts and Science, Coimbatore on 30 Jan 2009.
- Ms.E.Kezia, Lecturer, **Microbiology** department **presented** a paper “ Early Diagnosis of Enteric Fever using latex coated Chicken Antibody” in National level seminar on innovation in biosciences conducted at SNGC of College of Arts and Science, Coimbatore on 27<sup>th</sup> Feb 2009.
- Ms.V.Parivuguna,Lecturer,**Microbiology** department **participated** in “Biosummit’08’ National Level seminar on exploring Biosciences” conducted at Hindusthan College of Arts and Science, Coimbatore, on 7<sup>th</sup> Aug 2008.
- Ms.R.Vaidheki, Lecturer,**Microbiology** department **participated** in “Faculty Development programme on Nanomedicine status & its applications” conducted at SNMV College of Arts and Science, Coimbatore on 1<sup>st</sup> to 5<sup>th</sup> Dec 2008.
- Mrs.C.M.Reena Josephine, Lecturer, **Microbiology** department **participated** in “Faculty Development programme on Nanomedicine status & its applications” conducted at SNMV College of Arts and Science, Coimbatore on 1<sup>st</sup> to 5<sup>th</sup> Dec 2008.
- Mrs.M.Jagadeeswari, Lecturer, **Microbiology** department **participated** in “Faculty Development programme on Nanomedicine status & its applications” conducted at SNMV College of Arts and Science, Coimbatore on 1<sup>st</sup> to 5<sup>th</sup> Dec 2008.



- Ms.Parivuguna, Lecturer, **Microbiology** department **participated** in “Faculty Development programme on Nanomedicine status & its applications” conducted at SNMV College of Arts and Science, Coimbatore on 1<sup>st</sup> to 5<sup>th</sup> Dec 2008.
- Ms.R.Vaidheki & Mrs. C.M. Reena Josephine of **Microbiology** department **participated** in a seminar on “A comparative study on the drug resistance patterns of Salmonella strains isolated from cases of enteric fever” conducted at Dr. GRD College of Science, Coimbatore on 24<sup>th</sup> & 25<sup>th</sup> Feb 2009.
- Ms.R.Renugadevi, Lecturer **Biotechnology** department **presented** a paper titled “Environmental Trends in Aquaculture at a National seminar conducted at Bharathiar University” on Aug 7<sup>th</sup>,08
- Ms.R.Renugadevi, Lecturer **Biotechnology** department **presented** a paper titled “Energy crisis- futureal in a FDP program on “Biological research” at P.S.G.R Krishnamal College” on Jan 3<sup>rd</sup>, 09
- Ms.P.H.Preethy, Lecturer **Biotechnology** department **presented** a paper titled « Transgenic fishes and its applications a FDP program on “Aquaculture” at Bharathiar University” on Aug 7<sup>th</sup>, 08
- Ms.S.Savitha, Lecturer **Biotechnology** department **presented** a paper titled Scaffold collagan for tissue engineering applications in a FDP program on “Global Warming” at Bharathiar University in Feb 2009.
- Mr.M.P.Ayyappadas, HOD, **Biotechnology** department **participated** in a FDP program on “Bioinformatics” at Avinashilingam University on July 28th,08
- Mr.M.P.Ayyappadas, HOD, **Biotechnology** department **participated** in a FDP program on “Quality Education” at CII on Jan 3<sup>rd</sup>,09
- Mrs.Meera Raman, HOD, **Food & Nutrition** department **presented** a paper titled “Effect of Camellia sinensis as an anti oxidant in lowering serum cholesterl level” in an International seminar at Annmalai University on 14<sup>th</sup> Oct 2008.

- Mrs.Meera Raman, HOD, **Food & Nutrition** department **presented** a paper titled “Formulation and Standardization of protein rich herbal biscuits” in a National seminar at Bharathiar University on 21, March 2009.
- Mrs.Meera Raman, HOD, **Food & Nutrition** department **presented** a paper titled “Food Biotechnology” in a National seminar at Sri Krishna College Arts & Science College, Coimbatore on 30<sup>th</sup> Jan 2009.
- Mrs.Suganthi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Metals and Medicines” in an International seminar at Bharathiar Univesity on 19, 20 March 2009.
- Mrs.Suganthi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Medicinal properties of Embilica – An extract from aroma” in a National seminar at Bharathiar University on 20 & 21 March 2009.
- Mrs.Suganthi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Health asesement of Tuberculosis patients” in a National seminar at NGP Arts & Sceince College, Coimbatore on 8 & 9, Aug 2008.
- Mrs.Suganthi, Lecturer, **Food & Nutrition** department **presented** a paper titled “ A study n Aloevera as a natural medicine in improving diabetes and heart dieases” in an International Food convention held at IFCON, CFTRI, Delhi, on 15 to 19<sup>th</sup> Sep 2008.
- Mrs.Mahalakshimi Sangeetha Lecturer, **Food & Nutrition** department **presented** a paper titled “ Stevoside – a herbal sweetener” in an National convention on Herbal Drug Research held at Bharathiar University, Coimbatore, on 25 & 26 Spe 2008.
- Mrs.Mahalakshimi Sangeetha Lecturer, **Food & Nutrition** department **presented** a paper titled “ Role of nutrition in infectious Diseases in a National seminar on Infectious Disease at NGP Arts & Science College, Coimbatore, on 8 & 9Aug th 2008.

- Mrs.Mahalakshimi Sangeetha Lecturer, **Food & Nutrition** department **presented** a paper titled “Metals and Medicines” in an International seminar at Bharathiar University, Coimbatore on 19<sup>th</sup> & 20 March 2009.
- Mrs.Angeline Esther preethi, Lecturer, **Food & Nutrition** department **presented** a paper titled “An Overview on SARS in a National seminar on Infectious Diseases at NGP Arts & Science College, Coimbatore, on 8 & 9 Aug 2008.
- Mrs.Angeline Esther preethi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Therapeutic effects” in a National seminar held by Botany Department of Bharathiar University, Coimbatore, on 20 & 21 March 2009.
- Mrs.Angeline Esther preethi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Metals and Medicines in an International seminar conducted by Chemistry department, Bharathiar University, Coimbatore, on 19 & 20 March 2009.
- Mrs.Angeline Esther preethi, Lecturer, **Food & Nutrition** department was a **Resource person** for a seminar on Nutritional Needs of Women and food preservation held at Vadavalli, on 27<sup>th</sup> Aug 2008.
- Mrs.Angeline Esther preethi, Lecturer, **Food & Nutrition** department **presented** a paper titled “ Assessment of Nutritional status of tsunami affected people & their income generation” in a Two day state level seminar held at Dindigul by TNSCST- in June 2008.
- Mrs.T.Thangarathi, Lecturer, **Food & Nutrition** department **presented** a paper titled on “AIDS in National seminar infectious diseases conducted at NGP Arts & Science College, Coimbatore on 8 & 9 Aug 2008.
- Mrs.T.Thangarathi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Stem Cell” in a National seminar at Karpagam Arts & Science College, Coimbatore on 29, Aug 2008.

- Mrs.T.Thangarathi, Lecturer, **Food & Nutrition** department **presented** a paper titled “Role of Nanomedicine in Health” in a National seminar at Erode Arts College, Erode, on 29 & 30 Aug 2008.
- Mrs.K.Prabha Lecturer, **Food & Nutrition** department **presented** a paper titled “Food Biotechnology” in a National seminar at Sri Krishna College Arts & Science, Coimbatore, on 30 Jan 2009.
- Mrs.Meera Raman HOD, **Food & Nutrition** department **participated** in a program for “Departments’ head meet on improving research education” at Sri Krishna College of arts & Science, on 5<sup>th</sup> Sep 2008.
- Mrs.T.Thangarathi, Lecturer, **Food & Nutrition** department **participated** in a National seminar on Microbial analysis of fruit juice in sweets at Hindustan College of Arts & Science, Coimbatore, on 7<sup>th</sup> Aug 2008.
- Mrs.K.Prabha Lecturer, **Food & Nutrition** department **participated** in State level seminar on “Food Processing” held at RVS College of Arts & Science, sultur, Coimbatore, on 21<sup>st</sup> March 2009.
- Mrs.T.H.Nazeema, HOD, **Biochemistry** department **presented** a paper titled “ Nano medicine – nano anti body therapy for cancer” in the UGC sponsored National level conference on Nanotechnology organized by Electronics Department, Erode Arts College, Erode, on 29<sup>th</sup> Aug 2008.
- Mrs.T.H.Nazeema, HOD, **Biochemistry** department **presented** a paper in National symposium on New dimension in biotechnology organized by J.J College of Arts & Science, Pudukkottai, on 13 & 14 March 2009.
- Mrs.T.H.Nazeema, HOD, **Biochemistry** department served as Resource Person for Aptitude & Soft Skills, in a seminar on Personality Development held at Sengunthar Engineering College, Tiruchengodu on 23.09.2008
- Mrs.T.H.Nazeema, HOD, **Biochemistry** department served as Resource Person for a seminar on Soft Skills held at CMS College, Coimbatore, on 24-9-2008.

- Mrs.S.Shamina, Lecturer, **Biochemistry** department **presented** a paper titled “Working on Stem Cells in a National seminar on stem cells organized by Karpagam College of Arts & Science, Coimbatore, on 29-08-2008.
- Mrs.S.Shamina, Lecturer, **Biochemistry** department **presented** a paper titled “Bacopa monnieri as an anti arthritic plant in a National symposium an Modern Biological Sciences held at SNMV Collge, Coimbatore on 28 & 29 Jan 2009.
- Mrs.S.Shamina, Lecturer, **Biochemistry** department **presented** a paper titled “Nanoparticle from Cissus quadrangularias in an International seminar organized by NGP Arts & Science, Coimbatore, on 06-03-2009.
- Mr.G.Sivaelango, Lecturer, **Biochemistry** department **presented** a paper titled “Working on Stem Cells in an National seminar on stem cells organized by Karpagam College of Arts & Science. Coimbatore on 29-08-2008.
- Mr.G.Sivaelango, Lecturer, **Biochemistry** department **presented** a paper titled “Porcine pancreatic Alpha- Amylase inhibitor activity of Momordicha charantia in a National seminar held at Kongunadu Arts & science College, Coimbatore on 12.09.2008 & 13-09.2008.
- Mr.G.Sivaelango, Lecturer, **Biochemistry** department **presented** a paper titled “ Anti- Infammatory property of pineapple in a National seminar held at Kongunadu Arts & Science, Coimbatore on 12.09.2008 & 13-09-2008
- Mr.G.Sivaelango,Lecturer,**Biochemistry** department **presented** a paper titled “Nanotechnology in a national seminar held at Sree Narayna Guru College, Coimbatore 12-02-2009.
- Mrs.Dhinek, Lecturer, **Biochemistry** department **presented** a paper titled “Working on Stem Cells in a National seminar on stem cells organized by Karpagam College of Arts & Science. Coimbatore, on 29-08-2008.
- Mrs.Dhinek,Lecturer, **Biochemistry** department **presented** a paper titled “Porcine pancreatic Alpha- Amylase inhibitor activity of Momordicha charantia in a National

seminar held at Kongunadu Arts & science College, Comibatore on 12.09.2008 & 13 -09.2008.

- A.Dhinek, Lecturer, **Biocehmistry** department **presented** a paper titled “HIV” in a national seminar on “Innovative approaches in biosciences” organized by Sree Narayana Guru College, Coimbatore on 12, Feb 2009.
- Mrs.R.Renuka Lecturer, **Biocehmistry** department **presented** a paper titled “Working on Stem Cells in a National seminar on stem cells organized by Karpagam College of Arts & Science. CBE on 29-08-2008.
- Mrs.R.Renuka Lecturer, **Biochemistry** department **presented** a paper titled “Porcine pancreatic Alpha- Amylase inhibitor activity of Momordicha charantia in a national seminar held at Kongunadu Arts & science College, CBE on 12 & 13 -09.2008.
- Mrs.R.Renuka Lecturer, **Biocehmistry** department **presented** a paper titled “HIV” in a National seminar on Innovative approaches in biosciences organized by Sree Narayana Guru College, Coimbatore on 27, Feb 2009.
- Mrs.R.Mahalakshmi,Lectuurer, **Biochemistry** department **presented** a paper titled “Nanomedicin in Cancer therapy” in a national seminar on “National Symposium on new trends in biotechnology” organized by J. J College of Ars & Science, Pudukkottai, on 13, March 2009.
- Mrs.T.H.Nazeema, HOD, **Biochemsitry** department **participated** in two day State level bioinformatics workshop organized by KG College of Arts & Science on 7<sup>th</sup> & 8<sup>th</sup>, Aug 2008.
- Mrs.T.H.Nazeema, HOD, **Biochemsitry** department **participated** in a meeting for Department Heads on Improving Research Education, organized by Society of united Life Sciences, India at Sri Krishna Arts & Science College, Coimbatore on 5<sup>th</sup> Sep 2008.

- Mrs.T.H.Nazeema, HOD, **Biochemsitry** department **participated** in a Three day workshop on Techniques in Immunology and Gentices held at RVS College, Coimbatore on 22 to 24 Dec 2008.
- Mrs.T.H.Nazeema, HOD, **Biochemsitry** department **participated** in the International seminar on Recent trends in agricultural biotechnology & higher educational opportunities in biosciences held at CMS college of Science, Coimbatore, on 2<sup>nd</sup> March 2009.
- Mrs.S.Shamina, Lecturer, **Biochemistry** department **participated** in a National symposium on Herbal Drug Research held in School of Life Sciences, Bharathiar University, Coimbatore on 25 & 26 Sept 2008.
- Mr.G.Sivaelango, Lecturer, **Biochemistry** department **participated** in a Three day workshop on Techniques in Immunology and Gentices held at RVS College, Coimbatore on 22 to 24 Dec 2008.
- Mrs.Dhinek, Lecturer, **Biochemistry** department **participated** in “Research tools & statistical analysis with SPSS” held at RVS College, Coimbatore on 10<sup>th</sup> & 11<sup>th</sup> April 2008.
- A.Dhinek, Lecturer, **Biochemistry** department **participated** in a Three day workshop on Techniques in Immunology and Gentices held at RVS College, Coimbatore on 22 to 24 Dec 2008.
- A.Dhinek, Lecturer, **Biochemistry** department **participated** in an Awareness Program on Enterpreneural Opportunities in Agriculture held at Bharathiar Unvierstiy on 4, Dec 2008.
- Mrs.R.Renuka,Lecturer, **Biochemistry** department **participated** in a Three day workshop on Techniques in Immunology and Gentices held at RVS College, Coimbatore on 22 to 24 Dec 2008.

- Mrs.R.Renuka, Lecturer, **Biochemistry** department **participated** in an International seminar on “inculcating innovations “ organized at NGP Arts & Science,Coimbatore on 06-03-2009.
- Mrs.R.Mahalakshmi, Lecturer, **Biochemistry** department **participated** in two day state level bioinformatics workshop organized by KG College of Arts & Science on 7<sup>th</sup> & 8<sup>th</sup> Aug 2008.
- Mrs.R.Mahalakshmi,Lecturer,**Biochemistry** department **participated** in the International seminar on Recent trends in agricultural biotechnology & higher educational opportunities in biosciences held at CMS college of Science, Coimbatore 06, on 2<sup>nd</sup> March 2009.
- Dr.G.Somasundaram, HOD, **English** department **presented** a paper on “A Perspective on teaching speaking skills among the UG students of India and China” at Karunya University on 29.11.08
- Dr.G.Somasundaram, HOD **English** department **presented** a paper on “Higher education in India and China” at Rathinam College of Arts and Science on 20.12.08
- Ms.P.Prabavathy, Lecturer, **English** department **presented** a paper on “Technology based pedagogical approach to developing basic skills in English” at Nehru Arts and Science College on 23.08.08
- Ms.P.Prabavathy, Lecturer, **English** department **presented** a paper on “Epitome of Poems in Children’s literature” at Nirmala College for Women on 09.09.08
- Ms.P.Prabavathy, Lecturer, **English** department **presented** a paper on “Insight into the fabric of self” at Karunya University on 29.11.08
- Ms.K.Nagarathinam, Lecturer **English** department **presented** a paper on “Written English: a comparative linguistic study among the students of India and Bhutan” at Karunya University on 29.11.08
- Ms.G.Sreeja, Lecturer **English** department **presented** a paper on “Need based ELT Methodologies in Multicultural environment” at Karunya University on 29.11.08



- Ms.B.Umaadevi, Lecturer **English** department **presented** a paper on “Need based ELT Methodologies in Multicultural environment” at Karunya University on 29.11.08
- Mr.B.Mahesh Babu, Lecturer **English** department **presented** a paper on “The role of audio-visual aids in Children’s Literature” at Nirmala College for Women on 09.09.08
- Mr.B.Mahesh Babu, Lecturer **English** department **presented** a paper on “Written English: a comparative linguistic study among the students of India and Bhutan” at Karunya University on 29.11.08
- Ms.D.Priya Devi, Lecturer **English** department **presented** a paper on “A Perspective on teaching speaking skills among the UG students of India and China” at Karunya University on 29.11.08
- Ms.K.Nagarathinam, Lecturer, **English** department **participated** in an international symposium on “Global Perspectives in Multicultural Children’s Literature” at Nirmala College for Women on 09.09.08
- Dr.M.Madhusudhanana, HOD, **Tamil** department **presented** a paper on Chitra Putra Yama Darma Rajan Kovil in a National seminar on Kongu Nattu Pura vialal at Bharathiar University, Coimbatore on 13 & 14 Aug 2008.
- Dr.V.Parameswaran,Lecturer, **Tamil** department Chaired a session in All India Science Tamil academy conducted at KonguNadu Arts & Science College, Coimbatore, on 6 & 7, June 2008.
- Dr.V.Parameswaran, Lecturer **Tamil** department delivered a special address at a Tamil Research seminar held in KonguNadu Arts & Science College, Coimbatore on 11 Aug 2008.
- Dr.V.Parameswaran, Lecturer, **Tamil** department **presented** a paper entitled “ Siragu Vari” in an international seminar on Kavidasan’s literature held at Kongu Nadu Arts & Science, Coimbatore, 25<sup>th</sup> Jan 2009.

