

**RVS COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)**

**SCHEME OF EXAMINATIONS**

**BBA**

**2014 BATCH**

Semester	Paper Type	Type	Title Of the Paper	Hours of Instruction / Week	Credits	Duration Of Examination In Hours	Marks		
							CIA	EOS	Total
<b>1</b>	III	M -II	BUSINESS COMMUNICATION	7	4	3	25	75	100
	III	A -I	BUSINESS MATHEMATICS AND STATISTICS	5	4	3	25	75	100
	III	M -I	MANAGEMENT PRINCIPLES AND PRACTICE	6	4	3	25	75	100
	V	COP -I	FUNDAMENTALS OF EVENT MANAGEMENT	1	4	3	25	75	100
	II	E -I	ENGLISH I	6	4	3	25	75	100
	I	L -I	TAMIL	6	4	3	25	75	100
	I	L -I	HINDI I	6	-	3	25	75	100
	I	L -II	FRENCH I	6	4	3	25	75	100
	I	L -I	MALAYALAM I	6	4	3	25	75	100
	I	L -I	ARABIC I	6	-	3	25	75	100
	IV	FCA -I	FOUNDATION COURSE A-ENVIRONMENTAL STUDIES (SELF STUDY)	-	-	3	25	75	100
<b>Total :</b>					<b>32</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>1100</b>
<b>2</b>	III	M -III	FINANCIAL ACCOUNTING	6	4	3	25	75	100
	III	M -IV	MARKETING MANAGEMENT	5	4	3	25	75	100
	IV	SBC -I	RETAIL MANAGEMENT	2	3	3	25	75	100
	III	A -II	QUANTITATIVE TECHNIQUES	5	4	3	25	75	100
	I	L -II	TAMIL II	6	4	3	25	75	100
	I	L -II	MALAYALAM II	6	4	3	25	75	100
	II	E -III	ENGLISH II	6	4	3	25	75	100
	V	COP -II	EVENT MARKETING COMMUNICATION	1	4	3	25	75	100
	I	L -III	FRENCH II	6	4	3	25	75	100
	IV	FCB -I	FOUNDATION COURSE B - GENERAL AWARENESS (SELF STUDY)	-	2	3	50	-	50
	V	NSS/S-I	NSS/SPORTS/GAMES/NCC	-	-	3	25	75	100
	I	L -II	HINDI II	6	4	3	25	75	100
<b>Total :</b>					<b>41</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>1150</b>

Semester	Paper Type	Type	Title Of the Paper	Hours of Instruction / Week	Credits	Duration Of Examination In Hours	Marks		
							CIA	EOS	Total
3	III	M -V	PRODUCTION AND MATERIALS MANAGEMENT	6	4	3	25	75	100
	III	M -VI	TAXATION - LAW AND PRACTICE	6	4	3	25	75	100
	III	M -VII	ORGANIZATIONAL BEHAVIOUR	6	4	3	25	75	100
	III	M -VIII	BANKING LAW AND PRACTICE	5	4	3	25	75	100
	III	A -III	MANAGERIAL ECONOMICS	5	4	3	25	75	100
	IV	SBC -II	CUSTOMER RELATIONSHIP MANAGEMENT	2	4	3	25	75	100
	V	COP -II	EVENT MARKETING	1	4	3	25	75	100
	-	CE -V	CAREER SKILLS I	2	1	3	25	25	50
<b>Total :</b>					<b>29</b>	--	--	--	<b>750</b>
4	-	CE -VIII	CAREER SKILLS II	2	-	3	25	25	50
	III	M -IX	FINANCIAL MANAGEMENT	6	4	3	25	75	100
	III	M -X	BUSINESS LAW	6	4	3	25	75	100
	III	A -IV	BUSINESS ENVIRONMENT	5	4	3	25	75	100
	III	MP -I	PROGRAMMING LAB (MS OFFICE & TALLY)	6	4	3	40	60	100
	III	EL -I	ELECTIVE - I PROMOTION MANAGEMENT	5	4	3	25	75	100
	V	COP -I	PUBLIC RELATIONS	1	4	3	25	75	100
	IV	SBC -III	APTITUDE SKILLS	2	4	3	100	-	100
	V	NSS/S-I	NSS/SPORTS/GAMES/NCC	-	-	-	100	-	100
<b>Total :</b>					<b>28</b>	--	--	--	<b>850</b>
5	-	CE -VI	CAREER SKILLS III	1	-	1	25	25	50
	III	M -XI	COST AND MANAGEMENT ACCOUNTING	7	4	3	25	75	100
	III	M -XII	INDUSTRIAL AND COMPANY LAW	6	4	3	25	75	100
	III	M -XIII	RESEARCH METHODS FOR MANAGEMENT	7	4	3	25	75	100
	III	M -XIV	INVESTMENT MANAGMENT	6	4	3	25	75	100
	IV	SBC -III	CONSUMER BEHAVIOUR	2	4	3	25	75	100
	III	EDC -I	ENTREPRENEURSHIP	2	3	3	25	75	100
	V	COP -I	SERVICES MARKETING	1	4	3	25	75	100
	III	E -	INDUSTRIAL TRAINING AND VIVAVOCE (FIELD WORK)	-	-	3	-	-	0
<b>Total :</b>					<b>27</b>	--	--	--	<b>750</b>

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-- End of Report --