- Dr.M.Subburathinam, Lecturer, **Tamil** department **presented** a paper entitled “ Self Confidence” in an international seminar on Kavidasan’s literature held at Kongu Nadu Arts & Science , Coimbatore, 25<sup>th</sup> Jan 2009.
- Dr.M.Subburathinam,Lecturer, **Tamil** department **presented** a paper on Poet Vairamuthu in a national seminar held at Mannar Thirumalai Naickar College, Madurai, on 14<sup>th</sup> Feb 2009.
- Dr.M.Subburathinam,Lecturer, **Tamil** department **presented** a paper on “Nedunal vadai” at a national seminar held at Palanai Andavar College of Arts & Science, Palanai on 7 March 2009.
- Dr.M.Subburathinam, Lecturer, **Tamil** department **presented** a paper on the “Worship methods in Arasannan Temple” in a UGC sponsored seminar held at Bharathiar University, CBE on 14 Sep 2008.
- Dr.M.Subburathinam, Lecturer, **Tamil** department **presented** a paper on Ainguru nootru Kabilar in an International seminar held at MKU, Madurai on 17 Dec 2008.
- Dr.A.Rokini, Lecturer, **Tamil** department **presented** a paper on Purnunehru in a State level seminar on Tamil literature held at Sri GEE Arts & Science Coimbatore, 12 & 13 Sep 2008.
- Dr.A.Rokini, Lecturer, **Tamil** department **presented** a paper on Ainguru nooru in an International seminar held at MKU, Madurai on 17 Dec 2008.
- Dr.A.Rokini, Lecturer, **Tamil** department **presented** a paper on Thiru Vika in a national seminar held at Thiruvavarur on 4 Jan 2009.
- Dr.A.Rokini,Lecturer, **Tamil** department **presented** a paper on Kovaidasan Thoughts in a international seminar held at Kongu Nadu Arts & Science Coimbatore, 25 Jan 2009.
- Dr.A.Rokini, Lecturer, **Tamil** department **presented** a paper on Vairamuthu in a national seminar held at Mannar Thirumalai Naickar College, Madurai, on 14 Feb 2009.

- Dr.A.Rokini, Lecturer, **Tamil** department **presented** a paper on Anna in an International seminar held at Tamil Development Center, Congeevarm, on 21 & 22 Feb 2009.
- Dr.A.Rokini, Lecturer, **Tamil** department **presented** a paper on Thirukurul in a national seminar held at Palanai Andavar College of Women, Palanai, on 07 March 2009.
- Mr.K.Surendran, Lecturer, **Tamil** department **presented** a paper on traditional Tamil stories in a UGC sponsored seminar held at Bharathiar University, CBE on 14 Sep 2008.
- Dr.M.Subburathinam, Lecturer, **Tamil** department **participated** in a workshop on Question bank held at PSG CAS, 30 & 31 March 2009.
- Dr.M.Subburathinam, Lecturer, **Tamil** department **participated** in a national seminar on science Tamil academy at Kongu nadu Arts & Science College, Coimbatore, on 6 & 7 June 2008.
- Dr.A.Rokini, Lecturer, **Tamil** department **participated** in a national seminar on Science Tamil academy at Kongu Nadu Arts & Science College, Coimbatore, on 6 & 7 June 2008.
- Mr.K.Surendran, Lecturer, Tamil department **participated** in a workshop on Question Bank held at PSG CAS, 30 & 31 March 2009.
- Mrs.N.Lalitha, Lecturer, **Hindi** department **presented** a paper titled “Impact of media industry in 21<sup>st</sup> Century” in a national seminar conducted at Nehru College of Management CBE, on 30 Sep 2008.
- Mrs.N.Lalitha, Lecturer, **Hindi** department **presented** a paper at a workshop held by Srimithi Keshbai Iahosti Maha Vidyalaya at Amravathi (Maharashtra) on Oct 2008.
- Mrs.N.Lalitha, Lecturer, **Hindi** department **presented** a paper on Varimuthu in a national seminar held at Madurai Mannar Thirumalai Naickar College, on 14 Feb 2008.

- Mrs.N.Lalitha, Lecturer, **Hindi** department **participated** in a one day workshop on Creative Writing held at Dr.GR Damodaran , College of Science , Coimbatore on 15 June 2008.
- Mrs.N.Lalitha, Lecturer, **Hindi** department **participated** in a state level symposium held at Avinashilingam University, Coimbatore on 22 Jan 2009.
- Mrs.N.Lalitha, Lecturer, **Hindi** was Resource person for a seminar on Premchanth at NGM College, Pollachi on 13 March 2009.
- Mr.N.Venkatraman, HOD **Mathematics** department **presented** a paper on “Domination in incidence Graphs” in a National Seminar on “Group theory and its applications” at PSGRK, College for Women, Coimbatore on 19-08-2008.
- Mrs.T.Jenitha Premalatha, Lecturer, **Mathematics** department **participated** in a national seminar titled “Finishing School programme” at Coimbatore Institute of Management and Technology, Coimbatore on 14<sup>th</sup> & 15<sup>th</sup> May 2008
- Mrs.Hannah Bright, Lecturer, **Mathematics** department **participated** in a National seminar entitled “Group theory and its application’ at PSGRK, College for Women, Coimbatore on 19-08-2008.
- Mrs.Ether Shalini, HOD, **Social work** department **participated** in a one day state level seminar on “Strategy for retention of Employees” at Sri Ramakrishna Mission Vidyalaya College of Arts & science, Coimbatore, on 23.03.2009.
- **Entrepreneurship cell:** School of Commerce gave training to 83 students from I M.Com, I, MIB, II B.com on 23-08-2009. Mrs.Saranya of E-Power consultancy imparted the training.
- **E-magazine:** In total 274 articles have been uploaded by various department students during 2008-2009.
- **Industrial Visits:** Industrial visits were organized by School of Commerce ( II M.com students went to Sakthi Sugars, Bhavani Mills, Srivillipudur, II.M.com, and I M.Com

IB students to Bhutan, II B.Com CA Students to Chennai, Pondicherry, II B.Com student to Cochin, Tavandrum I.M.Com, I.M.Com IB to Ooty, II B.Com CA to Cochin & Munnar, and III B.com students to Bangalore and Goa ) Food & Nutrition (Rice mill Tirupur), Microbiology, (Indian, Immunological limited Co, Hyderabad) Biochemistry,( Coorg, Bangalore & Mysore) School of Computer studies( UG/PG), ( Mysore, Bangalore, Gov, Coorg, Delhi, Agra and Hyderabad, Electronics ( Delhi), MSW (Chennai) and Catering Science & Hotel Managements departments. (Alohar Beach Resort, Goa)

➤ **Industrial Training:** Various Departments have sent their students for industrial training during 2008-2009.

- **School of Commerce:** 47 B.Com students & 16 M.Com students (between May 2008 to June 2008)
- **BBM:** 64 students for summer project industrial training(between May 2008 to June 2008)
- **Microbiology:** 19 UG Students for summer project training (between May 2008 to June 2008)
- **Food & Nutrition :** 39 PG students for summer project training(between November 2008 to December 2008)
- **Biochemistry:** 15 PG students to various hospitals for training ( Nov 2008)
- **Biotechnology:** 10 PG students to TIBR, Cochin. (Jan 2009 to Feb 2009)
- **School of Computer Studies :** 212 students for summer project training (between November 2008 and March 2009)
- **MCA :** 55 students for summer project training (Dec 2008 to March 2009)

- **M.SC (CC)** : 11 students for summer project training(01-12-2008 to 31-03-2009)
- **Catering Science** : 89 students for summer project training (1-12-2008 to 31-03-2009)
- **Electronics**:22 students for summer project training(12-05-2008 to 25-08-2008)

#### **8. Total number of seminars / workshops conducted by the Institution:**

➤ Seminars conducted	:	20
➤ International	:	--
➤ National	:	03
➤ FDP Program	:	02
➤ Regional	:	15
➤ Workshops	:	17

#### **9. Research Projects:**

##### **a) Newly Implemented:**

Faculties have been encouraged to take up Research Projects and publish papers in journals of national and international reputation. During the current academic year (2008 - 2009) eight faculties submitted proposals to UGC for grant of funds to execute Major Projects and three for minor projects.

The details of the six Major Projects approved and funded by UGC, for execution are given below.

##### **Major Project I:**

1. Project supervisor : Dr. H. Muhamed Mubarack, Advisor, Life Sciences
2. Title of the Project: “A study of ethno veterinary medicinal plants and in vitro anti microbial activity against Bovine mastitis isolated bacterial pathogens”
3. Project execution period: 3 years with effect from 01-05-2009.
4. Total amount allocated: Rs.8, 73,800 /-.
5. UGC Communication Reference: F.No.35-121 / 2008 (SR) dated 20.03.2009.

**Major Project II:**

1. Project supervisor: Dr. Manimegalai, Lecturer, MCA Department.
2. Title of the Project: “Enhancing the quality of Indian education institutions by augmenting the CMM model”
3. Project execution period: 3 year with effect from 01-05.2009
4. Total amount allocated: Rs. 7, 53, 800 /-
5. UGC Communication Reference: F.No.35 -95/2008(SR) dated 20-03-2009.

**Major Project III:**

1. Project supervisor: Dr. R. Jayachandran, Director, School of Commerce.
2. Title of the Project: “A Study on Savings and Investment Pattern of House Holds in Coimbatore, District”
3. Project execution period: 2 years with effect 1-05-2009 to 30-4-2009
4. Total amount allocated: Rs. 2, 28,000 / -
5. UGC Communication Reference: F.No. 5-103/2009 (HRP) dated 20-03-2009

**Major Project IV:**

1. Project supervisor: Dr. T. Nagananthi, Lecturer, in Commerce.
2. Title of the Project: “Profitability, Efficiency and Non-performing Assets- A Critical Analysis with special reference to State Bank of India and its Associates”.
3. Project execution period: 2 years with effect from 01.05.2009 to 30.4.2011
4. Total amount allocated: Rs. 4, 66,200 /-
5. UGC Communication Reference: F.No. 5-115/2009(HRP) dated 23-03-2009.

**Major Project V:**

1. Project supervisor: Dr. Vijila Kennedy, Director, MBA Department
2. Title of the Project: “Impact of Global Financial Crisis on Human Resource Strategies and Employee Behaviour in Textile Industries in Tamilnadu”
3. Project execution period: 2 years with effect from 01.05.2009 to 30.04.2011
4. Total amount allocated: Rs. 4, 27,200 /-
5. UGC Communication Reference:F.No.5-185/2009 (HRP) dated 23-03-2009

### **Major Project VI:**

1. Project supervisor: Dr. M.Subburathinam, Lecturer in Tamil
2. Title of the Project: “Irrigation and Agrarian system in Kongu country (Coimbatore region) from Epigraphical sources”
3. Project execution period: 2 years with effect from 01-05-2009 to 30-04-2011.
4. Total amount allocated: Rs. 5,42,700/-
5. UGC Communication Reference:F.No.5-233/2009 (HRP) dated 31-03-2009

The faculties are encouraged to attend seminars, symposia and workshops conducted by other institutions, enabling them to get exposed to modern trends in their fields. The departments are also patronized to host seminars/ symposia/ and workshops involving experts in academic fields.

The curriculum has been designed to accommodate mini projects for students in order to orient them with aptitude for research skills.

### **Faculties undergoing Research Programmes.**

The details of the number of teaching faculties currently undergoing Ph.D/ M.Phil programmes are given below.

<b>S.No.</b>	<b>Departments</b>	<b>Ph.D</b>	<b>M.Phil</b>
1	Commerce	4	-
2	BBM	4	1
3	MSW	2	-
4	MCA	2	2
5	Biochemistry	2	-
6	Biotechnology	2	-
7	Computer Science	-	2
8	Catering Science	-	2
9	Foods & Nutrition	1	1
10	Electronics	1	3



11	MBA	-	1
12	English	2	4
13	Tamil	1	-
14	Malayalam	1	-
15	French	-	1
16	Microbiology	2	-
<b>Total</b>		<b>24</b>	<b>17</b>

Altogether 24 teaching faculties are currently pursuing their Ph.D programmes and 17 are doing M.Phil courses, as on 02.02.2009.

### **Students enrolled for M.Phil/ Ph.D programmes:**

The following table indicates the number of students enrolled and currently pursuing Ph.D/ M.Phil programmes.

<b>S.No.</b>	<b>Departments</b>	<b>Ph.D</b>	<b>M.Phil</b>
1	MBA	12	4
2	Tamil	6	5
3	MCA	-	15
4	Commerce	-	13
5	Electronics	-	6
6	Foods and Nutrition	-	6
7	Hindu	-	2
8	Computer Science	-	2
<b>Total</b>		<b>18</b>	<b>53</b>

In total 18 students are pursuing Ph.D programmes and 53 students are presently doing M.Phil programmes.

## **b) Completed:**

- Under the Tamilnadu State Council for Science and Technology Student Project scheme for 2008 -2009. **M.Ajitha Prasad of II M.Sc Foods & Nutrition** received a Project grant of Rs.5000/- for a Project on “Prevalence of Gestational Diabetes in Coimbatore and the impact on the outcome of pregnancy and nutritional education for prevention”. The Project was successfully completed under the Supervision and guidance of **Mrs. S.AngelineEster Preethi**, Lecturer in Foods & Nutrition Department.
- Under the Tamilnadu State Council for Science and Technology Student Project scheme for 2008 – 2009. **Sruthi V.Nair of II M.Sc Microbiology** received a project grant of Rs.5000 /- for a Project on “In vitro production and bactericidal activity of staphylococcin (L - antibio-tic) from bovine mastitis isolated *Staphylococcus aureus*”. The project was successfully completed under the supervision and guidance of **Mrs. M. Jagadeeswari**, Lecturer, Department of Microbiology.
- A project grant of Rs.3000/- and a stipend of Rs.2000/- per student was granted to 20 students selected on a merit based process in order to motivate research culture among the students during the academic year 2008-2009 by UGC. The students selected from various departments have completed, their individual projects successfully making use of the UGC assistance (UGC communication No. F 4-8/2008 (BSR) 12-94/2008 (BSR) dated 23-12-2008).
- The curriculum has been designed to accommodate mini projects for students in order to orient them with aptitude for research skills.  
Research activities have been amply patronized by the college. Since grant of autonomy till year ending 2008, Commerce department has produced 15 M.Phils and 2 Ph.Ds, Computer Science department 14 M.Phils, Electronics 5 M.Phils, Management department 4, English department and Tamil departments 5 M.Phils.

**10. Patents generated:** Nil

**11. Newly collaborated research programmes:** Nil

## 12. Research Grants received from various agencies:

- Research Grants have been received for six Major Projects from UGC (Vide details given under the slot 9a)
- Grant received from Tamilnadu State Council for Science & Technology on “Student Project scheme for the year 2008-2009 for Project work done by Mr. Ajitha Prasad II<sup>nd</sup> year, PG student from Foods & Nutrition Department.
- Grant received from Tamilnadu State Council for Science & Technology on “Student Project scheme for the year 2008-2009 for Project work done by Ms. Surthi V. Nair II<sup>nd</sup> year, PG student from Microbiology Department.
- Financial Assistance of Rs. 1 lakh given @ Rs.5000/- per candidate to 20 meritorious students belonging to various disciplines for their Projects under UGC scheme of basic grant to science subjects.

## 13. Details of research scholars (2008 -2009):

S.No	Department	M.Phil		Ph.d	
		Full Time	Part Time	Full Time	Part Time
01	Tamil	-	07	-	-
02	Commerce	-	-	-	01
03	Electronics	-	01	-	-
04	Management	-	01	-	-

14. Citation Index of the faculty members: Nil

## 15. Honours / awards of the faculty:

- In the **Annual Performance Appraisal** held for 2008-2009 the following Faculty “members were selected as best performers for the awards. A cash prize of Rs.6000/- and acitation was presented to each performer by Prof. Rajesh Anand, Joint Secretary, UGC in a glittering ceremony held on 22- 06 -2009.

### **Departments Heads:**

1. Mr. R. Dhanabalan (Microbiology )
2. Dr. R. Jayachandaran ( School of Commerce)
3. Mrs. Meera Raman ( Food & Nutrition)

### **Faculty with More than 10 years Experience**

1. Mrs. Angeline Esther Preethi ( Food & Nutrition)
2. Mrs.M. Jagadeeswari ( Microbiology)
3. Mrs.P. Rajini ( School of Commerce)
4. Mr. R.N. Vivekanandar ( School of Commerce)

### **Faculty with 5 to 10 years Experience**

1. Mr. S. Balachandar ( Microbiology)
2. Mrs. R. Karpagavalli ( School of Commerce)
3. Mrs. K. Mahalakshmi Sangeetha ( Food & Nutrition )
4. Dr. T. Nagananthi ( School of Commerce)

### **Faculty with Less than 5 years Experience**

1. Mrs. J. Juliet Gladies (MBA)
2. Mr. N. Kanakaraj (MBA)
3. Mr. V. Kathiresan (MCA)
4. Mr. M.D. Kadirvel (MBA)
5. Mrs. K. Prabha ( Food & Nutrition)
6. Mrs. P. H. Preethy ( Biotechnology)
7. Mrs. S. Ranjitha Kumari (MCA)

- **Dr. A. Rokini**, Lecturer, in Tamil Secured I<sup>st</sup> Prize and a cash award of Rs. 5000/- at an UGC sponsored seminar held in Kongunadu Arts and Science College, Coimbatore on 24-12-2008. The topic was “Kavidasan Kavithaigalil Valviyal Chinthanaigal”
- **Mrs. Nazeema T. H.** HOD, & **Ms. Mahalakshmi**, Lecturer of Biochemistry department jointly obtained II<sup>nd</sup> prize for Poster Presentation on “ Nano medicine in Cancer therapy using Ab” at UGC sponsored Conference held at Erode Arts College, Erode on 31-08-2008.

- **Mrs. Nazeema T.H.** HOD, Biochemistry was honoured for Best Paper Presentation at a seminar on “Nanotechnology “held at J.J. College, Trichy on 13<sup>th</sup> & 14<sup>th</sup> March, 2009.
- **Mrs. Shamina**, Lecturer, in Biochemistry secured I<sup>st</sup> prize for Poster Presentation on “Nanomaterials” at the UGC sponsored Conference held at Erode Arts College, Erode on 31-08-2008.
- **Mrs. Dhinek & Mrs. R. Renuka** of Biochemistry department jointly obtained the IIIrd prize for Poster Presentation on “HIV” at a National conference held at Sree Narayana Guru College, Coimbatore. on “Innovative approaches in Biosciences” ( 27-02-2009)
- **Mr. G. Sivaelango**, Lecturer, in Biochemistry got II<sup>nd</sup> prize for Poster Presentation on Nanotechnology at the Conference held at Sree Narayana Guru College, Coimbatore on 27-02-2009.
- **Mr. K.N. Sreekumar**, Lecturer, in Electronics secured I<sup>st</sup> place in Paper presentation on “Nanotechnology in cancer therapy “at UGC sponsored conference held at Erode Arts College, Erode on 31-08-2008.
- **Mr.T. Sivakumar**, HOD, Electronics secured II<sup>nd</sup> place in Paper presentation on “Nanomedicines” at the UGC sponsored Conference held at Erode Arts College, Erode on 31-08-2008.

#### **16. Internal resources generated:**

- Through convening programmes for Distance Education of **Bharathiar University**
- Conducting examinations for Distance Education Programmes of **Annamalai University.**
- Conducting examinations for Distance Education Programmes of **Bharathidasan University.**
- Conducting examinations for Distance Education Programmes of **Sikkim Manipal University.**

- Accessing of central laboratories (Computer Science and Life Science) by students from the institute and outside.
- Outdoor Catering in and outside campus by Catering Science department.
- Consultancy service to Industries and educational institutes.

## **17. Details of departments getting SAP, COSIST (ASSIST) / DST, FIST, etc,**

### **Assistance / recognition:**

- Departments of computers studies has entered on an agreement with SAP Academy and is authorized to conduct the following courses from 2009-2010 Academic year onwards.
  1. ABAP
  2. Financial Accounting Controlling
  3. Human resources.
  4. Sales and distribution.
  5. Production Planning
  6. SAP 01 and
  7. TERP 10.

## **18. Community services:**

- I MBA students were involved in teaching spoken English at Panchayat Union Primary school, Sular, following a planned schedule during the academic year 2008-2009. The schedule comprised of teaching vocabulary building for V<sup>th</sup> Standard students on 29, September 2008, sentence formation on 20-08-2008, Quiz on 19-01-2009, Basic Communication skill on 23-02-2009 and word games on 06-03-2009. MBA Department was honoured by the Village Education Committee of Sular for its contribution to PUP school.
- Food & Nutrition department conducted Diet counseling for public on 6<sup>th</sup> July 2008.
- Nutrition Awareness for Self Help Group was conducted by Food & Nutrition department on 02-08-2008.

- Nutritional Assessment and Awareness Programme among school going children was organized by Food & Nutrition department on 08-07-2008.
- Diet Counselling to public along with RVS hospital was convened by Food & Nutrition department on 27-02-2009.
- MCA department staff and students organized a Computer Training Programme for school students of XI<sup>th</sup> std on 02-12-2008
- I & II year MCA & M. Sc Computer Science staff and students raised fund and paid visit to an Orphanage Home at Kalapatti Village on 31-12-2008. The home children were provided with lunch, clothes and useful materials.
- Computer Science (UG) staff & Students gave demonstration of Internet technologies & C ++ Programming to Government Higher Secondary School students, Sular.
- Computer Science (UG) department arranged Ms-Office Training to office staff of our college.
- Prof Vijay Anand, HOD and Mr. Vijayakumar, Programmer of computer science department gave Oracle training to faculties of RVS Engineering College.
- Master of Social Service department organized a rural camp from 12-12-2008 to 21-12-2008 at a village called Akkarai Kodiveri. Cleaning of the village, general medical camp, village survey, veterinary camp, and AIDS awareness were the activities undertaken during the camp.
- Biotechnology department staff conducted a demonstration on 'Bio – Gas' production for the rural folk in Periyanaickenpalayam, Coimbatore on 14-09-2008. Nearly 20 peoples attended and got benefited.
- Biotechnology department exhibited Vermicompost demonstration in Vellalur Panchayat by Mrs. Renuga Devi & few II M.Sc students on 12-10-2008.
- A hands on training session was organized by Biotechnology department on 16<sup>th</sup> December 2008 with an objective for the empowerment of rural folk women in and around Sular. Hybrid Mushroom spawns procured from TNAU, Coimbatore were used for the demonstration.
- Biochemistry department organized a free Diabetic Retinopathy Camp for the Samalapuram village people on 18-03-2009.

- English department Lecturers Ms. G. Sreeja and Ms. B. Umadevi conducted a three day “Finishing School” programme from 14-05-2008 to 16-05-2008 and special teaching for Government Boys Higher School, Sulur from 21-04-2008 to 30-4-2008.
- The School of Commerce has conducted coaching classes for + 2 students of the local school on 26<sup>th</sup> and 27<sup>th</sup> of Nov, 2008, apart from holding Orientation classes for +2 students on 22-01-2009, 23-01-2009 and 05-02-2009.

The following activities were rendered as extension work to community by the Department of Catering Science & Hotel Management:

- **Food Safety & Hygiene Programme** - conducted for 50 Nursing students - Govt. Hospital, Nursing College, Tirupur on 11.07.08.
- **AMC Cookware** conducted Cookery Competition for the public on 28.09.08. Ms. G. Jeyalakshmi, Head was the Judge for the Programme.
- In relation with the **International Chef’s Day** lunch was provided to Manidhaneya Sanmargh Sang, Sulur on 31.10.08.
- **Coimbatore Diabetics Foundation** - Volunteers in **Health Expo (Diet Kitchen)** conducted by Coimbatore Diabetics Foundation at Suguna Kalyana Mandapam, Cbe from 13.11.08 to 16.11.08. The following III year students attended the Programme and received certificates and trophy for their best service -Mr. Parivallal, Mr. Madhanji, Mr. Madhan Kumar, Mr. Uma Shankar, Mr. Sundar, Mr. Deepan Chakravarthy and Mr. Ajith Menon.
- **RVS Nursing College** – Ms. G. Jeyalakshmi, Head and Mr. Premkumar .P were the Judges for Salad and Carving Competition and Facial Painting Competitions held in association with Students Nurses Association Cultural and Academic Competitions on 27.12.08.
- **Inter Collegiate Cookery Competition** was organized and conducted by Catering department in association with **EUPHONYX -09**” on 09.01.09
- **Chef Masterz '09 - Cookery Competition** was organized for **RVS Pharmacy College Students** by Catering department. Judges were Dr. H. Newman, Mrs. Preethi, Lecturer, Dept of Foods and Nutrition, Dr. Subburathinam, Lecturer, Dept of Tamil, G. Jeyalakshmi, Head, Dept of CS&HM.RVS CAS. It was organized and conducted



jointly by Ms. G. Jeyalakshmi, Head, and Mr. D. Arun Kandha Vadivel, Lecturer on 17<sup>th</sup> March 09.

- **International Women's day '09.** Ms. G. Jeyalakshmi, HOD and Mr. Premkumar .P Lecturer were the Judges for cookery, Flower Arrangement and Rangoli Competitions organized and conducted by SRS Trust, SHG and RVS Nursing at SRS Kalyana Mandapam, Suler on 18<sup>th</sup> March 09.

### **NSS ACTIVITIES DURING 2008-2009**

- Child labour census was organized in Suler and eight villages around Suler. In total 12,000 families were surveyed on 04-07-2008, 05-07-2008, 10-07-2008 to 12-07-2008, 14-07-2008 and 15-07-2008. About 50 NSS volunteers participated in this programme.
- World Population Day Rally was conducted in Coimbatore on 01-07-2008 by the NSS Units.
- A Road Awareness Rally was organized and conducted on 28-08-2008 in association with the Suler police. Around 200 students and 50 staff members participated in the rally. The rally was led by Mrs. Seema Agarwal, I.P.S., D.I.G., of Police followed by a Seminar on "ROAD SAFETY AWARENESS". The Chief Guest Mrs. Seema Agarwal, I.P.S., enlightened the volunteers by her special address. A special speech was given by Mr. Karthikeyan, I.P.S, Superintendent of Police, Coimbatore District.
- NSS arranged a seminar on eye protection with the help of Lotus Eye Care Hospital on 25-09-2008.
- NSS conducted a Cancer Awareness Campaign for the People in and around of Suler, Palladam, Somanur, Ayyankoil, Samalapuram, Kalipalayam and Paramasivam Palayam on 18-10-2008 along with Ramakrishna Cancer Institute, Ramakrishna Hospital
- The NSS of RVS College of Arts and Science in association with Narcotics Intelligence Bureau jointly organized a rally on "International Drug Abuse & Awareness" on 26-06-2008.
- A special meeting was organized on the same day for the Awareness of the Drug Abuse. The meeting was addressed by Mr. Raju, NSS Coordinator, Bharathiar

University. Students and 100 general public participated in both the rally and the meeting.

- A special camp was conducted from 02-01-2009 to 08-01-2009 at Samallapuram town panchayat. The activities undertaken were, Tree Plantation, Plastic bag and Sewage cleaning, Environment awareness, repair of roads (three kilo meters), medical camp, (Siddha) Eye camp, and blood donation camp.

### 19. Teachers and officers newly recruited: (2008 – 2009)

#### Teachers and officers newly recruited 2008 – 2009: Total 55 members

S. No	Name	Department
01	Prof. R.V. Baskar	Principal
02	Mr. R.A. Vinoth Kumar, Lecturer	PG Computer Science
03	Ms. R. Divya, Lecturer	PG Computer Science
04	Mrs. D. Shanmuga Rajathi, Lecturer	PG Computer Science
05	Mr. S.N. Aravindan, Lecturer	PG Computer Science
06	Mr. G. Purusothaman, Lecturer	MCA
07	Mrs. B. Roseline Jeetha, Lecturer	MCA
08	Ms. K. Chitradevi, Lecturer	MCA
09	Mrs. Karpagam, Lecturer	MCA
10	Mr. S. Ananthakumar, Lecturer	UG Computer Science
11	Ms. K. Bharathy, Lecturer	UG Computer Science
12	Ms. J. Mythili, Lecturer	UG Computer Science
13	Ms. M. Subashini, Lecturer	UG Computer Science
14	Ms. T. Tharani, Lecturer	UG Computer Science
15	Ms. A.P. Caroline Hirudhaya, Lecturer	UG Computer Science
16	Ms. S. Geetha, Lecturer	UG Computer Science
17	Ms. Feleshia Suresh, Lecturer	UG Computer Science
18	Mr. M.N. Karuppusamy, Lecturer	UG Computer Science

19	Mrs. B. Padmavathi, Lecturer	UG Computer Science
20	Mr. M. Deepak Kumar, Lecturer	UG Computer Science
21	Mr. S. Sathish Kumar, Lecturer	UG Computer Science
22	Mr. R. Harishankar, Lecturer	UG Computer Science
23	Ms. S. Mythili, Lecturer	UG Computer Science
24	Mr. K.S. SenthilKumar, Lecturer	UG Computer Science
25	Ms. D. Subbulakshmi, Lecturer	Maths
26	Mrs. M. Indhumathi, Lecturer	Maths
27	Ms. S. Helan, Lecturer	Maths
28	Mr. M. Kumaresan, Lecturer	Electronics
29	Mrs. S. Saira Banu, Lecturer	Electronics
30	Mr. P. Prem Kumar, Lecturer	Catering Science & HM
31	Mr. D. Arun Kandhya Vadivel, Lecturer	Catering Science & HM
32	Mrs. K. Prabha, Lecturer	Food & Nutrition
33	Mrs. M. Mangaiyarkkarasi, Lecturer	Food & Nutrition
34	Ms. S. Savitha, Lecturer	Biotechnology
35	Mrs. Reena Josephine, Lecturer	Microbiology
36	Ms. S. Kalamani, Lecturer	Microbiology
37	Ms. R. Mahalakshmi, Lecturer	Biochemistry
38	Mr. G. Vengatesan, Lecturer	Biochemistry
39	Ms. D. Arunadevi, Lecturer	School of Commerce
40	Ms. A. Devikala, Lecturer	School of Commerce
41	Mrs. Meenakshi, Lecturer	MSW
42	Mrs. Esther Shalini, Lecturer	MSW
43	Mr. V. Sugumaran, HOD	BBM
44	Ms. A. Priya, Lecturer	BBM
45	Mr. K. Jayabalan, Lecturer	BBM
46	Mr. M. Nagarajan, Lecturer	BBM
47	Ms. S. Deborah Sharon, Lecturer	BBM
48	Ms. Ancy Gregory, Lecturer	BBM

49	Mr. K. Surendran, Lecturer	Tamil
50	Mr. M. Arul Kumar, Director	Communication & Skills
51	Ms. D. Priya Devi, Lecturer	English
52	Mr. K.M. Aji, Lecturer	Malayalam
53	Mrs. Chithra Ravi, Lecturer	French
54	Ms. C. Jeevitha, Lecturer	French
55	Mrs. E. Sathya, Physical Education Trainer	Physical Education

**20. Teaching – Non – teaching staff ratio: 3:1**

**21. Improvements in the library services:**

- The State - of - Art centralized library provides access to students and the staff from 8.30 a.m to 6.00 p.m.
- Improvement in infrastructural facilities is a consistent process.
- New Volumes of Texts covering all the courses are added up every year.
- Renowned Magazines / Journals are readily available for reference.
- Convenient display of reference Journals on suitable stands is taken care of regularly.
- Amplification of internet facility is an annual feature.
- CD Library accessibility.

**22. New Books purchased (2008 -2009):**

Number of books purchased	: 504
International Journals	: 04
International magazines	: 08
Indian Journals	: 08
Indian magazines	: 60
<b>Value Rs. 2,45,000 /-</b>	

**23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:**

- Faculty Performance Appraisal System introduced in the previous year ( 2007–2008) involving students assessment of faculties as a component has been further fine tuned currently (2008–2009) The system was effectively implemented involving comprehensively all the courses.
- Based on the students assessment average and below average performers were identified and special counseling was given.
- On analysis of grey areas, faculties were grouped and focused with requisite exposure through specially arranged Faculty development programme under FOD (Faculty Organization Development)
- Feedbacks were elicited from students front on contents relating to syllabi, question papers, infrastructure, individual staff members as well as administrative arena.
- Student representation has been provided in the Academic Council facilitating the student community to effectively project their views on academic affairs.

**24. Unit cost of education:**

- For students per year - Rs. 7500/-

**25. Computerization of administration and the process of admissions and Examination results, issue of certificates:**

**Computerization:**

- All the administrative and academic processes have been computerized at the department level and a sound / intra / internet link has been developed connecting the departments.
- **e-Magazine** concept is encouraged and the students are made to contribute for e-Magazine. Students get grouped into 5 /10 as per the class strength (if the strength is less than 30, 5 in a group and if it is 30 and above 10 in a group) and topics are received

first and within 10days articles are collected from the students through the department staff in charge and uploaded in the College Website with the help of RVS Info Tech.

- Under the student information system, admissions, fees collection, lesson plan and work done components have been automated.
- The inter campus networking has been strengthened employing sophisticated optical fibers.
- Internet band width was increased from 2 MbPs to 4MbPs.

## **ADMISSION PROCESS:**

### **1. Purpose and Scope:**

The college has established a set of procedures to admit the students for various courses offered by it as per the rules and regulations and eligibility criteria prescribed by the Bharathiar University. The admission process enables the college to admit the students for various undergraduate and post graduate courses in Arts and Science disciplines.

### **2. Definitions:**

**Admission-counseling cell:** A committee constituted by the college management to carry out the process of admission.

**Norms:** Rules set by Bharathiar University and Government of Tamilnadu for admission of students to various courses

### **3. Procedure:**

**I) Preliminary process:** The admission process starts in March/April. Advertisements are inserted in local, regional and national dailies. Copies of advertisements are kept in secretary's office.

**Admission Process:** An Admission counseling cell has been formed. Students who come for admission are directed to the cell. Some faculty members representing Arts & Science departments will be in the cell, displaying necessary brochures. When a candidate seeking admission comes to the counseling cell, his aptitude and subjects taken at the +2 level/UG level are checked for the eligibility criteria for admission by the counselors. The counselor then

briefs the student about the course details, syllabus, scope and fee structure. The student is given the brochure, which contains the course details and eligibility conditions. On the student's request, the application form is made available to him/her on payment of a nominal fee.

The student then fills up the application form. The Counselor scrutinizes it and has an interaction with the student and parent. After the approval by the Principal the student is admitted. MCA and MBA admissions are made as per the AICTE norms (Admitted student is given an Admission Slip – The student pays the fees and gets enrolled in the college. The student is provided with roll / ID numbers).

II) Original certificates are collected from the admitted students with due acknowledgement. All the original certificates are returned to the students after the completion of the course on the requisition of the concerned students. Students are informed through post regarding the commencement of the classes. The rules and regulations to be followed after the admissions are given in the college calendar. There is a last date set by the Bharathiar University for admission to various courses. The student's admission list is sent to Bharathiar University for approval within the stipulated time fixed by Bharathiar University. A finally approved list of admitted students is given to respective HOD's. The consolidated Admission Register is maintained in the college office.

M.Phil and Ph.D. admissions are made as per the norms of university

**III) Website:** The group website *www.rvscas.ac.in* helps students to browse details of different courses.

**IV) Hostel:** Students who need hostel facilities are provided with the application form and then admitted based on the availability of seats.

**V) Extra Curricular Activities:** After joining the college they can select any one or more of the various prescribed activities.

VI) An admission cell is formulated well in advance before the onset of the impending academic year. The admission committee is formulated by the Principal. Admission Committee selects the students based on the norms of admission framed by Tamilnadu Government.

**Examination Results:**

**Details of Results 2006 – 2009 Batches**

**PASS PERCENTAGE DETAILS APRIL – 2009 EXAMINATIONS**

S.No	Batch	Course	No. of Appear	No. of Pass	No. of Fail	First Class	Second Class	Third Class	% Pass
1	2006	B.Com (CA)	99	84	14	64	20	-	84.85
2	2006	B.Sc Biochemistry	15	13	2	11	2	-	86.67
3	2006	BBM	67	37	30	22	15	-	55.22
4	2006	BCA	99	85	14	71	14	-	85.86
5	2006	B.Sc Cat.Sci & Hotel Mgt.	90	63	27	38	25	-	70
6	2006	B.Com	47	33	14	23	10	-	70.21
7	2006	B.Sc(CS )	119	110	9	99	11	-	92.44
8	2006	B.Sc Elec Comm. Sys	22	11	11	11	-	-	50
9	2006	B.Sc Microbiology	19	18	1	18	-	-	97.74
10	2006	B.Sc Nutrition & Dietetics	14	13	1	8	5	-	92.86
11	2007	M.Sc Biotechnology	28	28	-	28	-	-	100
12	2007	M.Sc Computer Communication	11	11	-	11	-	-	100
13	2007	M.Com	26	22	4	22	-	-	84.62
14	2007	M.Sc Computer Science	4	4	-	4	-	-	100



15	2007	M. Sc Foods & Nutrition	7	5	2	5	-	-	71.43
16	2007	MBA (FT)	60	52	8	52	-	-	86.67
17	2006	MCA	56	54	2	54	-	-	96.43
18	2007	M.Com (IB)	16	16	-	16	-	-	100
19	2007	M.Sc Microbiology	23	22	1	22	-	-	95.65
20	2007	MSW	15	13	2	13	-	-	86.67
21	2006	MBA (PT)	54	27	27	27	-	-	50

#### **Issuing of Certificates:**

- As per UGC guidelines, issuing of mark statements alone is done by the Controller of Examinations (COE). Provisional and Degree certificates are issued by Bharathiar University to which the college is affiliated.

#### **26. Increase in the infrastructural facilities:**

- A new laboratory for PG biochemistry programme incepted.
- Renovation of VM Hall ( a mini Auditorium)
- Expansion of Biotechnology and Computer Laboratory.
- New MCA block construction completed and occupied.
- First floor construction of the new MBA block is in progress.
- Addition of three institutional buses has been made available for the benefit of the students and staff members to commute comfortably.

#### **27. Technology upgradation:**

- Wi-Fi campus – Wireless network covering whole campus.
- All the administrative and academic processes have been computerized at the department level and a sound / intra / internet link has been developed connecting the departments.

- Under the student information system, Admissions, Fees collection, Lesson Plan and Work Done components have been automated.
- The inter campus networking has been strengthened employing sophisticated optical fibers.
- Internet band width was increased from 2 MbPs to 4MbPs.

## **29. Financial Aid to students:**

### **FOR UG STUDENTS:**

- 20 % concession for Meritorious Students.
- 20 % concession for SC /ST
- 20 % concession for Defense wards
- 20 % concession for Economically Poor Students
- 20 % concession for Sports

### **FOR PG STUDENTS:**

- 10 % fees concessions for students with more than 85 % score in Under Graduate studies
- 20 % fees concession for SC / ST
- 10 % concession for Defense
- 10 % fees concessions for Ex-RVS Students
- Economically weaker students
- Financial favours were provided to meritorious candidates for participation / paper presentation in seminars / conferences and workshops.

## **30. Activities and support from the Alumni Association:**

- The College has an active connection of Alumni network with distribution of its Alumni all over the globe. The annual alumni meet is styled as ‘Sangamam’ (conference). ‘Sangamam event’ was celebrated on 1<sup>st</sup> March 2009, this academic year. It marked not a mere get together but a strong Alumni-Alumni mentoring system helping each other in admission process, training and placements. After happy

- exchanges the Alumni of diverse chronological groups settled for the Day's programme presided over by the Chief Guest, Mr. Sundarrajan a famous director from film industry. The day ended with dining and entertainments.
- Endowment fund of Rs. 14,000/- was instituted by 1992-21 batch of RVS IMSR. Every year the best outgoing student is given a cash award from this fund.
  - On January 26, 2009 Alumni meet was conducted by MBA department. 42 alumni participated from various batches. 1999 – 2001 batch of alumni was present with their family. 1999-2001 batch has constituted a corpus fund of Rs. 25,000 from which an award and a cash prize of Rs. 3000 will be given to the best student of the year. The recipient of the first award - "Choice of the Millennium" was Ms. Gayathri of 2006 -08 batch. She received a crystal trophy, and cash award of Rs. 3000/- .

### **31. Activities and support from the Parent –Teacher Association: (PTA)**

- Department wise Parent - Teacher association meetings have been held periodically and the recommendations and valid suggestions have been taken into consideration
- MBA department convened its Parents Meet '**Connect** 'on Feb 28, 2009. A presentation about various activities of the department was made, followed by individual interaction with faculty mentors. 115 Parents were present for the meet.
  - Food & Nutrition conducted the Parent – Teacher Meet on 10 Feb, 2008. The points discussed for getting suggestions from parents were: Lab, Library facilities, Results and Attendance of the students, Teaching methods, Curricular / extra curricular activities, and Hostel facilities. Feed back forms were filled up by the Parents.
  - Department of Catering Science & Hotel Management conducted its PTA meeting on 21-02-2009.
  - BBM Department organized its PTA meet on 14 Feb, 2009. A presentation about various activities of the department was made followed by individual interaction.
  - School of commerce conducted its PTA Meet on March 2009. 190 parents participated in the meeting.
  - PTA meet of MCA department was held on 31 Jan, 2009. 25 parents took active part. Feedbacks were obtained from the parents.

- PTA meeting by School of Computer studies (UG) was held on Feb 14, 2009. 115 Parents were present on the occasion.
- PG Department of computer science convened its meet on Feb 7, 2009.
- PTA Meeting by Biochemistry was held on Feb 2, 2009. The student related details were given to the parents by their respective class incharges and discussions took place about the performances of the students.
- Microbiology department's PTA Meeting was conducted on Feb 7, 2009. 12 Parents were present for the deliberations.
- Electronics Department had its PTA Meeting on Feb 13, 2009. The class tutors held interaction with parents.
- Parents Meet by Biotechnology Department was organized on Feb 5, 2009. The meeting was headed by Mr. Ayyappadas, Head of the department. In the meeting Parents and staff members discussed about hands on training, industrial visit & internal marks.

### **32. Health services:**

**RVS Hospital provides the needed health services for the students and faculty members.**

- There is a 150 bedded Multispeciality sophisticated modernized RVS Hospital with adequate amenities run by the RVS Medical Trust which takes care of the students health care. The Hospital is located adjacent to the college campus, and caters to the medical care and attention of the inpatients as well as out patients. Some of the available facilities include presence of casualty department, intensive medical care unit, intensive coronary care unit, Neonatal intensive care, two major and one minor operation theatres, Labour ward, Radiology, Pharmacy (24 hours), and 2 ambulances for transport of emergency patients. In total about 27 well qualified doctors serve in the hospital.
- Nutritional checks ups and awareness programs are undertaken by Food & Nutrition Department.

- Yoga classes are conducted for the students to tune and tone up their physique and mental faculties.
- Students are often exposed to awareness campaigns such as Anti Drug Addiction, AIDS, etc. to educate them on healthy habits.
- Diet counselling is given by the Department of Food & Nutrition to the students for adhering to healthy food habits.

### 33. Performance in sports activities:

#### Achievements (2008-2009)

#### I. COIMBATORE INTER COLLEGIATE ATHLETIC ASSOCIATION TOURNAMENTS.

##### a) **Weight lifting for Boys** – 3<sup>rd</sup> August 2008

N. Kalidass – II<sup>nd</sup> B.Sc (CS)- GOLD medal

E. Vikaraman – I<sup>st</sup> B.Sc (ELE) – GOLD medal

##### b) **Power lifting for Boys** – 5<sup>th</sup> August 2008

D. Yuvaraj - II<sup>nd</sup> M.Com – GOLD medal

S.K. Danishussian – II<sup>nd</sup> M.Sc Micro Biology - Bronze medal

A. Gokul - II<sup>nd</sup> B.Com CA – Bronze medal

R. Karthic - II<sup>nd</sup> M.Sc (Micro Biology) - GOLD medal

Shawan Babu - II<sup>nd</sup> B.Sc Catering Sci – GOLD medal

#### II. BHARATHIAR UNIVERSITY INTER COLLEGIATE TOURNAMENTS:

**a) Foot Ball (men)** - 25<sup>th</sup> to 28<sup>th</sup> August 2008 – ‘B’ Zone Winners

**b) Weight lifting (men)** - 28<sup>th</sup> August 2008

N. Kalidass - II<sup>nd</sup> B. Sc (CS) - Silver medal

E. Vikaraman – I<sup>st</sup> B. Sc (Ele) – Silver medal

M. Dhanasekaran - II<sup>nd</sup> MIB - Silver medal

**c) Power lifting (men)** - 29<sup>th</sup> August 2008 (University Runners Up)

R. Karthic - II<sup>nd</sup> M. Sc (Micr.Bio)- GOLD medal (Strongman award)

Shawn Babu - II<sup>nd</sup> B.Sc (Catering) - Silver medal

D. Yuvaraj - II<sup>nd</sup> M.Com - Silver medal

Leomarshal - II<sup>nd</sup> B.Sc (Catering) - Silver medal

**d) BUICT Athletic meet** - (15<sup>th</sup> – 17<sup>th</sup>) October 2008

S. Meignana Kumar - II<sup>nd</sup> MIB – Javelin throw – GOLD medal

**(58.75m new meet record)**

He represented BHARATHIARUNIVERSITY ATHLETIC team and participated in South Zone All India University Meet which was held in December 20 at MG UNIVERSITY, KOTTAYAM, KERALA.

R. Karthick - II<sup>nd</sup> M.Sc (Micro Biology)

LeoMarishal - II<sup>nd</sup> B. c (Catering Science & Hotel Management) and

B. Mohanraj - I<sup>st</sup> B.Sc (Micro Biology)

Then abone mentioned students represented BHARATHIAR University **POWER LIFTING TEAM** and participated in the ALL INDIA UNIVERSITY TOURNAMENTS held at Andhra University, Vishakapatnam on 24-2-2009.

S. Pravin Prakash – II<sup>nd</sup> BCA won bronze medal in the Salem district **Power Lifting** championship in December, 2008.

#### **34. Incentives to outstanding sportspersons:**

The following students have been given concessions for their proficiency in sports during the academic year 2008 – 2009.

<b>S.No</b>	<b>Admission No</b>	<b>Name</b>	<b>Course</b>	<b>Year</b>	<b>Description</b>	<b>Total (Rs)</b>
01	0801BBM..113	<b>GANESHAN. J</b>	BBM	I	Sports 20% concession	1,100
02	0801BBM..001	<b>RAMARAJ. R</b>	BBM	I	Sports 20% concession	1,100
03	0801BCOMC098	<b>RAMKUMAR. S</b>	B.Com (CA)	I	Sports 20% concession	2,000
04	0801BSCCS038	<b>JAGADEESH. T</b>	B.SC (CS)	I	Sports 20 % concession	2,000
05	0801BSCCS082	<b>MUGESH KUMAR.</b>	B.SC	I	Sports 20 %	2,000

		<b>N.D</b>	(CS)		concession	
06	0801BSCIT150	<b>MANJEEWARAN.S</b>	B.SC (IT)	I	Sports 20 % concession	2,400
07	01BSCITI140	<b>MITHUN. R</b>	B.SC (IT)	I	Sports 20% concession	2,400
08	0801BSCIT076	<b>NAVEEN KUMAR. D.S</b>	B.SC (IT)	I	Sports 20 % concession	2,400
09	0801MCA..50	<b>KOWSALYA. N</b>	MCA	I	Sports 20 % concession	7,000
10	0801M.S.W022	<b>ABINAYA VENKATESH. K</b>	MSW	I	Sports 20 % concession	2,000
11	0801M.S.W023	<b>GANESH. T</b>	MSW	I	Sports 20 % concession	2,000
<b>Total</b>						<b>Rs. 26,400</b>

### 35. Students achievement awards:

#### Awards received from the Institute and other Organizations:

- Inter MBA meet held at SAN international –AIANBNA’09 Balaji, Sunoj and Sankar won I prize in the HR event. In the finance event Shine Scaria, Tijin Thambi and Prajeesh of I MBA secured **3<sup>rd</sup> prize**.
- In the Corporate show held at Heber Institute of Management Studies, Bishop Heber College, Trichy. Shanmuga Raja, Giljith, Vineeth Manikandan, Jayan Raj, Chandrahasan, and Shaheen got **2<sup>nd</sup> prize**.
- At Adhyaman College of Engineering & Technology, Hosur in “**Zeaous 2008**” Corporate programm show, Vineeth Kumar, Rajiv, Kathiresan, Lingeswarn, Vishal , Vishwambaran, Soundarajan and Sunoj of I MBA secured **2<sup>nd</sup> prize**. In the Paper presentation session Vineeth Kumar won the **2<sup>nd</sup> prize**.

- S. Meignana kumar II M.Com (IB) won **Gold Medal** in Bharathiar University Tournaments by breaking 25 years record in the javelin throw.
- S.M. Dhanasekaran II M.com (IB) won **2<sup>nd</sup> prize** in weight lifting in Bharathiar University.
- Yuvaraj II M.com won **2<sup>nd</sup> prize** in Power lifting at Bharathiar University inter collegiate athlete meet.
- G. Prabhakaran II B.Com (CA) won **1<sup>st</sup> prize** in Discuss throw at College Annual sports meet.
- Gajendra Pandian II .B.Com CA won **3<sup>rd</sup> prize** in Javelin throw at College Annual sports meet.
- V. Karthick III B.Com CA won **1<sup>st</sup> prize** in Javelin throw at College Annual sports meet.
- In Bharathiar University Inter Collegiate Tournaments E.Vikaraman, I B.Sc Electronics won **2<sup>nd</sup> prize** for **weight lifting** on 28-8-2008.
- In the Coimbatore Inter Collegiate Athletic Association Tournaments E. Vikaraman secured **1<sup>st</sup> prize** for **weight lifting** on 06-08-2008.
- Anitha.T II B. Sc Food & Nutrition secured **1<sup>st</sup> Rank in “Tamil Examination”** held at RVS College of Arts and Science.
- Sutha.G III B. Sc Food & Nutrition won **1<sup>st</sup> prize** in **Cookery Competition held by Nestle** on 07-01-2009.
- Bishun Kumar Raj, and Jamyang Choden of I B. Sc Food & Nutrition won **2<sup>nd</sup> prize** in **Model Competition** organized by Department of Food & Nutrition, RVS CAS on 30-01-2009.
- Hari Prasad and Karma Dolkar Chitho of I B. Sc Food & Nutrition - **1<sup>st</sup> prize – Model Competition** - RVS CAS on 30-01-2009.
- A. Arthy Haridas, Bamin Esther.R, Irene Johanna.D III B.Sc Food & Nutrition – **3<sup>rd</sup> prize –Model Competition** - RVS CAS on 30-01-2009.
- N.Madhu Lakshmi II B.Sc Biochemistry secured **1st prize** for **Poster Presentation** on “New Dimensions in Biotechnology” in a National symposium conduct by J.J College of Arts and Science, Pudukkottai on 13<sup>th</sup> & 14<sup>th</sup> March 2009.



- N.Madhu Lakshmi II B.Sc Biochemistry secured **2<sup>nd</sup> prize** for **Poster presentation** at Symposium held at Sree Narayana Guru College of Arts & Science, Coimbatore on 27-02-2009.
- N.Madhu Lakshmi II B.Sc Biochemistry secured **3<sup>rd</sup> prize** for **Poster presentation** Entitled “Mini medicinal supplier” at PSG Krishnammal College of Women, Coimbatore 03-03-2009.
- S.P. Sruiya Raj III B.Sc Biochemistry won the **3<sup>rd</sup> prize** in **Poster competition** sponsored by National Service Scheme, Ministry of Youth affairs and sports, Govt of Indian in collaboration with United Nations’ Millennium Campaign and organized by Bharathiar University, Coimbatore on 05-11-2008.
- S.P. Suriya Raj III B.Sc Biochemistry won **1<sup>st</sup> prize** for **Poster presentation** at J.J College of Arts & Science, Pudukkottai on 13<sup>th</sup> & 14<sup>th</sup> March 2009..
- S.P. Suriya Raj III B.Sc Biochemistry won **3<sup>rd</sup> prize** for **Poster presentation** Entitled Drug delivery at Two-Day national conference held at the G.R. Damodaran College of Science, Coimbatore on 24<sup>th</sup> & 25<sup>th</sup> Feb 2009.
- Ann Maria Anto I M.Sc Biochemistry won **1<sup>st</sup> prize** for **Poster presentation** at the symposium held by J.J. CAS, Trichy on 13-03-2009.
- Arya. A I M.Sc Biotechnology won **1<sup>st</sup> prize** of Cash award for **Flower arrangements competition** held by Malayam Department for Onam on 05-09-2008
- Arya. A I M. Sc Biotechnology won **2<sup>nd</sup> prize** in the **Quiz competition** held for Life Science Students at RVS CAS.
- Jennifer I M. Sc Biotechnology won **2<sup>nd</sup> prize** for **scrap book maintenance** competition held by Life Sciences Quiz club at RVS CAS.
- Vana Sundhar III BCA B secured **2<sup>nd</sup> prize** for **Quiz competition** held at Providence College for Women, Coonoor on 18 Feb, 2009.
- Karthick & Sabarish of III BCA (A) won **2<sup>nd</sup> prize** for **Code Debugging** at Technical Symposium conducted by Providence College for Women, Coonoor on 18 Feb, 2009.
- A. Umar Farook III B.Sc Computer Science won **1<sup>st</sup> prize** for **web designing** at the technical symposium conducted at Providence College for Women, Coonoor on 18<sup>th</sup> Feb 2009.

- R. Manoj Kumar, Chabilashrama of II B.SC CS M.Dinesh, V. Kathiresan, and A. Umar Farook III B.Sc CS, won **1<sup>st</sup> prize** for **Marketing** in a competition held by School of Computer Science & Engineering Bharathidasan Universtiy on 27-02-2009.
- R. Naveen and S. Ganesan of II BCA B won **3<sup>rd</sup> Prize** for **paper presentation** in a seminar held at Rathinam College, Coimbatore on 14-02-2009
- A. Umar Farook III B.Sc Computer Science secured **1<sup>st</sup> prize** for **marketing, web designing** , and **Multimedia presentation**, and **3<sup>rd</sup> prize** for debugging in the event “Informatix ’08” held at RVS College of Arts & Science 21-01-2008
- A. Umar Farook III B.Sc Computer Science secured **2<sup>nd</sup> prize** for **web designing** at Jeyandra Sarwathi College Coimbatore, on 09-2-2008.
- A. Umar Farook III B.Sc Computer Science secured **2<sup>nd</sup> prize** for **web designing** and **3<sup>rd</sup> prize** for marketing in the event “**Minerva**” conducted by NGM College, Pollochi. on 15-02-2008.
- A. Umar Farook III B.Sc Computer Science secured **1<sup>st</sup> prize** in **debugging and quiz competitions** and **2<sup>nd</sup> prize** for Hot & cool event, conducted by MCA Department of RVS College of Arts & Science on 25-03-2009.
- T. Persia III M.Sc Software System Secured **2<sup>nd</sup> prize** for **Marketing** in A One day Technical symposium held by the Computer Science Department of RVS CAS on 22-12-2008.
- R. Manoj Kumar III M.Sc Software Syatem won **3<sup>rd</sup> prize** for **web designing** in an Inter departmental meet program (Informatix 2008) held by MCA Department of RVS college of Arts and science, Coimbatore.
- M. Sumathi, and J.K. Sudhin of III M.Sc Software System secured **2<sup>nd</sup> prize** for **quiz competition** held at Rathinam College of Arts & Science, Coimbatore on 14-03-2009
- M. Sumathi, and P. Rohini of III M.Sc Software System got **3<sup>rd</sup> prize** in **Software contest** conducted by Rathinam College of Arts & Science, Coimbatore on 14-03-2009.
- V. Shanthi Garthika and J. Rashid Khaleefa of III M.Sc Software System bagged **1<sup>st</sup> prize** for **marketing contest** conducted at Rathinam College of Arts & Science, Coimbatore on 14-03-2009.

- Shyam Kumar III BBM (A) obtained **1<sup>st</sup> prize** for the **Best Manager competition** conducted Sree Narayan Guru College, Coimbatore on 23-01-2009.
- Sathish Kumar and Joyson Xavier of II BBM (B) secured **2<sup>nd</sup> prize** for their **Paper presentation** at a National conference conducted by Kongunadu Arts and Science College, Coimbatore on 17-03-2009.
- Rinky Kumar II BBM (A) won **2<sup>nd</sup> prize** in the events **100Metre, 200Metre, 40 X50 Metrc Relay** Running races during the Annual Sports meet of RVS College of Arts & Science, Coimbatore on 28-01-2009. He also got 2<sup>nd</sup> Prize in long jump and 3<sup>rd</sup> prize for 400mtre running event.
- Jenico. S II BBM (B) secured **2<sup>nd</sup> prize** for” **Discuss Throw** “in the Annual Sports meet of RVS CAS on 20-01-2009.
- Leo Marshal, Paston, S.Yasar Arafath, and Senthil, of II B.Sc Catering Science and Hotel Management won **2<sup>nd</sup> prize** in the “Product marketing “Competition at a National level Seminar held at Oriental School of hotel Management, Wayanadu, Kerala.
- Leo marshal and S.Yasar Arafath, of II B.Sc Catering Science and Hotel Management won **2<sup>nd</sup> prize** in the “**De Cuisine Cookery “Competition** at a national level Seminar held at Oriental School of hotel Management, Wayanadu Kerala.
- Senthil II B.Sc Catering Science and Hotel Management won **3<sup>rd</sup> prize** in the “**Gateau decoration**” Competition at a national level Seminar held at Oriental School of hotel Management, Wayanadu Kerala.
- S.Yasar Arafath, Kajali Ahmed, Leo marshal, Imdad and Paston of II B.Sc Catering Science and Hotel Management won **1<sup>st</sup> prize** in the “**Cultural show**” Competition at a national level Seminar held at Oriental School of hotel Management, Wayanadu Kerala.
- Sanal Das I B.Sc Catering Science and Hotel Management was awarded 2<sup>nd</sup> position in the family **Nestle cook “n” serve contest** held on 07-01-2009 at RVS CAS, Coimbatore.

### **36. Activities of the Guidance and Counselling unit:**

- Under **God father scheme** monthly counselling is provided to the students by the concerned tutors.
- Students counselling is done once in a month.
- The counselling includes **personal** and **educational** aspects.
- For students requiring special focus, services of an **expert** from field of psychology/ psychiatry is provided on selective dates.
- A **Grievance cell** constituted as per the guidelines of UGC is available for redressal to aggrieved students

### **37. Placement services provided to the students (2008 -2009):**

- **Special Placement Training** was imparted to the students of various departments. The total number of training sessions conducted for placement training was 44.
- There is a full time Placement Officer incharge of the placement cell.
- **Incampus interviews:** 13 incampus interviews were conducted. 13 different companies visited the campus for recruiting the students for placements. 670 students attended the interviews, in which 13 students got selected, 68 short listed and 55 offered.
- **Off campus interviews:** The students participated in 15 offcampus interviews, of which 20 were placed, 7 offered, and 9 short listed.
- Altogether 21 students have joined various companies and the dates of joining of 44 students are yet to be confirmed.

### **38. Development programme for non teaching staff:**

- The Management provides financial assistance for their higher studies.
- Fee concessions are given for many academic programs (Part time MBA)
- Children of Non teaching staff are provided fee concession if they study in RVS Education Institutions.

### 39. Healthy practices:

The College features a host of healthy practices as catalogued below:

- **God father counseling system** serves as a unique tool for taking care of students, listening to their problems they come across in studies at home or in hostel thereby encouraging them to sail across those problems. This system renders guidance to students when needed. The academic performance of the students, their regularity to classes, their achievements in college, through extracurricular activities etc., are constantly monitored by staff members to whom the definite numbers of students are entrusted. Special psychic counseling is provided to the needy students by a psychiatrist visiting the college twice a week.
- **Choice Based Credit System** was introduced in 2005 and subsequently reviewed in 2008.
- **Quiz Club** has been organized which serves for equipping the students with skills of competence.
- **e - Magazine** facility is available and students contribute regularly to the magazine.
- **Placement Training** is imparted to students.
- **Food for Thought:** Thoughts lead to action, actions lead to habit and habits build up the character. Hence sayings, proverbs and useful informations are displayed daily at a vantage point. This work is entrusted to language departments and Foods and Nutrition department.
- **Thoughts for the Day:** Sayings of great men, proverbs, quotations etc are displayed daily, as a healthy practice to influence the mind set of the students.
- **Thirukural:** Regularly one couplet from the world renowned Thirukural is written daily on the board with meanings both in English and Tamil.
- **A Word a Day:** To enable enrichment in English vocabulary, everyday an English word is displayed on a board with equivalent meanings in Tamil, Hindi and Malayalam. This practice has been well received by the students and it has contributed immensely for their vocabulary build up.

- **Mass prayer:** Every Wednesday a mass prayer meeting presided by the Principal is held at 9.15 a.m. in which the entire student community and all the faculties of RVSCAS participate. The agenda includes a prayer song, reading of a thirukural couplet with meaning, important news items of the day, honouring of students who had brought laurels by winning in competitions held by different institutions, and Principal's address. The prayer ends with the singing of the national anthem.
- **Daily Prayer in Class rooms:** On other working days, during the first hour class, a student will read out a prayer compiled specially for the purpose, while the other students keep standing in silence. The "Reading out of the Prayer" is done in turns, whereby every student will get an opportunity. This practice serves not only to invoke the blessings of God but also to expel the stage fear and improve the expression trait on the part of the students.
- **Roll of Honour:** On completion of Internal assessment tests and semester examinations, the best three top scorers are identified in each department by the concerned class tutors and their names along with photographs are displayed on the department notice boards under the caption "Roll of honour" with the approval of the concerned HOD.
- **Suggestion Box:** A suggestion box has been set up on the outer wall of the Principal's office, to receive suggestions, complaints grievances etc. from students, visitors and other interested sources. The box is opened up once in a month by the Principal and the contents are considered for necessary action.
- **Feedback:** Feedback from students on faculty performance, usefulness of the curriculum, infrastructure, administration and support services has been taken to identify service failures and deficiencies and to take appropriate corrective and preventive measures. Feedback is also taken from employees and alumni of the college.
- **Curriculum:** Feedback on the curriculum is obtained from the following slots namely
  - Academic expert (Non-BOS member)
  - Industrial expert
  - Final year students
  - Ten Alumni from each department

The feedback greatly helps in the updation of the syllabus, because the feedback is thoroughly analyzed threadbare before embarking upon revision of the syllabus.

- **STAFF Evaluation:** Under the Annual Performance Appraisal for staff members, there are components whereby there is mutual evaluation of faculties by the HOD and vice versa, in addition to evaluation of colleagues among themselves and evaluation of the HODs by the Principal.
- **Student evaluation of staff:** The student's feedback on the staff performance is advocated by UGC and NAAC as a healthy trend towards improvement of teaching. The level of satisfaction about the classes conducted by the faculty is evaluated by the students. At the end of every semester the students are provided with opportunity to assess the staff members handling classes for them in a totally confidential manner through the computer. A set of questions pertaining to the performance of the staff is used to elicit the required details. A consolidated report of the Faculty Performance is done at the end of the academic year.
- **Physical Facilities:** The students have the liberty to express their opinion on the availability and functioning process of physical facilities such as library, class room amenities and hostel facilities. This practice reveals the defects in facilities and offers scope for rectification.
- **Parents Teachers Meet:** Once in an academic year, at the fag end of the even semester, a Parent's meet is organized by the departments. This meeting promotes the understanding between the parents and the department. The parents are able to get more information regarding their wards and the various facilities and the care bestowed upon the student through a feedback form.
- **Question Bank:** The questions are framed by faculties upon specific assignments by the HODs. Access to question bank enables the students to gather information on all the questions leading them to a thorough acquisition of the subject knowledge.
- **IQAC Cell:** IQAC by virtue of its existence and manifold functions regulates all the multifaceted activities of the institution and moulds the college into a quality centered seat of learning. To be precise, it qualitatively regulates the overall development of the institution.
- **ISO Cell:** The College has its Vision, Mission and Quality Objectives. Based on this a set of Quality Procedures and Quality Manual are prepared and distributed to all the departments. A team of Internal Quality Auditors are trained and with their help internal audits are conducted for all the academic departments.

Internal Quality Audit is carried out once in six months in all academic departments, admissions process, examinations section, central library etc. The auditors verify the

records and submit NCRs (Non Conformity Report) to the ISO cell. The audit report will be placed before the Management Review Meeting for necessary corrective and preventive actions.

- **Review Meetings:** Twice a semester, review meetings are conducted to promote a healthier interaction between the Faculties and Management. This trend serves to bridge the gap and promote a harmonious understanding which in turn contributes for the development of the institution towards excellence in all respects.
- **Committees:** Various committees are formed. The responsibilities are given to the HODs. They subsequently ensure that the necessary assignment is carried-out at the right time. The details/ data collected are consolidated and a report is submitted to the ISO cell. This helps in the smooth conduct of all the activities at the right time.
- **Internal Staff Communication / Internal Circulars and Department Minutes Register:** Each HOD maintains a register in which communications relating to day to day activities are furnished as a sort of staff order to be notified by the individual or collective faculties instead of separate circulars from the HOD.
- **Department meetings and HODs meetings with Principal whenever convened are recorded in the form of minutes**
- **Consolidation and data Analysis:** At the end of the academic year, the HOD and the staff members analyse data pertaining to important areas. This process is carried-out with a view to identifying opportunities for improvement in the subsequent academic years.

The following analyses are made and represented graphically.

- End of Semester examination result analysis is made subject-wise, class wise and faculty wise.
- End of semester analysis of teaching process.
- Faculty development and improvement programmes



**Value addition courses:**

- A paper on **Environment awareness** has been made **mandatory** to all UG students under Foundation course.
- An elective subject on “**Aptitude Skills**” has been prescribed for the first time in view of its positive impact in competitive examinations favoring placements.
- **Biographies** of five great personalities have been included in General Knowledge paper.
- **Career Oriented Programmes** offered, serve to enhance exposure on interdisciplinary subjects and also favour to fetch jobs.

**Co - Curricular Activities: Guest Lectures/ Seminars/ Workshops :**

**During the current academic year (2008 – 2009) extensive cocurricular activities have been executed to the extent of 72 Guest Lectures, 17 Workshops, 2 National Conferences, 15 Seminars, 2 Faculty Development Programs and 1 Symposium. The details are given below:-**

- Second **National Conference** on Strategic Management was organized by the **Department of MBA** on February 20, 2009. 72 papers were presented by academicians, students and industry professionals. The sessions were chaired by Mr. Y.S Hegde, Advisor, TCS, Bangalore and Mr. Srinivasan, Accountant General - Tamil Nadu, Chennai. 250 students are academicians participated in the conference. Dr. Joji Chandran coordinated the entire proceedings of the conference.
- One Day **National Level Symposium** on Consumer Awareness Legislations was conducted on 31-01-2009 by **School of Commerce**. There were four Technical sessions chaired separately by the experts namely Dr. RamKumar Singh, MTN College, Madurai, Mr. Subramani, Govt, Arts College, Mulur, Dr. C.Lakshmanan, Viveananda College, Madurai, and Mr. R. Thangamuthu, Chartered Accountant, Chennai.the Valedictory Address was given by Justice T.N. Vallinayakam, Former judge High court Chennai.

- School of computer studies (UG) conducted a **National Conference** on “Recent Trends in Networking Communication” on 04-02-2009. MR. Sreedran, and Mrs. E.Chandra were the Resource person.
- **A Faculty Development Program (FDP)** titled "Dynamics of Management Consultancy" “was organized by **MBA Department** on October 30, 31 at Hotal Alankar in association with IMCI Chennai. 25 senior faculty members of various Management institutions from Tamilnadu participated. The Resource persons were Mr. Murali and Mr. Ananthkrishnan of IMCI, Chennai. Dr. Joji Chandran coordinated the FDP
- **A Management Development Program (MDP)** was organized by **MBA Department** on Dec 5, 2008 about "Balanced Scorecard for Organizational Effectiveness" at Productivity council. Resource Person: Dr. A.V. Rajagopal, Professor, TA Pai Management Institute. 24 participants actively participated in the programme. Dr. Joji Chandran coordinated the MDP
- School of commerce conducted “**Career Guidance programme**” as an Inter Departmental activity. Dr.Vijila Kennedy Director, Mrs. Grace padma HOD, MCA, Mr. Muthuchezilian, HOD, MSW, rendered the career guidance counseling.
- A **Workshop** on “**Les Sucreries -08**” (**National level workshop on sweet making**) was organized by Catering Science & Hotel Management Department on 17-12-2008 & 18-12-2008. Mr. Chinna Thambi, Chennai, was the resource person.
- A **Workshop** on “**Assessment Indicators of NAAC** was organized by the **IQAC on 23.10.2008**. Mr. R.K. Suresh, Principal, P.A. College of Engineering and Technology, Pollachi, was the Resource Person.
- A **Guest Lecture** on “Opportunities in insurance sector” was organized by School of Commerce on 23-12-2008. Mr. G.N. Baskar Rao of Hyderabad was the Resource Person.
- School of commerce conducted a **Guest Lecture** on “Awareness about chartered accountancy” on 23-12-2208. Mr. E. Devaraj, Chartered accountant delivered the address.

- **Inauguration** of School of Commerce Associations was made on 06-08-2008 Mr. Magesh Kumar, A leading Lawyer inaugurated the association.
- School of Commerce started Entertainment club on 01-09-2008, celebrated Bhutani's New Year for its Bhutanese students on 27-02-2009.
- Electronics & Communication Department conducted a **Guest Lecture** on 5-09-2008 on "PLC Automation". Guest lecture was delivered by Mr. Domini John, GM, Bentech Automation, Chennai.
- Electronics & communication Department convened a **Guest Lecture** on 18-08-2008 Mr. R. Mahendran, Lecturer Govt College for Women , Dharmapuri, was the Guest Lecturer
- A **Guest Lecture** on "ARM core & RTOS" was held by Electronics & Communication Department on 16-12-2008. Mr.Jimmina rose Cyriac, C-DAC, Bangalore delivered the address.
- Electronics & Communication Department hosted a **Guest Lecture** on 05-03-2009, Mr. R.Kannan, Lecturer SNR College, Coimbatore, was the speaker. The topic was "RTOS & Embedded Systems".
- A **Guest Lecture** on "8085 Microprocessor and its applications" was delivered by Mr. Kalidass, HOD, Govt. Arts College, Ramanathapuram on 09-03-2009 at Electronics & communication Department.
- Microbiology Department convened a **Guest Lecture** on "Introduction to Biomedical Instrumentation" by Mrs. Venkateswari, Lecturer, Department of Electronics and Communication, RVS CAS on 23-10-2008.
- A **Seminar** on "Perspectives of Nanotechnology" was organized by Microbiology Department on 24-10-2008. Mrs. Nazeema, Head, Dept of Biochemistry, RVS CAS was the Main speaker.
- A **Workshop** on "Recombinant DNA Technology" was organized by Microbiology department from 26-11-2008 to 28-11-2008. Mrs. P. Satheesh Kumar, was the Resource Person.
- An **Awareness programme** for college students about "Young India on Climate Change" was conducted jointly by School of Life Sciences, RVS CAS, Brithish Council of India on 13-03-2009.

- Department of Food & Nutrition conducted a **Workshop** on “Training to Ready to Eat Foods “. The Resource person was Mrs. Santhiya of Avainashilingam University, Coimbatore. This workshop was held on 23-09-2008.
- Department of Food & Nutrition conducted a **Workshop cum “Snack Mela”** on 07-10-2008, in the College.
- A **Workshop** on “Demonstration of Recipes” was conducted on 07-01-2009 by the Department of Food & Nutrition. Ms. Surathi, from Nestle Indian Limited, was the Resource person.
- A **Guest Lecture** on “Scope of Nutrition” was delivered by Ms. Sangeetha, Nutritionist, AMC Cookware on 16-10-2008, in the department of Foods & Nutrition.
- The Department of Foods & Nutrition organized a **cookery** competition in association with **Nestle India Limited** on 07-01-2009.
- Department of Food & Nutrition conducted a **“Model competition”** on 30-01-2009. HOD of Microbiology, Mr.Dhanabalan and Biotechnology Lecturer Ms.R. Renukadevi served as judge. Department of Food & Nutrition organized a Health Expiation at RVS Hospital, Sulur on 27-02-2009.
- Food & Nutrition Department Association was **Inaugurated** by Ms. Gayathri, Regional Scientific & Regulatory Aff Airs Manager, Nestle India Limited on 08-09-2008.
- **Inaugural** function of the Department of Biochemistry held on 19-08-2008. Dr. Nagaraj Head, Nanoscience Tech, Bharathiar University, Coimbatore was the Chief Guest.
- The Department of Biochemistry organized **Workshop** on “Techniques in Immunology & Genetics” from 22-12-2008 to 24-12-2008. K. Sathish Kumar, Applications specialist for Medox Biotech India Pvt. Ltd, Chennai was the Resource person.
- The Department of Biochemistry conducted **“Blood Grouping Camp”** involving UG, PG students in association with YRC on 06-08-2008 & 07-08-2008 for the 1<sup>st</sup> Year UG / PG students.
- Biochemistry Department conducted **Inter Department Quiz** on 22-07-2008.
- Biochemistry Department organized a **“Health Assessment checkup camp”** from 03-01-2009 to 04-01-2009. Blood pressure, Blood Glucose levels and BMW were measured.

- Department of Biotechnology conducted a **Seminar** on “Clinical research and data management”. In this seminar held on 28-08-2008 & 29-08-2009, Mr. Premnath Senior project Manager SBRI, Coimbatore was the Resource person.
- Department of Biotechnology conducted a **Seminar** on 05-03-2009. The Resource person Ms. Uma, MBA Department, dealt with “Clinical Data Management”.
- A **Workshop** was conducted by Biotechnology Department for Training the students on “Biochemical Techniques”. Dr.Vijaya lakshimi, HOD, GKNM Hospital was Resource person.
- A **Seminar** on “Advanced Trends in Bioinformatics” was held by Biotechnology Department on 15-10-2008. Mr. Sathish of Sai Biosciences Research institute was Resource person.
- A **Workshop** on “Drug Designing and Bio tools” was organized by Biotechnology department on 16-10-2008. Mr. Sathish of Sai Biosciences research institute was Resource person.
- A **Workshop** on “HPLC” was organized on 26-02-2009 by Biotechnology Department Mr.Sukumaran of RVS College of Pharmacy was the Resource person.
- Biotechnology Department conducted a **Guest Lecture** on 30-09-2008 Mr. Satya Narayanan of SBRI, Chennai, was the Resource person.
- Department of Biotechnology conducted **Orientation program** for all the I. MSc Biotechnology Students from 15-7-2008 to 18-07-2008. Dr. Sankara Vadivoo, HOD, (Hindustan College), Dr.Sasi Kumar( Karpagam College), Dr. Maha Lakshimi Priya, (NGP College) and Dr. Raj Sree ( Karpagam College) were the Guest speakers.
- Department of Biotechnology conducted a “**Bio Gass**” **production** demonstration at Periyannaickenpalayam, Coimbatore on 14-09-2008 for the public.
- Department of Biotechnology conducted a **Vermicompost demonstration** in Vellalur Panchayat on 12-10-2008. The people were given a live demo of the preparation and usage of the “Biocompost”. They were also explained about the advantage of the compost.
- **Yoga Classes** were conducted for the students of Biotechnology on the following dates 14-07-2008 to 18-07-2008, 18-10-2008, and 15-12-1008.

- School of Computer studies (UG) conducted a **Seminar** on the topic .Net Technologies. Ms. Farzana , Nimis was Resource person on 09-09-2008.
- A **Seminar** by School of computer studies (UG) was conducted on 07-01-2009, with Mr. S. Parameswaran, as Resource person dealing with the subjects “Awareness on Microsoft Certificates”.
- School of computer studies (UG) held a **Seminar** relating to” Opportunities and trends & arination, Visual Effects & Carring” by Ms.Uma Gowtham on 24-01-2209.
- School of computer studies (UG) conducted a **Seminar** on SAP by Mr. Mukunthan as Resource person on 26-03-2009.
- A One day Technical **Symposium** “Compufest’08” was held on 17-12-2008. Mr. Ankith Fadia of Reliance Group was Resource person.
- A **Seminar** on “Manual Testing and Automation Testing Tools” was held on 05-01-2009 by School of Computer studies (UG). Ms. Indira Sivaji Resource person
- The **Inaugural** function of School of Computer studies (UG) association .took place on 29-08-2008. Dr. Arokkiasamy, Prof Dept of Computer Science University on OMAN. Spoke on Career Development.
- Computer Science (PG) Department conducted a **Guest Lecture** on 01-08-2008. Mrs. Farzana of Nimis, Corporation was the resource person. The topic was .“Net Technologies”.
- Computer Science (PG) Department conducted a **Guest Lecture** on 02-09-2008. Mr. Leela Krshinan of TMS Globe, Coimbatore was resource person. The topic was “Advance networking”.
- Computer Science (PG) Department conducted a **Guest Lecture** on 29-09-2008. Mr. Saravanan of Sankara infotech was the resource person. The topic was “Oracle, DBA”.
- Computer Science (PG) Department conducted a **Guest Lecture** on 18-12-2008. Farzana of Nimis, Corporation was the Resource person. The topic was “Advance Data Bases”.
- Computer Science (PG) Department conducted a **Guest Lecture** on 06-01-2009 Mrs. Kalaivani of Indian Institute of S/W Studies, was the resource person. The topic was “Software Testing”.

- Computer Science (PG) Department conducted a **Guest Lecture** on 07-01-2009. Mr. Krishna Malaingam, Easy Design Systems, Coimbatore. The topic was “.Net Applications”.
- Computer Science (PG) Department conducted a **Guest Lecture** on 24-02-2009. Mr. T. Sivakumar, and Mr. Swaminathan of Wireless Solution were, the Resource Persons. The topic was “Net Working”.
- BBM Department convened a **Workshop** on 13-08-2008, about “Recent trends in Banking sector” Mr.A.V.Unnikrishnan, Senior Manager, IOB, Singanallur, was the resource person.
- BBM Department conducted an **Entrepreneurship Development Program** on 08-07-2008. Mr.Mano Kumar, Member, National entrepreneurial Network was the Resource person. The topic was “Entrepreneurship Development”
- BBM Department conducted an **Entrepreneurship Development Program** on 14-03-2009. Mr.S. Sethurajan, Reader in Commerce, TSA Arts & Science College. The topic was “Financial AIDS Enterprising”.
- BBM Department conducted a **Guest Lecture** on 06-08-2008. Mr.G.Ravindran, Lecturer in Business Studies of OMAN was the Resource person. The topic was “Investment Management”.
- BBM Department conducted a **Guest Lecture** on 18-10-2008. Mr.G.Sivakumar, Lecturer, CMC College, Coimbatore was the resource person. The topic was “Research Methods for Management”.
- BBM Department conducted a **Guest Lecture** on 18-10-2008. Mrs.K.Parimal Kanthi, Sr.Lecturer, Sir Narayana Guru College, Coimbatore was the resource person. The topic was “Financial Management”.
- BBM Department conducted a **Guest Lecture** on 29-12-2008. Dr.Bhaskar, Principal, RVSCAS, Sulus, Coimbatore was the resource person. The topic was “Body Language”.
- BBM Department conducted a **Guest Lecture** on 07-01-2009. Dr.Vijila E.Kennedy, Director, RVS IMSR, Sulus, Coimbatore was the resource person. The topic was “Opportunities after BBM”.

- BBM Department conducted a **Guest Lecture** on 04-03-2009 to 05-03-2009. Mr.Elangovan, HOD, Commerce, and Dr.Napasts CAS, were the Resource persons. The topic was “Financial Accounting”.
- BBM Department conducted a **Guest Lecture** on 06-03-2009. Dr.T.Ramasamy, Reader, Dept of BBM, Govt.Arts CAS, Paramakudi was the resource person. The topic was “Recent HR Scenario in Industry”.
- BBM Department conducted a **Guest Lecture** on 13-03-2009. Mr. B.Saifudeen, Directors, Exim, Shipping Service Pvt. Ltd, Coimbatore, was the resource person. The topic was “Recent Changes in Export Documents”.
- BBM Department conducted a **Guest Lecture** on 18-04-2009. Dr.R. Hamsa Lakshmi, Faculty, GRD Arts and Science College, Coimbatore, was the resource person. The topic was “Marketing trends in India”.
- The Department of MCA conducted a **Guest Lecture** on 07-07-2208. Mr. Mohanavel, Sr. Lecturer, KCT, Coimbatore, was the resource person. The topic was “Software Testing “.
- The Department of MCA conducted a **Guest Lecture** on 16-07-2008. Ms. Rabiya, Sr. Faculty from NITT, Coimbatore, was the resource person. The topic was “ASP. NET”.
- The Department of MCA conducted a **Guest Lecture** on 18-07-2008. Mr.S. Dhanabalan,MCA,M.Phil.,M.Tech, Asst, Professor, Karpagam University, Coimbatore, was the Resource person. The topic was “Java & its Applications”.
- The Department of MCA conducted a **Guest Lecture** on 27-12-2008.Mr.S. Dhanabalan,MCA.,M.Phil.,M.Tech,Asst, Professor, Karpagam University, Coimbatore, was the resource person. The topic was “Java & its Applications”.
- The Department of MCA conducted a **Guest Lecture** on 29-12-2008. Mrs. Manjula Trainer, Spark Education, Coimbatore, was the resource person. The topic was “Multimedia & its Applications”.
- The Department of MCA conducted a **Guest Lecture** on 12-01-2009. Ms. Kalaivani, Head, IIST, was the resource person. The topic was “Software Testing”.
- The Department of MCA conducted a **Guest Lecture** on 16-02-2009 & 17-02-2009. Dr. Ashok Subramanian, Service Engineer, Ramakrishna Mission University,



- Coimbatore, was the resource person. The topic was “Optimizing Algorithms for Engineers”.
- MCA Department conducted an Inter Collegiate meet (**Informatix '09**) on 25-03-2009. Mr. K.Senthil Krishnasamy, Director, Asia Poacific Corporation, Coimbatore, was the resource person. The Topic was “IT industries”
  - MCA Association **Inaugural function** took place on 29-9-2008. Mr. T. Senthil Kumar, Prof., Computer Science Amritha School of Engineering was the Chief Guest.
  - Catering Science & Hotel Management Department was Inaugurated and a **Workshop** on Vegetables / fruits carving – (Mr. Carver) was conducted on 22-08-2009. Mr. Shakthi, Director, Weight & See School of Carving, Coimbatore, was the Chief Guest.
  - A **Seminar** by Catering Science & Hotel Management Department was conducted on 27-09-2008, with Mrs. Thenmozhi, Branch Manager, Edvise, as resource person. The topic was “Overseas Career Guidance”.
  - A **Seminar** by Catering Science & Hotel Management Department was conducted on 29-09-2008. Dr. MSK. MUHAIYUDDIN, Psychologist, Life Clinic Foundation Coimbatore, was the resource person. The topic was “Mind Management”.
  - A **Workshop** on “Fire Safty” was organized by Catering Science & Hotel Management Department on 23-01-2009. Mr. Vincent, of Balaji Agency, was the Chief Guest.
  - A **Workshop** on “The World of Wines” was organized by Catering Science & Hotel Management Department on 05-03-2009. Mr. Binu Abraham, Wine Analysist, was the resource person.
  - A **Workshop** on “Flower Arrangement” was organized by Catering Science & Hotel Management Department on 19-03-2009. Mr Sampath, of Flower Court, Coimbatore, was the Chief Guest.
  - A **Workshop** on “Bartending” was organized by Catering Science & Hotel Management Department on 22-03-2009. Mr Naresh Kumar, of IJTE, Coimbatore, was the resource persons.
  - **Training Classes** for the “Cooks & Waiters” were conducted for the students of Catering Science & Hotel Management Department on the following dates 10-11-2008 to 17. 11.2008. Ms. Priya was the resource person.

- Catering Science & Hotel Management Department conducted “**Beverage Carnival - 08**” on 07-10-2008. Mr. Nethaji, Training Manager and Mr. Dhaneesh, Branch Manager, The Residency, Coimbatore, were the Chief Guests.
- Catering Science & Hotel Management Department conducted “**Amirtham-08**” on 19-12-2008. Mr. Chinna Thambi, Chennai and Mr. Paramaguru, Cochin were the Chief Guests.
- Catering Science & Hotel Management Department conducted a **Seminar** and Service for MBA on 26-08-2008, “Table Etiquettes”.
- Master of Social Work Department conducted a **Seminar** on 16-09-2008. Mr. Murugesen, was the Chief Guest. The topic was “Corporate Response to Social Work”.
- Master of Social Work Department conducted a **Guest Lecture** on 05-11-2008. Mr. Dr. Muralidaran, Reader, Social Work, PSG College of Arts & Science was the Chief Guest. The topic was “Research Methodology”.
- Master of Social Work Department conducted a **Guest Lecture** on 22-01-2009. Mr. Nadesan, G.M. HR. Sakthi Finance, Coimbatore, delivered a lecture on “Team Work and Total Quality Management”.
- Master of Social Work Department conducted a **Seminar**, cum inaugural function on 16-09-2008. Mr. Dr. Muralidaran, Reader, Social Work, PSG College of Arts & Science was the Chief Guest. He spoke on “Recent Trends in Social work”.
- Master of Social Work Department conducted a Sales programme called “Social Mela” 2009, on 26-02-2009 & 27-02-2009.
- In a **Guest Lecture** conducted by MBA Department on July 3, 2008, Mr. Ravi, General Manager Finance, Roots Industries, Coimbatore, spoke on – “Recent Trends in Management:.”
- In a **Guest Lecture** organized by MBA Department on July 2, 2008 Mr. Mu. See. Pugazhendhi, Chief Executive, Vision Skill School, spoke on – “Personality Development”.
- In a **Guest Lecture** organized by MBA Department on July 4, 2008. Mr. A. Ananthahariharan, Trainer, Career Ladder Consultancy, spoke on –“ Building Soft Skills”.
- In a **Guest Lecture** conducted by MBA Department on July 5, 2008

- Mrs. Joanna David, Placement Officer and Student Coordinator, CSI Bishop Appasamy College spoke on – “Self Esteem and Self Awareness”.
- In a **Guest Lecture** organized by MBA Department on July 5, 2008 Mr. Vishnu Ram, Consultant spoke on – “Experiential Learning”
  - Mr. Leo Arunkumar, HR, HR Executive, Wallem Ship Management, Chennai gave a Guest Lecture titled “Going Beyond Books” on July 5, 2008
  - In a **Guest Lecture** organized by MBA Department on July 7, 2008 Mr. Suriyaprakash, Director, Relations Institute of Development spoke on – “Leadership “.
  - In a **Guest Lecture** conducted by MBA Department on July 8, 2008, Mr. M. Sureshkumar, Marketing Manager, Canara Bank spoke on – “Role of MBAs in Banking Industry”.
  - In a **Guest Lecture** organized by MBA Department on July 8, 2008, Mr. Arul Kumar, Director Communications, RVS CAS spoke on – “Body Language”.
  - In a **Guest Lecture** conducted by MBA Department on July 9, 2008, Mr. T. P. Senthil Centre Director, PT Education spoke on – “The Road Ahead”.
  - In a **Guest Lecture** organized by MBA Department on July 10, 2008, Mr. G. Ravindran, Lecturer Govt College of Technology, Oman – “Cross Cultural Dynamics”.
  - In a **Guest Lecture** organized by MBA Department on July 26, 2008, Dr. R. Raju, Professor, SNR College, Coimbatore, spoke on – “Data Analysis in Projects”.
  - In a **Guest Lecture** organized by MBA Department on August 28, 2008  
Mr. Ananad, Innovative Services, Chennai, spoke on – “Building Employability Skills”.
  - In a **Guest Lecture** organized by MBA Department on September 5, 2008 Mr. Sundar Singh, Manager Business Development , In Serve Solutions spoke on – “HR Softwares.”
  - In a **Guest Lecture** conducted by MBA Department on Sept 7, 2008, Mr. O.A. Balasubramaniam, Vice President, Roots Industries spoke on – “MIS Architectures”.
  - In a **Guest Lecture** conducted by MBA Department on Sept 18, 2008 Mr. Anantha Hariharan, Trainer, Career Ladder Consultants, spoke on – “Presentation Skills”
  - In a **Guest Lecture** organized by MBA Department on Sept 25, 2008  
Dr. Muhaiyuddin, Life Clinic Foundation spoke on – “Group Discussion Techniques”.

- In a **Guest Lecture** organized by MBA Department on Sept 30, 2008  
Mr. Suriya Prakash, Director, Asha Consultancy, Coimbatore, spoke on – ‘Leading Yourself’.
- In a **Guest Lecture** conducted by MBA Department on October 3, 2008 Prof. Jayan Ray, Professor, KSR Institute of Management, Tiruchengode – “Application of economics in business”.
- In a **Guest Lecture** organized by MBA Department on October 4, 2008 Mr. Makesh Babu, Asst. Manager (Marketing), LG Forbes Ltd., Coimbatore, spoke on – “Application of Quantitative Techniques in Production”.
- In a **Guest Lecture** conducted by MBA Department on October 11, 2008  
Dr. Hamsa Lakshmi, Faculty GRDIM spoke on – “Lease Financing & Dividend Policy”.
- In a **Guest Lecture** organized by MBA Department on October 30, 2008  
Mr. A. Ananthahariharan, Trainer, Career Ladder Consultancy spoke on – “Group Discussion Techniques”.
- In a **Guest Lecture** organized by MBA Department on November 1, 2008 Mr. Sabarinathan, Faculty, SNR, Coimbatore, spoke on – “Application of Accounting in Management”.
- In a **Guest Lecture** conducted by MBA Department on November 8, 2008  
Dr. Hamsa Lakshmi, SNR College, Coimbatore, spoke on –“Application of cost Accounting in Management”.
- In a **Guest Lecture** conducted by MBA Department on November 12, 2008  
Mr. P. Rajendran, Asst. Professor, Parks Engineering College, Kaniyur, spoke on – “Economic Parameters in Managerial decision Making”.
- In a **Guest Lecture** organized by MBA Department on November 12, 2008  
Dr. Palanivel, Head, Dept of Maths, Dr. Mahalingam College of Eng & Tech, Pollaci, spoke on – “Research Design”.
- In a **Guest Lecture** organized by MBA Department on November 28, 2008  
Mr. Vanaraj, Training officer, Ministry of labor & Employment, Govt of India,spoke on – “Training need identification”.

- In a **Guest Lecture** organized by MBA Department on Dec12, 2008, Mr. Selvaraj, Trainer, Career Graph Academy, spoke on – “Placement Training”.
- In a **Guest Lecture** organized by MBA Department on January 23, 2009 Dr. Radhakrishnaan, Reader, PSG Arts, Coimbatore, spoke on – “Statistics”.
- In a **Guest Lecture** conducted by MBA Department on January 27, 2009 Mr. Sam Nicholas, Director Business Operations, V 4 EDGE Franchise Solutions Pvt. Ltd, spoke on – “Recent trends and future of Indian Retailing Industry”.
- In a **Guest Lecture** conducted by MBA Department on Jan 29, 2009 Mr. Y.S Hegde, Consultant Advisor, TCS, Bangalore spoke on – “Financial Planning and Derivatives”.
- In a **Workshop** organized by MBA Department on Jan 30, 2009, Mr. M. Vishnu Vardhan Business Development & Marketing, Bombay Stock Exchange, Mr. S. Periyasamy, Ass. Manager, Investor Services, Bombay Stock Exchange were the Resource persons. The Workshop was concerned with “Investor Awareness on Indian Capital Market” - "Equity Currency Futures" by & "Derivatives & Arbitration.
- In a **Guest Lecture** conducted by MBA Department on Jan 30, 2009, Mr .S.Rajkannan, Sr. Officer HRD Elgi Equipments, spoke on – “Current Trends and Challenges in Employability”.
- In a **Guest Lecture** organized by MBA Department on Feb 16, 2009 Mr. Senthil Ganesh, Managing Trustee, RVS Trust, spoke on – “Strategy Execution”.
- In a **Guest Lecture** organized by MBA Department on Feb 18, 2009 Mr. Jeyaseelan, MD, Vishal Precision spoke on – “Significance of 7 S model in today's Business Scenario”.
- In a **Guest Lecture** conducted by MBA Department on Feb 28, 2009 Mrs. Gita Srivatsan, Director of English Tools and Castings, spoke on – “Corporate Governance Today”.
- In a **Guest Lecture** organized by MBA Department on March 6, 2009 Mr. Kathirmathyon, Secretary Coimbatore consumer cause, spoke on – “Consumer Awareness”.

- In a **Guest Lecture** organized by MBA Department on April 3, 2009  
Mr. Rajasukumar, GM, Universal Radiators, Coimbatore, spoke on – “Strategic planning and operational control”.
- In a **Guest Lecture** organized by MBA Department on April 3, 2009  
Mr. Shanmugham, Lead Auditor, TUV Rheinland, spoke on – “Quality is not free”

**Extra - curricular Activities to build collaborative culture:**

- Sports & Games: vide reference: 33 & 35
- **Earn while you learn program:** Willing Students are helped to takeup part time jobs to help them earn while learning. The following list indicates the number of students benefited by this program.
  - School of Commerce : 13
  - BBM : 14
  - Computer Sciecne UG : 10
  - MCA : 03
  - Computer Science PG : 04
  - MSW : 03
  - Biotechnology : 02
  - Microbiology : 02
  - Food & Nutrition :01
  - Biocehmistry :02
  - Electronics : 04

➤ **Common College Functions: (Extra curricular)**

The College conducted a number of common functions apart from the routine College day and Sports day celebrations:

- **Faculty excellence Award ceremony** and 23<sup>rd</sup> Students Council Inauguration functions were conducted on 17-07-2008. Col. Prof. Dr. G. Thiruvagam, Vice Chancellor, Bharathiar University was the Guest of honour.
  - A special Tamil Association function called **Tamilmandra Vizha** was conducted on 19-12-2008. Mr. Ilasai Sunadram, former Director, AIR, Madurai was the Guest of honour.
  - An Inter Collegiate festival called **“EUPHONYX ‘09”** was conducted on 09-01-2009 & 10-01-2009. Mr. Arivumathi a well known Poet was the Chief Guest.
  - The Tamil Festival cultural **“Pongal”** was celebrated in a grand manner on 31-01-2009.
  - A cultural festival of the Badaga community students **“NANGA HABBA”** was celebrated on 04-02-2009. The community leader Mr. Ayyaru and host of other Badaga community leaders participated in the function.
  - **“Sangamam”** 2009 “a grand **Alumni Meet** was held on 1<sup>st</sup> March 2009. The function was presided by Thir. Sundarrajan, Film Director & Actor, of Tamil Cinema.
- Extra curricular activities of MBA department are catalogued below:
- Association and Business Line club inauguration- Chief Guest Mr. Vidyasagar, Associate Vice President, Kotak Mahindra Bank investiture of office bearers.

Club	Date	Activity
Quiz Club	6-Aug-08	Business Quiz - II MBA
	13-Aug-08	Business Quiz - II MBA
	29-Aug-08	Business Quiz - I MBA
	17-Sep-08	Business Quiz - II MBA
	23-Sep-08	Business Quiz - II MBA
	26-Sep-08	Business Quiz - I MBA
	3-Oct-08	Business Quiz - I MBA
	26-Nov-08	Business Quiz - II MBA
	3-Dec-08	Business Quiz - II MBA
	17-Dec-08	Business Quiz - II MBA
	18-Feb-08	Business Quiz - II MBA
	20-Mar-09	Quiz club - Award ceremony - a trophy and certificates
HR Club	7-Aug-08	"Are you a Good Manager ?"
	12-Aug-08	Self Awareness
	September 1, 2008	Team Building
	8-Sep-08	Building Knowledge through Puzzles
	22-Sep-08	"Share Your Thought" - Extempore Talk

	20-Oct-08	Enact the HR Concept
	11-Dec-08	I MBA 'A'- Team Building Games
	17-Dec-08	I MBA "B" - Team Building Games
	9-Jan-09	HR - Club – Maze
	27-Jan-09	I MBA- 'B'- Study the Galaxy- HR Case Analysis.
	12-Feb-09	HR Group Discussion
	17-Feb-09	"Agree to Disagree" – Debate
	24-Feb-09	"Scripture"- Paper Presentation
<b>Marketing Club</b>	14-Aug-08	Mock Ad
	28-Aug-08	Marketing Quiz
	18-Sep-08	Product Launch
	25-Sep-08	E- Advertising
	29-Oct-08	Trade Fair - Zenith "Think More Get More", by I MBA
	15-Dec-08	I MBA "B" – Collage
	5-Jan-09	I MBA B - New Product Launch
	12-Jan-09	I MBA B - New Product Launch
	19-Jan-09	Brain Teasers
	28-Jan-09	I MBA-'A': Group Discussion
	16-Feb-09	Group Discussion - I MBA – A
	18-Feb-09	Market Research
	23-Feb-09	Market Research
<b>Finance Club</b>	26-Aug-08	Global Currency
	2-Sep-08	Finance Quiz
	9-Sep-08	Investment Club Inauguration
	16-Sep-08	Presentation on "Security Markets"
	29-Sep-08	Investment Options
	21-Oct-08	Financial Statement Analysis - Comparative statements in Excell
	28-Oct-08	Market & Individual Security Analysis – Presentation
	10-Dec-08	I MBA "B"- Investment options – Quiz
	17-Dec-08	I MBA 'A' - Primary market Quiz
	3-- Jan-09	I MBA-'A': Finance Forum: Stock Trading- Session 4
	7-Jan-09	Finance Quiz
	21-Jan-09	I MBA-'B': Inauguration of Finance Club and Workshop on "DEMO ONLINE SHARE TRADING"
	28-Jan-09	Analysing the cost of capital
	18-Jan-09	Analysing the dividend decision
	25-Feb-09	Analysing the share price
		<b>I MBA 'A'</b>
<b>Business Forum</b>	22-Dec-08	Accessing various sources of Business knowledge
	5-Jan-09	Introduction & Discussion on FMCG in India
	6-Jan-09	Vocabulary related to FMCG industry
	12-Jan-09	Introduction to Telecom Industry
	19-Jan-09	Presentation on Telecom Industry



20-Jan-09	Understanding the language of Business leaders
27-Jan-09	Introduction to Advertisement
16-Feb-09	Business Vocabulary
17-Feb-09	Discussing one week's newspaper
23-Feb-09	Business Vocabulary
24-Feb-09	Discussion on advertisements
2-Mar-09	Discussing one week's newspaper
9-Mar-09	Accessing business publications
16-Mar-09	Accessing business publications + presentations
17-Mar-09	Discussing one week's newspaper
24-Mar-09	Business Vocabulary (Sec A + B )
26-Mar-09	Business Vocabulary (Sec A + B )
27-Mar-09	Basic 250 Finance & Business words (Sec A + B )
30-Mar-09	Business Vocabulary in <a href="http://www.businessvocabulary.com">www.businessvocabulary.com</a>
6-Apr-09	Case study - Tata Nano
7-Apr-09	Case study - Repositioning MTV

#### **I MBA 'B'**

11-Dec-08	Introduction to retail industry
12-Dec-08	Vocabulary related to retail industry
22-Jan-09	Introduction & Discussion on FMCG in India
29-Jan-09	Presentations on Retail Industry
30-Jan-09	Presentations on Retail Industry
12-Feb-09	Vocabulary related to FMCG industry
19-Feb-09	Discussing one week's newspaper
27-Feb-09	Introduction to Advertisement
5-Mar-09	Discussing one week's newspaper
6-Mar-09	Accessing business publications
19-Mar-09	Case Study - Facebook
20-Mar-09	Business Vocabulary in <a href="http://www.businessvocabulary.com">www.businessvocabulary.com</a>
24-Mar-09	Business Vocabulary (Sec A+ B )
26-Mar-09	Business Vocabulary (Sec A + B )
27-Mar-09	Basic 250 Finance & Business words (Sec A + B)

- Department of Commerce celebrated **X' Mas & New Year** for its students on 24-12-2008
- Students of **Bhutan** celebrated their native **New Year Day** on 27-02-2009.
- Department of Commerce organized a **Career Guidance Program** for their students 02.03.2009 HODs of MBA, MCA, and MSW entertained the UG students of School of Commerce with the prospects of their respective disciplines in PG Studies.

### **Research, Publications & Consultancy:**

#### **Research:**

- Six Major Research Projects funded by UGC are being executed. For details please refer No.9
- Curriculum has been designed to accommodate Mini Projects for students in order to orient them with aptitude for research.

#### **Publications:**

- **Anuvalenteena.P and J. Juliet Gladies (2009)** of MBA Department have published a chapter 'Organisational Climate and Job Stress in IT Organisations' in a book titled "**Transcending horizons through Innovative Global Practices**", Editors: Alok Bansal, Yogeshwari Pathak. I.C. Gupta, Rajendra Jain, Excel Books, New Delhi, ISBN: 978-81-7446-708-9
- Department of **Catering Science & Hotel Management** published a journal **L' Hospitalite'** – Once in two months, and circulated to Hoteliers & Colleges.
- **MCA** department released the First issue of their department magazine **IT Times** on 29, Sept 2008, and Second issue on 25, March 2009.

- **Dr. R.Jayachandran, Director, School of Commerce** has authored the following text books.(1) **Financial & Management Accounting**, published by Rudhra Publishers during March 2008, ISBN Number; 978-81-906495-0-6. (2) **Cost and Management Accounting** for BBM students published by Teachers Publishers house during the year 2008, ISBN Number: 978-81-8016-072-1. (3) **Business Accounting** for BCA students published by Teachers Publishers house during the year 2008, ISBN Number: 978-81-801609-3-6. (4) **Management Accounting** for Commerce students published by Teachers publishers' house during the year 2008, ISBN Number: 978-81-8016-091-2.
- **Mr. R.N. Vivekanandar, Lecturer in Commerce** has authored a book titled **Principles of Accountancy**, published by Rudra books during the year 2008, ISBN Number: 978-81-90645-95-1-3.

**Department of Tamil faculty members have published the following books.**

- Dr. V. Parameswaran, has published two books namely 1) **Tamilial nokkial Vallalar** 2) **Vallalar Thiru Varutpavial mana nalam** – Pavil nuthal pathippagam (publisher) – year of publications: Feb 2008
- Dr. M. Madhusudhanan, published a book titled **Kavithai nool** by Aasiriar pathippagam, Coimbatore (September 2008)
- Dr. A. Rokini has published a book titled “**Sigaram Thotta Magalir**”
- Dr. M.Subburathinam has published the following four books (1) **Kongu nattu Pirivugal** (Rainbow publication) (2) **Pathu pattil Aga poural noolgal** (Sri Lakshmi pupl) (3) **Valli Vizha** – (Vagai pathippagam, Coimbatore). (4) **Chithirai Mezhi Peria Nattu** (Pallavai publisher).

**Publications by Hindi Department:**

- Mrs. N. Lalitha of Hindi department has translated a **book** written by the Author Mr. Surian in Tamil in to Hindi titled **Adik Aank prapth karne ki vidhi eum takniki** – Local publication. Feb 2009.
- Mrs. N. Lalitha of Hindi department has translated a **novel** Sangathi into the Hindi in a journal -Anyatha , June 2008.
- Mrs. N. Lalitha of Hindi department has written a Hindi **poem** titled “**Bapu Padare**” in the journal Sabari siksha samachar , Aug 2008.

- Mrs. N. Lalitha of Hindi department has written a Hindi **poem** titled “**Sadak, Apnanahin**” in the journal *Abhimooknayak*, Oct 2008.
- Mrs. N. Lalitha of Hindi department has written an **article** titled “**Gandagime liph Jindagi**” in the journal *Aaama adni* –Feb 2009.
- **The faculty members of school of Commerce** have published 11 articles during the year 2008-2009, as detailed below.

<b>S. No</b>	<b>Authors</b>	<b>Title of the Article</b>	<b>Name of the Journal and ISSN Number</b>	<b>Yr/Mth/ Issue/ Vol No</b>
<b>1</b>	Dr.R.Jayachandran Dr.T.Nagananthi	A Comparative study on Customer Satisfaction with special reference to Aircel, Airtel & Vodafone service in Coimbatore.	Reader shelf. 81-88818-10-0.	2008 July IV/10.
<b>2</b>	Dr.R.Jayachandran Dr.T.Nagananthi	Trends in Non Performing Assets of SBI and its associates.	Indian Journal of finance. 0973– 8711.	2008 Oct 11/6.
<b>3</b>	Dr. R. Jayachandran	Business Process Outsourcing – A remarkable growth.	Readers Shelf. 81-88818-04-06.	2008 Aug V/1
<b>4</b>	Dr. T. Nagananthi	Indian Manufacturing industry a hub for world manufacturing industry.	Readers Shelf. 81–88818–04–06.	2008 Oct V/1
<b>5</b>	Mr.R.N Vivekanandar	A Robust performance of the Indian trade and external sector.	Readers Shelf. 81–88818–04–06.	2008 Oct V/1
<b>6</b>	Mrs. P. Rajini	Inflow of Foreign Direct investment in India.	Readers Shelf. 81–88818–04–06.	2008 Oct V/1
<b>7</b>	Dr. T. Nagananthi	Challenges before Indian FMCG Sector and designing a blue print for future.	Readers Shelf. 81–88818–04–8.	2008 Dec V/1
<b>8</b>	Mrs. P. Rajini	An Overview of the Indian Textile Industry.	Readers Shelf. 81–88818–04–8.	2008 Dec V/1
<b>9</b>	Dr. R. Jayachandran	Impact of Globalisation on Indian Agriculture.	Readers Shelf. 81–88818–04–10.	2009 Jan V/1

<b>10</b>	Ms. A. Devikala	Nehru Economic Principle Relevance in 20 <sup>th</sup> and 21 <sup>st</sup> Century.	The Indian Economic Association.	2008 Dec 1/1
<b>11</b>	Dr. T. Nagananthi	Currency Future Now	Readers Shelf. 81-88818-04-10.	2009 Mar V/1

- **The faculty members of Food & Nutrition** have published 8 papers during the year 2008-2009, as detailed below.

<b>S. No</b>	<b>Authors</b>	<b>Title of the Article</b>	<b>Name of the Journal</b>	<b>Yr/Mth/ Issue/ Vol No</b>
<b>1</b>	S. Suganthi	Exercise in diabetes Management	Health Action	Sep 2008,
<b>2</b>	S. Suganthi	Antioxidants	Health Action	May 2008
<b>3</b>	A.E.Preethi Samson	Dysmenorrhoea	Health Action	Oct 2008
<b>4</b>	A.E.Preethi Samson	Geriatric Nutrition	Health Action	May 2009
<b>5</b>	K. Mahalakshmi Sangeetha	Sweetners	Health Action	Oct 2008
<b>6</b>	K. Mahalakshmi Sangeetha	You are what you eat	Health Action	May 2009
<b>7</b>	Mrs. Thangarathi	Female Infanticide in Salem	Social welfare	July/ Aug 2008
<b>8</b>	Mrs. Meera Raman	Childhood Nutrition	Health Action	May 2009

- **The Head of Department of Biotechnology Mr. M.P. Ayyappa Das**, has published the following two papers during 2008-2009 academic year.

1) Phytochemical Screening and Antibacterial Activity of Aqueous and Methanolic Leaf Extracts of Two Medicinal Plants against Bovine Mastitis Bacterial Pathogens in **“Ethnobotanical Leaflets”** 13:131-39, 2009.

2) In Vitro Antibacterial Activity of Two Medicinal Plants against Bovine udder Isolated Bacterial Pathogens from Dairy Herds in “**Ethnobotanical Leaflets**” 13:152-58, 2009.

The following are the publications made by the **Department of Microbiology** during the academic year 2008-2009. (24 papers in total)

- **Bhuvaneshwari. L, Arthy. E, Anitha.C, Dhanabalan.R and Meena.M., 2007** .Phytochemical analysis and Antibacterial activity of *Nerium oleander*. **Ancient Science of Life 25(4);24-28.**
- **R. Dhanabalan, A. Doss, M. Jagadeeswari R. Karthick, M. Palaniswamy and J. Angayarkanni., 2008.** Preliminary Phytochemical Screening and Antimalarial Studies of *Spathodea campanulatum* P. Beauv Leaf Extracts. **Ethnobotanical Leaflets 12:811-19.**
- **R. Dhanabalan, A. Doss, M. Jagadeeswari, S. Balachandar, E. Kezia, V. Parivuguna, C.M. Reena Josephine, R. Vaidheki and K. Kalamani,2008.** *In vitro* Phytochemical Screening and Antibacterial Activity of Aqueous and Methanolic Leaf Extracts of *Tridax procumbens* against Bovine Mastitis Isolated *Staphylococcus aureus*. **Ethnobotanical Leaflets 12:1090-95**
- **R. Dhanabalan, A. Doss, S. Balachandar, E. Kezia, M. Jagadeeswari and H. Karthick., 2008.** In vitro Phytochemical Screening and Antibacterial Activity of Organic Leaf Extracts of *Spathodea campanulatum* P.Beauv against Hospital Isolated Bacterial Strains. **Ethnobotanical Leaflets 12:1022-28.**
- **R. Dhanabalan and A. Doss., 2008.**Pharmacological screening for anti-plasmodial Activity of Medicinal Plants in South India. **International Conference on Malaria Net Work-2008 at Nan yang Technological University, Singapore. pp: 34-36.**
- **A. Doss and R. Dhanabalan. 2008.** Preliminary Phytochemical Screening and Antibacterial Studies of Leaf Extract of *Solanum trilobatum* Linn. **Ethnobotanical Leaflets12:638-42**
- **A. Doss and R. Dhanabalan., 2008.** Anti-hyperglycemic and Insulin Release Effects of *Coccinia grandis* (L.) Voigt Leaves in Normal and Alloxan Diabetic Rats. **Ethnobotanical Leaflets 12: 1172-75.**

- **M.P. Ayyappa Das, R. Dhanabalan and A. Doss.**, 2009. *In Vitro* Antibacterial Activity of Two Medicinal Plants against Bovine Udder Isolated Bacterial Pathogens from Dairy Herds. **Ethnobotanical Leaflets 13: 152-58.**
- **M. P. Ayyappa Das, R. Dhanabalan, A. Doss and M. Palaniswamy.**, 2009. Phytochemical Screening and Antibacterial Activity of Aqueous and Methanolic Leaf Extracts of Two Medicinal Plants against Bovine Mastitis Bacterial Pathogens. **Ethnobotanical Leaflets 13: 131-39**
- **A.Doss, H.Mohammed Mubrack, and R.Dhanabalan.** 2009. *In-vitro* antibacterial activity of Tannins from *Solanum trilobatum* Linn. **Indian Journal of Science and Technology.2 (2): 41-43.**
- **A.Doss, P.A. Doss and R. Dhanabalan.**, 2009. Antimicrobial activity of *Delonix eleta*. International Journal of Ayurveda – **Ancient Science of Life. 27 (7): 23 -26.**
- **A.Doss, M.Palaniswamy, Angayarkanni, and R.Dhanabalan.** Antidiabetic activity of water extract of *Solanum trilobatum* Linn. in alloxan induced diabetes in rats. **African Journal of Biotechnology 7 (13).**
- **A.Doss, A. P. A. Doss, and R. Dhanabalan.**, 2009. *In vitro* Antioxidant Properties of Certain Indigenous Medicinal Plants from Western Ghats of India. **The Internet Journal of Nutrition and Wellness, 7(1).**
- **A.Doss, Pichai Anthoni Doss and R. Dhanabalan.**, 2008. In-Vitro Antimicrobial Activity of Extracts of *Passiflora edulis* (Passifloraceae) and *Sphaeranthus indicus* (Asteraceae). **Ethnobotanical Leaflets12:728-33.**
- **V. Parivuguna, R. Gnanaprabhal, R. Dhanabalan and A. Doss.** 2008. Antimicrobial Properties and Phytochemical Constituents of *Rheo discolor* Hance. **Ethnobotanical Leaflets 12: 841-45**
- **A.Doss, A.Pichai anthoni doss and R.Dhanabalan.** Antimicrobial activities of *Asteracantha longifolia* .**African Journal of Biomedical Research (Accepted).**

- **A. Doss, A.Anbu raj and R.Dhanabalan.** 2009. Effect of foliar nutrition on Yield, Growth and Biochemical parameters in *Vigna mungo* (**Indian Journal of Agricultural Research**) (Accepted).
- **A. Doss and R.Dhanabalan.** 2009. Antidiabetic activity of isolated flavonoids from *Solanum trilobatum* (**Indian Journal of Science and Technology**) (Accepted).
- **A. Doss and R.Dhanabalan.** 2009. Preliminary phytochemical screening of selected **Indian Medicinal Plants** (**Ancient Science of Life**) (Accepted).
- **A. Doss and R.Dhanabalan.** 2009. Antioxidant activity of commonly used vegetables (**The Indian Journal of Nutrition and Dietics**) (Accepted).

#### Communicated Papers

- **A. Doss, P.A.Doss and R. Dhanabalan** 2009. Antimicrobial properties of *Berberis tinctoria* Root (**Indian Journal of Pharmaceutical Science**)
- **A. Doss and R.Dhanabalan** 2009. Pharmacological properties of *Spathodea campanulata* (**Ethnobotanical Leaflets**)
- **A. Doss and R.Dhanabalan** 2009. Hepatoprotective activity of *Solanum trilobatum*. **International Journal of Natural products**
- **A. Doss and R.Dhanabalan** 2009. Antioxidant activity, Flavanoids, Phenolic contents of some selected Indian Medicinal Plants. **International Journal of Natural Products.**
- **Mr.G.Sivaelango and A. Dhinek** of biochemistry department have presented a paper on “Working on stem cells” in a National seminar conducted by Karpagam Arts & Science College, Coimbatore on 29-08-2008. Refer Abstracts.
- **Mr. G. Sivaelango and Mrs. S Shamina** of biochemistry department have presented a paper on antioxidant activity of pineapple” in a National Seminar conducted at Kongunadu Arts & Science, Coimbatore on 12/13 September 2008. Refer Abstracts.
- **Mrs. Renuka and M. Mahalakshmi** of biochemistry department have presented a paper on “Porcine pancreatic alpha amylase inhibitor activity of *Momordica charantia*” in a National Seminar conducted at Kongunadu Arts & Science College, Coimbatore on 12/13 September 2008. Refer Abstracts.



### Consultancy:

- The following **Consultancy assignments** were taken up by faculty and students of the **MBA Department** during 2008-2009.

No	Date	Consultant	Details
1	27.8.2008	Dr. Vijila Kennedy	A member of SA 8000 Audit at KPR Garments member for TUV Rheinland
2	28.8.2008 29.8.2008	Anu, Chinnadurai, Jaideep, Vineeth Kumar, Manikandan and Sunoj of I and II MBA	Participated in the survey on Market Research for Samsung
3	30.10.2008 to 2.11.2008	Aneesh, Arun P, Ravichandran, Leo and Sabareeswaran of II MBA; Sunoj from I MBA	Survey for Technopak, Bangalore for Tata Indicom
4	2.12.08	Dr. Vijila Kennedy	Self Development Programme for women employees of Narasima Textiles, Sular
5	4.12.08	Dr. Vijila Kennedy	Self Development Programme for women employees of Narasima Textiles, Sular
6	8.12.08	Dr. Vijila Kennedy	Self Development Programme for women employees of Narasima Textiles

➤ **The Consultancy assignments executed by Catering Science & Hotel Management Department are listed below:**

- ODC - Outdoor Catering** - Hotel Residency, Jenny`s Club, Velan Hotels and others from June 08 to March 09 arranged by Ms. G. Jeyalakshmi, Mr. A. Ravichandran, Mr. R. Cecil William, Mr. P. Premkumar
- Table etiquettes** for Computer Department Students 02.09.08 by Ms. G. Jeyalakshmi, Mr. R. Cecil William, Mr. N. Mauladeen, Mr. P. Premkumar, Mr. V. Pavankumar.
- RVS Ayurveda College** Food prepared and served for Dinner to 200 pax on the occasion of College Day 22.01.09 by Ms. G. Jeyalakshmi, Mr. R. Cecil William, Mr. N. Mauladeen, Mr. P. Premkumar, Mr. V. Pavankumar and Mr.D. Arun Kandha Vadivel.

4. **RVS Ayurveda College** Food prepared and served for Lunch to 250 pax on the occasion of College Day 23.01.09 by Ms. G. Jeyalakshmi, Mr. R. Cecil William, Mr. N. Mauladeen, Mr. P. Premkumar, Mr. V. Pavankumar and Mr.D. Arun Kandha Vadivel.
  5. **Sulur Air Force, Training Programme** was designed for the **Sulur Airforce mess employees in the fields of F&B Production and Service** from 27.1.09 to 18.2.09. Sucessfully completed by Ms. G. Jeyalakshmi, Mr. A. Ravichandran, Mr. R. Cecil William, Mr. N. Mauladeen, Mr. P. Premkumar, Mr. V. Pavankumar and Mr.D. Arun Kandha Vadivel.
  6. KG Group Service at Suguna Kalyanamandapam for 600 pax 04.02.09 by Ms. G. Jeyalakshmi, Mr. R. Cecil William, Mr. N. Mauladeen, Mr. P. Premkumar, Mr. V. Pavankumar and Mr.D. Arun Kandha Vadivel.
  7. Table Etiquettes for MBA Department Table etiquettes - Food prepared, served and table manners taught to students 26.02.09 by Ms. G. Jeyalakshmi, Mr. R. Cecil William, Mr. N. Mauladeen, Mr. P. Premkumar, Mr. V. Pavankumar and Mr.D. Arun Kandha Vadivel.
  8. Alumni Meet –Sangamam '09-Food prepared and served for 1200 pax by the dept. VIP Service 01.03.09 by Ms. G. Jeyalakshmi, Mr. R. Cecil William, Mr. N. Mauladeen, Mrs. Rekha, Mr. P. Premkumar, Mr. V. Pavankumar and Mr.D. Arun Kandha Vadivel.
- The department of **Microbiology** provided **Consultancy** to MOKSHA squashes, Kanampalyam, Coimbatore in ascertaining the Microbial load in the squashes.
  - **Food & Nutition** department gave **consultancy** to Lakshmi Electircal works , Arasur on Menu planning ( Mrs. Meeera Raman, HOD) was the consultant / Oct 2008 )
  - Department of **Biotechnology** provided **consultancy** to 1. Plant Biotech KM concern, Palladam, 2. Senthil Papains – Ram Nagar, Coimbatore and 3. Biogenix Research foundantions TVPM.

#### **40. Linkages developed with National / International, academic / Research bodies:**

- A historical **MOU** between **University of Leicester, U.K** and RVS College of Arts & Science (Autonomous) Sulur, Coimbatore was reached and signed on 12.09.2008. As a part of student exchange programme, a team of 14 under graduate computer science students of RVS College of Arts & Science led by Mr.Vishnu swaminathan, Director of special Project and Prof. D. Francis Xavier Christopher, Director School of Computer Studies visited Leicester Universtiy (U.K) and attended a programme related to information Technology from 08.09.2008 to 13.09.2008.
- MOU with Oracle.

#### **41. Any other relevant information the institution wishes to add:**

- **Bharathiar University**, Coimbatore has honoured the institution on **13-04-2009** with a citation for having **enrolled Maximum number of foreign students** among the affiliated Colleges of Bharathiar University during the 2008-2009 academic year. The spectrum of foreign students comprises of students hailing from Bhutan, Nepal, Oman, Yeman, Srilanka, Nigeria and Sudan.
- New courses started every year.
- **Times of India newspaper** in its issue dated **26-06-2008** has identified RVS College of Arts and Science, Coimbatore as one of the four best Colleges in Coimbatore.
- Separate Director for promotion of **Communcation skills**.
- **Annual Strategic plan** executed for Quality enhancement.
- **Free education for three** students, recommended by Bharathiar University.Coimbatore

## **DETAIL THE PLANS OF THE DEPARTMENTS FOR THE NEXT YEAR:**

### **PART –C**

#### **Details of the plan of the institution for 2009-2010:**

- Addition of two floors over the newly constructed MCA block.
- A new block for the General library.
- To provide communication skills to the first year students outside class hours by the faculties of English department for 100 hours staggered at a pace of 2 hours per week.
- Intensification of communication skills training to II / III year UG students and special focus to MBA / MCA students through the Director of communication.
- To strengthen IQAC by fine tuning and strictly monitoring the annual strategic plan.
- To start 2 UG courses and 1 PG course.
- More focus on Research / Publication and Consultancy.
- Seminars / Workshops / Guest Lectures by IQAC for Total Quality Management (TQM).
- MOUs with Industries/ Institutions / Foreign universities.
- To start SAP programmes through MOU.
- Amplification and updation of the website.
- To start a Bakery unit in Catering Science Department.
- Renovation of Basic training kitchen (BTK), House keeping, and Front Office in the Catering Science department.
- Additional laboratory for School of Computer Studies (UG)
- Introduction of value based subjects like Women's Empowerment and Yoga in the Curriculum.
- Inspiring the Xth std and +2 students of local schools for successful performance in their final examinations through, special coachings and large scale deliberations of motivation.
- To tone up activities of Placement cell with the aim of getting more companies to visit the campus for placement.
- More attention towards development of Sports/Games.

**Dr. H. Muhamed Mubarack**  
**Coordinator**  
**IQAC**

**Dr. P. Thirunavukkarasu**  
**Chairperson**  
**IQAC**

